

M665 GRADUATE DIPLOMA OF BUSINESS (ARTS AND CULTURAL MANAGEMENT)

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2021

Last updated 26/08/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [MAIO10 Academic Integrity Module](#) (0 credit points)

| | | | | | |
|--|-------------|--|--|--|--|
| YEAR 1 Year: 2021 | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3 | | | | |

M665 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {MAIO10}
- Must pass ALL units in {MMK792, MMM790, MMM793, MMM799, MPA702, MPM722}
- Must pass 2 credit points in unit set {Recommended Elective Units}

Elective units can also be selected from Postgraduate units offered by the University (subject to eligibility).

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

| | | | | |
|------------------------|-------------------|-----------------------|-----------------------------|-------------|
| Student ID: _____ | | Name: _____ | | |
| Deakin email: _____ | | | Preferred contact no: _____ | |
| Year commenced: | Period commenced: | eCOE (if applicable): | Campus: _____ | Mode: _____ |
| Student adviser: _____ | | | | Date: _____ |

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.

- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

M665 GRADUATE DIPLOMA OF BUSINESS (ARTS AND CULTURAL MANAGEMENT) ELECTIVE UNIT SETS

| RECOMMENDED ELECTIVE UNITS (EL-M6652085340) |
|---|
| ACA715 Creating Your Arts Business |
| AIM704 Heritage, Development and Tourism in the Asia-Pacific Region |
| AIP773 Governance and Accountability |
| MPK713 Consumer Behaviour |
| MPK732 Marketing Management |
| MPM703 Business Strategy and Analysis |
| MPM712 Managing Innovation |
| MPM773 Contemporary Issues in Leadership |
| MPP701 Research Project 1a |
| MPT712 Managing Innovation (Tour) |
| MWL705 Cultural Experience |
| MWL715 Industry Based Learning |
| MWL716 Consultancy Experience |
| MWL717 Entrepreneurship Experience |
| MWL718 Internship |

Completion Rule

- Must pass 2 credit points in {ACA715, AIM704, AIP773, MPK713, MPK732, MPM703, MPM712, MPM773, MPP701, MPT712, MWL705, MWL715, MWL716, MWL717, MWL718}

Note(s)

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