

M761 MASTER OF BUSINESS ANALYTICS

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2023

Last updated 16/01/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [MAIO10 Academic Integrity Module](#) (0 credit points)

YEAR 1 Year: 2023	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: 2024	Trimester 1				
	Trimester 2				
	Trimester 3				

M761 COURSE RULES

- Must pass 16 credit points for course &
- Must pass 1 units in {MAIO10} &
- Must pass all units in {MIS710, MIS761, MIS771, MIS772, MIS775, MIS779, MIS780, MIS781, MIS782, SIT718} &
- Must pass 1 unit(s) in {MIS770, MIS770A} &
- Must pass 1 credit points in {MIS714, MIS784} &
- Must pass 4 credit points at levels {7}

Please refer to the [handbook](#) for details on electives and the recommended electives list.

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

M761 MASTER OF BUSINESS ANALYTICS ELECTIVE UNIT SETS

COURSE GROUPED ELECTIVES (EL-M7611010110)
MIS714 People Analytics
MIS784 Marketing Analytics

Completion Rule

- Must pass 1 credit points in {MIS714, MIS784}

M761 MASTER OF BUSINESS ANALYTICS SPECIALISATION UNIT SETS

ACCOUNTING (SP-MDBS002)
MAA703 Accounting for Management
MAA705 Corporate Auditing
MAA716 Financial Accounting
MAA725 Advanced Accounting Principles and Practice
MAA767 Enterprise Value Creation: Sustainability and Integrated Reporting
MAA789 Accounting Systems and Analytics
MLC703 Principles of Income Tax Law

MPA701 Accounting

Completion Rule

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA725, MAA767, MAA789, MLC703}

APPLIED RESEARCH (SP-MDBS001)

MPP821 Fundamentals of Research

MPP822 Research in Practice

MPP823 Research Project

Completion Rule

- Must pass 3 unit(s) in {MPP821, MPP822, MPP823}

ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018)

MIS710 Machine Learning in Business

MIS714 People Analytics

MIS715 Responsible Artificial Intelligence

MIS716 Artificial Intelligence Strategies and Enterprise Applications

Completion Rule

- Must pass 4 unit(s) in {MIS710, MIS714, MIS715, MIS716}

Note(s)

FROM TRIMESTER 2 2021: This faculty wide specialisation has been amended, please refer to the [handbook](#) for updated units and completion rules.

ARTS AND CULTURAL INDUSTRIES (SP-MDBS003)

ACA715 Creating Your Arts Business

MMK792 Arts Marketing

MMM790 Arts Management

MMM793 Managing Events

MMM796 Managing Arts in Community Settings

MMM799 Arts Fundraising and Sponsorship

Completion Rule

- Must pass 2 unit(s) in {ACA715, MMM793, MMM796, MMM799}
- Must pass 2 unit(s) in {MMK792, MMM790}

BUSINESS LAW (SP-MDBS021)

[MLC709 Business Taxation Law and Policy](#)

[MLC713 Corporate Insolvency Law and Policy](#)

[MLC714 Financial Advice Regulation](#)

[MLJ732 Financial Services Regulation](#)

[MLM706 Corporate Governance](#)

[MLM727 Superannuation Law and Policy](#)

Completion Rule

- Must pass 4 unit(s) in {MLC709, MLC713, MLC714, MLJ732, MLM706, MLM727}

CYBERLAW (SP-MDBS006)

[MLJ701 Legal Method and Statutory Interpretation](#)

[MLM735 Data Law, Privacy and Cybercrime](#)

[SIT719 Analytics for Security and Privacy](#)

[SIT763 Cyber Security Management](#)

Completion Rule

- Must pass all unit(s) in {MLJ701, MLM735, SIT719, SIT763}

DIGITAL FINANCE (SP-MDBS022)

[MAF702 Financial Markets and Digital Innovations](#)

[MAF716 Fintech Foundations and Cryptocurrencies](#)

[MAF759 Financial Data Analytics](#)

[MIS701 Digital Business Analysis](#)

[MIS715 Responsible Artificial Intelligence](#)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

[MPF753 Principles of Finance](#)

Completion Rule

- Must pass 2 unit(s) in {MAF702, MAF716}
- Must pass 2 unit(s) in {MAF759, MIS701, MIS715, MIS716, MPF753}

DIGITAL TRANSFORMATION (SP-MDBS007)

[MIS712 Managing Digital Transformation](#)

[MIS741 Ethics of Digital Transformation](#)

[MIS776 Design Thinking for Innovation](#)

MIS782 Value of Information

Completion Rule

- Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

EVENT MANAGEMENT (SP-MDBS020)

ACG708 Design Thinking and Problem Solving

MIS776 Design Thinking for Innovation

MIS798 Project Management

MMM793 Managing Events

MPK732 Marketing Management

Completion Rule

- Must pass 3 unit(s) in {MIS798, MMM793, MPK732}
- Must pass 1 credit points in {ACG708, MIS776}

FINANCE (SP-MDBS009)

MAF702 Financial Markets and Digital Innovations

MAF703 Applied Corporate Finance

MAF707 Investments and Portfolio Management

MAF716 Fintech Foundations and Cryptocurrencies

MAF760 International Finance

MPF753 Principles of Finance

Completion Rule

- Must pass 4 unit(s) in {MAF702, MAF703, MAF707, MAF716, MAF760, MPF753}

FINANCIAL PLANNING (SP-MDBS010)

MAA728 Financial Behaviour and Decision Making

MAA745 Financial Planning and Economic Fundamentals

MAA769 Ethics for Financial Services

MAI728 Financial Behaviour and Decision Making (Intensive)

MAI769 Ethics for Financial Services (Intensive)

MLC703 Principles of Income Tax Law

MLC707 Business Law

MLC714 Financial Advice Regulation

MLI714 Financial Advice Regulation (Intensive)

Completion Rule

- Must pass 3 credit points in {MAA728, MAA769, MAI728, MAI769, MLC714, MLI714}
- Must pass 1 credit points in {MAA745, MLC703, MLC707}

HUMAN RESOURCE MANAGEMENT (SP-MDBS011)

MMH701 Human Resource Strategy

MMH702 Strategic Staffing

MMH704 Managing and Rewarding Performance

MMH709 Workplace Relations

Completion Rule

- Must pass 4 credit points in {MMH701, MMH702, MMH704, MMH709}

INFORMATION SYSTEMS (SP-MDBS012)

MIS701 Digital Business Analysis

MIS761 Cybersecurity Strategies

MIS770 Foundation Skills in Data Analysis

MIS770A Foundation Skills in Data Analysis

MIS782 Value of Information

Completion Rule

- Must pass 3 credit points in {MIS701, MIS761, MIS782}
- Must pass 1 credit points in {MIS770, MIS770A}

INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)

MBA703 The Economic Environment

MBT703 The Economic Environment (Tour)

MPE707 International Banking and Finance

MPE711 Global Trade and Markets

MPE781 Economics for Managers

MPK736 International Marketing

MPM735 International Business Management

MPT735 International Business Management (Tour)

MPT736 International Marketing

MPT781 Economics for Managers (Study Tour)

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 2 credit points in {MPE707, MPE711}
- Must pass 1 credit points in {MPK736, MPM735, MPT735, MPT736}

LEADERSHIP (SP-MDBS014)

[MMH707 Organisational Development and Change](#)

[MPM712 Managing Innovation](#)

[MPM779 Leadership in Complexity](#)

[MPM780 Foundations in Leadership](#)

[MPR779 Leadership in Complexity](#)

[MPT712 Managing Innovation \(Tour\)](#)

Completion Rule

- Must pass 4 credit points in {MMH707, MPM712, MPM779, MPM780, MPR779, MPT712}

MANAGEMENT CONSULTING (SP-MDBS005)

[MIS798 Project Management](#)

[MMH707 Organisational Development and Change](#)

[MPM712 Managing Innovation](#)

[MPM715 Management and Organisational Consulting](#)

[MPT712 Managing Innovation \(Tour\)](#)

Completion Rule

- Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

MARKETING (SP-MDBS015)

[MBA704 Marketing, Positioning and Consumers](#)

[MBT704 Marketing, Positioning and Consumers \(Tour\)](#)

[MMK738 Integrated Marketing Communication](#)

[MMK739 Strategic Brand Management](#)

[MPK713 Consumer Behaviour](#)

[MPK732 Marketing Management](#)

[MPT732 Marketing Management \(Tour\)](#)

Completion Rule

- Must pass 1 credit points in {MBA704, MBT704, MPK732, MPT732}
- Must pass 3 credit points in {MMK738, MMK739, MPK713}

MARKETING TECHNOLOGY (SP-MDBS023)

[MIS716 Artificial Intelligence Strategies and Enterprise Applications](#)

[MIS784 Marketing Analytics](#)

[MMK710 Fundamentals of Martech](#)

[MMK737 Digital and Social Media Marketing](#)

Completion Rule

- Must pass 4 unit(s) in {MIS716, MIS784, MMK710, MMK737}

PROJECT MANAGEMENT (SP-MDBS016)

[MIS776 Design Thinking for Innovation](#)

[MIS778 Agile Project Management](#)

[MIS798 Project Management](#)

[MMH707 Organisational Development and Change](#)

Completion Rule

- Must pass all unit(s) in {MIS776, MIS778, MIS798, MMH707}

PROPERTY AND REAL ESTATE (SP-MDBS017)

[MMP713 Property and Real Estate Context](#)

[MMP731 Management of Real Estate](#)

[MMP732 Property Development](#)

[MMP742 Investment Valuation](#)

Completion Rule

- Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

PUBLIC SECTOR STUDIES (SP-MDBS019)

[AIP704 Making Policy](#)

[AIP740 Policy Lessons From Overseas](#)

[AIP748 Intergovernmental Relations](#)

[AIP773 Governance and Accountability](#)

[AIP780 The Politics of Australia's Economy](#)

[AIP785 Political Competition](#)

Completion Rule

- Must pass 4 credit points in {AIP704, AIP740, AIP748, AIP773, AIP780, AIP785}

SUPPLY CHAIN MANAGEMENT (SP-MDBS008)

MIS713 Digital Transformation of Supply Chains

MIS716 Artificial Intelligence Strategies and Enterprise Applications

MIS761 Cybersecurity Strategies

MMM710 Business Process and Operations Management

Completion Rule

- Must pass 4 credit points in {MIS713, MIS716, MIS761, MMM710}