A743 MASTER OF COMMUNICATION
FACULTY OF ARTS AND EDUCATION
A743 CAPSTONE OPTION B STREAM SEQUENCE

FOR STUDENTS COMMENCING TRIMESTER 2 2021

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: AAI018 Academic Integrity (0 credit points)
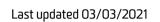
YEAR 1 Year: 2021	Trimester 2			
	Trimester 3			

YEAR 2 Year: 2022	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 3 Year: 2023	Trimester 1			
	Trimester 2			
	Trimester 3			

Note: Professional capstone program: Students will either take Option A or Option B noting that Option B requires approval of the Course Director; most students will normally complete Option A.

A743 COURSE RULES

- Must pass 16 credit points for course

- Must pass 1 units in {AAI018}

- Must pass ALL units in {ACX701, ACX702}

- Must pass 1 unit set(s) in {Television Production (SP-A000036), Visual Communication Design (SP-A000037), Journalism (SP-A000051), Public Relations (SP-A000054), Digital Media (SP-A000077)}

- Must pass 1 unit set(s) in {A743 Capstone Option A (ST-A743001), A743 Capstone Option B (ST-A743002)}

- Must pass 4 credit points of elective units*

*These can be from any specialisation in the course to create a distinctive degree to advance their professional careers and/or extend their academic knowledge in related areas. Students may complete up to two electives form any equivalent postgraduate course at Deakin University. Students seeking course-accredited PRIA membership for their degree must complete at least two credit points of electives using ALR-coded units, unless advised otherwise.

Note: Students seeking to undertake the Television Production specialisation please discuss unit selection with the Course Director for appropriate course mapping advice and approvals.

Student ID: _____	Name: _____
Deakin email: _____	Preferred contact no: _____
Year commenced: ___ Period commenced: ___ eCOE (if applicable): ___ Campus: _____	Mode: _____
Student adviser: _____	Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official <u>University Handbook</u> of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.

- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.

- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the <u>'Advanced Unit Search'</u> in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A743 MASTER OF COMMUNICATION SPECIALISATION UNIT SETS

DIGITAL MEDIA (SP-A000077)
ACC700 Communication and Creative Arts Internship
ACC717 Law, Media and Communication
ACG706 Designing for Web Environments
ACI700 Introduction to Digital Photography
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1

ACX708 Professional Research Project 2

ALC701 Social Media Collaboration

ALC702 Making Sense of Communities Online

ALC703 Digital Curation

ALC708 Social Media Content Creation

ALR703 Digital Marketing

Completion Rule
- Must pass 8 credit points in {ACC700, ACC717, ACG706, ACI700, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708, ALC701, ALC702, ALC703, ALC708, ALR703}

JOURNALISM (SP-A000051)

ACC700 Communication and Creative Arts Internship

ACC717 Law, Media and Communication

ACX703 Developing a Communication Research Project

ACX704 Academic Research Project 1

ACX705 Academic Research Project 2

ACX706 Academic Research Project 3

ACX707 Professional Research Project 1

ACX708 Professional Research Project 2

ALJ710 Multimedia Journalism

ALJ712 Broadcast Journalism

ALJ721 International News

ALJ722 Investigative and Narrative Journalism

ALJ728 Feature Writing

ALJ729 Newsroom Practice

Completion Rule
- Must pass 8 credit points in {ACC700, ACC717, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708, ALJ710, ALJ712, ALJ721, ALJ722, ALJ728, ALJ729}

PUBLIC RELATIONS (SP-A000054)

ACC700 Communication and Creative Arts Internship

ACX703 Developing a Communication Research Project

ACX704 Academic Research Project 1

ACX705 Academic Research Project 2

ACX706 Academic Research Project 3

ACX707 Professional Research Project 1

ACX708 Professional Research Project 2

ALR700 Public Relations Campaigns

ALR701 Public Relations Writing and Tactics

ALR704 Reputation Management: Crisis, Risk and Responsibility

ALR710 Marketing Communication

ALR718 Public Relations, Activism and Social Change

ALR731 Public Relations Theory and Practice

ALR733 Advertising Theory and Practice

ALR782 Public Affairs and Opinion Formation

Completion Rule
- Must pass 8 credit points in {ACC700, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708, ALR700, ALR701, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782}

TELEVISION PRODUCTION (SP-A000036)

ACC700 Communication and Creative Arts Internship

ACF700 Writing with the Camera

ACF701 Television Studio Production

ACF702 Television Commercial Production

ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation

ACF705 Documentary Production Practice

ACX703 Developing a Communication Research Project

ACX704 Academic Research Project 1

ACX705 Academic Research Project 2

ACX706 Academic Research Project 3

ACX707 Professional Research Project 1

ACX708 Professional Research Project 2

Completion Rule
- Must pass 8 credit points in {ACC700, ACF700, ACF701, ACF702, ACF703, ACF705, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708}

Note(s)

Students seeking to undertake the Television Production specialisation please discuss unit selection with the Course Director for appropriate course mapping advice and approvals.

VISUAL COMMUNICATION DESIGN (SP-A000037)

ACC700 Communication and Creative Arts Internship

ACG702 Digital Publishing
ACG703 Design and Digital Skills
ACG706 Designing for Web Environments
ACG708 Design Thinking and Problem Solving
ACG709 Strategic Branding and Design
ACI700 Introduction to Digital Photography
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2

Completion Rule
- Must pass 8 credit points in {ACC700, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708}

A743 MASTER OF COMMUNICATION STREAM UNIT SETS

A743 CAPSTONE OPTION A (ST-A743001)
ACC700 Communication and Creative Arts Internship
ACX703 Developing a Communication Research Project
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2

Completion Rule
- Must pass all unit(s) in {ACC700, ACX703, ACX707, ACX708}

Note(s)

Or an elective related to the research project where no appropriate internship is available.

A743 CAPSTONE OPTION B (ST-A743002)
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3

Completion Rule
- Must pass all unit(s) in {ACX703, ACX704, ACX705, ACX706}

Note(s)

Option B is only by approval of Course Director, achievement of a Distinction or higher average in previous coursework including ACX703, and agreement of supervisor.