M755 MASTER OF COMMERCE

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 2 2019 · Burwood Campus | Cloud Campus

DEAKIN UNIVERSITY

Name:	Student ID:	Updated: 11/04/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 2 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 3 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

M755 course rules -
In order to qualify for the award of Master of Commerce (M755), students must complete 16 credit points, which must include the following:

8 credit points of core units;

at least one specialisation of 4 credit points

4 credit points of electives

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit)

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

M755 MASTER OF COMMERCE
FACULTY OF BUSINESS AND LAW

CORE UNITS

MPA701 Accounting
MPM701/MPM701A Business Process Management^
MPM731 Business Communication for Managers
MPM755 Building Success in Commerce
MPF753 Finance
MPT781/MPE781 Economics for Managers^
Plus 2 credit points of units from:
MAA763 Governance and Fraud
MPM732 Critical Thinking for Managers
MMH733 Ethics for Managers
MIS770/MIS770A Foundation Skills in Data Analysis^*
MPK704 Sustainable Environmental Marketing
which may also include one unit from:
MAA767 Integrated Reporting and Value Creation
MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning

^MPM701A and MIS770A are Start Anytime units

^ MPT code denotes Study Tour version of the unit

*Please note: Students intending to complete the Business Analytics specialisation, must complete co-core unit, MIS770/MIS770A.

ELECTIVE UNITS

The remaining credit points are selected from any unit listed in the MCom specialisations. Selection of elective units must form at least one Master of Commerce specialisation. Students may choose other postgraduate units (if eligible).

The below unit is a recommended elective for students undertaking the Accounting specialisation to fulfil CPA requirements.

MLC707 Business Law

SPECIALISATION SEQUENCES

Arts and Cultural Management (SP-M755013)

Select 4 credit points of units from:
MMK792 Arts Marketing
MMM790 Arts Management
MMM793 Managing Cultural Projects and Events
MMM796 Managing Arts in Community Settings
MMM799 Arts Fundraising and Sponsorship

Accounting (SP-M75501)

MAA703 Accounting for Management
MAA705 Corporate Auditing
MAA716 Financial Accounting
MAA725 Advanced Accounting Principles and Practice

From 1 January 2004, candidates who complete an accredited degree in Australia have the option of either completing Auditing and/or Taxation at university OR at postgraduate level in the CPA Program. All other core curriculum areas must be completed for entry as an Associate member.

Information Systems (SP-M75502)

MIS701 Business Requirements Analysis
MIS732 Enterprise Architecture and Governance
MIS761 Enterprise Information Management and Security
MIS782 Value of Information

Business Analytics (SP-M75519)

MIS771 Descriptive Analytics and Visualisation*
MIS772 Predictive Analytics*
MIS775 Decision Modelling for Business Analytics*
MIS781 Business Intelligence

Please note: Students intending to complete the Business Analytics specialisation, must complete co-core unit, MIS770

* Students must complete MIS770 prior to enrolling into units, MIS771, MIS772 and MIS775

M755 MASTER OF COMMERCE
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SPECIALISATION SEQUENCES

Financial Planning (SP-M755011)

Select 4 credit points of units from:
MAA700 Estate Planning and Risk Management Strategies
MAA719 Superannuation and Retirement Planning
MAA727 Financial Planning Development
MAA728 Financial Behaviour and Decision Making
MAA745 Financial Planning and Economic Fundamentals
MAF702 Financial Markets
MAF707 Investments and Portfolio Management
MLC703 Principles of Income Tax Law

Note: Students will be required to complete all eight units to satisfy the Financial Planning Association's approved degree requirement for entry into the CFP Certification Program.

Finance (SP-M75505)

Select 4 credit points of units from:
MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF704 Treasury and Risk Management
MAF707 Investments and Portfolio Management
MAF711 Modelling Techniques for Finance

International Trade and Business (SP-M755014)

MPE707 International Banking and Finance
MPE711 Global Trade and Markets
MPM703 Business Strategy and Analysis
MPT735/MPM735 International Business Management

Project Management (SP-M75522)

MIS701 Business Requirements Analysis
MIS798 Project Management
MPM722 Human Resource Management
Plus 1 credit point from:
MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning

Marketing (SP-M75509)

MPT732/MPK732 Marketing Management (Compulsory Unit)
Plus 3 credit points from:
MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MMK751 Services Marketing
MPK701 Research Design and Analysis
MPK713 Consumer Behaviour
MPT736/MPK736 International Marketing

Public Sector Studies (SP-M75517)

Select 4 credit points of units from:
AIP704 Making Policy
AIP740 Policy Lessons From Overseas
AIP748 Intergovernmental Relations
AIP773 Governance and Accountability
AIP780 Managing Public Expenditure
AIP785 Political Competition

eBusiness and Social Media Strategies

(SP-M75520)
MIS712 eBusiness Strategies
MIS713 Supply Chain Management and Logistics
MIS784 Marketing Analytics
MMK737 Online Marketing

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/ semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study

Notes: