

M785 MASTER OF BUSINESS (ARTS AND CULTURAL MANAGEMENT)

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 2 2020

Last updated 19/06/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: MAI010 Academic Integrity (0 credit points)

YEAR 1 Year: 2020	Trimester 2				
	Trimester 3				

YEAR 2 Year: 2021	Trimester 1				
	Trimester 2				
	Trimester 3				

M785 COURSE RULES

- Must pass 12 credit points for course
- Must pass 1 units in {MAI010}
- Must pass 8 credit points in {MMK792, MMM707, MMM790, MMM793, MMM796, MMM799, MPA702, MPM722}
- Must pass 4 credit points at level {7}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student advisor: _____				Date: _____	

M785 MASTER OF BUSINESS (ARTS AND CULTURAL MANAGEMENT) SPECIALISATION UNIT SETS

ACADEMIC RESEARCH (SP-MDBS001)

MPP704 Research Project 4

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 1 unit(s) in {MPP704}

ACCOUNTING (SP-MDBS002)

MAA703 Accounting for Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA705 Corporate Auditing

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA716 Financial Accounting

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA789 Accounting Systems and Analytics

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MLC703 Principles of Income Tax Law

Trimester 2: Burwood (Melbourne), Cloud (Online)

MPA701 Accounting

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA789, MLC703}

ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018)

MIS713 Digital Transformation of Supply Chains
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS715 Artificial Intelligence for Accounting and Finance
Trimester 2: Cloud (Online)

MIS716 Artificial Intelligence for Business
Trimester 2: Cloud (Online)
Trimester 3: Cloud (Online)

MIS784 Marketing Analytics
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MIS713, MIS715, MIS716, MIS784}

BUSINESS ANALYTICS (SP-MDBS004)

MIS770 Foundation Skills in Data Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MIS770A Foundation Skills in Data Analysis

MIS771 Descriptive Analytics and Visualisation
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS772 Predictive Analytics
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS775 Decision Modelling for Business Analytics
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MIS784 Marketing Analytics
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 2 unit(s) in {MIS770, MIS770A, MIS775, MIS784}
- Must pass 2 unit(s) in {MIS771, MIS772}

CYBERLAW (SP-MDBS006)

MLM704 Foundations of Law
Trimester 1: Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLM735 Data Law, Policy and Cybercrime
Trimester 2: Cloud (Online)

SIT719 Security and Privacy Issues in Analytics
Trimester 1: Burwood (Melbourne), Waurm Ponds (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waurm Ponds (Geelong), Cloud (Online)

SIT763 Cyber Security Management
Trimester 1: Burwood (Melbourne), Waurm Ponds (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Waurm Ponds (Geelong), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MLM704, MLM735, SIT719, SIT763}

DIGITAL TRANSFORMATION (SP-MDBS007)

MIS712 Managing Digital Transformation

Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS741 Ethics of Digital Transformation

Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS776 Design Thinking for Innovation

MIS782 Value of Information

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

FINANCE (SP-MDBS009)

MAF702 Financial Markets

Trimester 1: Burwood (Melbourne)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF703 Applied Corporate Finance

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF707 Investments and Portfolio Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF767 Treasury Dealing

Trimester 1: Burwood (Melbourne)

Trimester 2: Burwood (Melbourne)

MPF753 Finance

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MAF702, MAF703, MAF707, MAF767, MPF753}

FINANCIAL PLANNING (SP-MDBS010)

MAA728 Financial Behaviour and Decision Making

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Cloud (Online)

MAA745 Financial Planning and Economic Fundamentals

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA769 Ethics for Financial Services

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Cloud (Online)

MAI728 Financial Behaviour and Decision Making (Intensive)

MAI769 Ethics for Financial Services (Intensive)

MLC703 Principles of Income Tax Law
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLC707 Business Law
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MLC714 Financial Advice Regulation
Trimester 1: Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLI714 Financial Advice Regulation (Intensive)

Completion Rule

- Must pass 3 credit points in {MAA728, MAA769, MAI728, MAI769, MLC714, MLI714}
- Must pass 1 credit points in {MAA745, MLC703, MLC707}

HUMAN RESOURCE MANAGEMENT (SP-MDBS011)

MMH701 Human Resource Strategy
Trimester 1: Cloud (Online)

MMH702 Strategic Staffing
Trimester 2: Cloud (Online)

MMH704 Performance Management and Reward
Trimester 2: Cloud (Online)

MMH709 Employment Relations for Organisational Effectiveness
Trimester 1: Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MMH701, MMH702, MMH704, MMH709}

INFORMATION SYSTEMS (SP-MDBS012)

MIS701 Business Requirements Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne)

MIS761 Enterprise Information Management and Security
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS770 Foundation Skills in Data Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MIS770A Foundation Skills in Data Analysis

MIS782 Value of Information
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 3 credit points in {MIS701, MIS761, MIS782}
- Must pass 1 credit points in {MIS770, MIS770A}

INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)

<p><u>MBA703 The Economic Environment</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MBT703 The Economic Environment (Tour)</u> Trimester 3: Cloud (Online)</p>
<p><u>MPE707 International Banking and Finance</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPE711 Global Trade and Markets</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPE781 Economics for Managers</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPK736 International Marketing</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPT736 International Marketing</u></p>
<p><u>MPT781 Economics for Managers (Study Tour)</u> Trimester 3: Cloud (Online)</p>

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 3 credit points in {MPE707, MPE711, MPK736, MPT736}

<p>LEADERSHIP (SP-MDBS014)</p>
<p><u>MMH707 Organisational Development and Change</u> Trimester 1: Cloud (Online)</p>
<p><u>MPM712 Managing Innovation</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPM773 Contemporary Issues in Leadership</u> Trimester 3: Burwood (Melbourne)</p>
<p><u>MPR779 Leadership in the Real World</u></p>
<p><u>MPT712 Managing Innovation (Tour)</u></p>

Completion Rule

- Must pass 4 credit points in {MMH707, MPM712, MPM773, MPR779, MPT712}

<p>MANAGEMENT CONSULTING (SP-MDBS005)</p>
<p><u>MIS798 Project Management</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 3: Cloud (Online)</p>
<p><u>MMH707 Organisational Development and Change</u> Trimester 1: Cloud (Online)</p>
<p><u>MPM712 Managing Innovation</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p>
<p><u>MPM715 Management and Organisational Consulting</u> Trimester 2: Burwood (Melbourne)</p>

MPT712 Managing Innovation (Tour)

Completion Rule

- Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

MARKETING (SP-MDBS015)

MMK738 Integrated Marketing Communication

Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK739 Strategic Brand Management

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MPK713 Consumer Behaviour

Trimester 1: Burwood (Melbourne), Cloud (Online)

MPK732 Marketing Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MPT732 Marketing Management (Tour)

Completion Rule

- Must pass 4 credit points in {MMK738, MMK739, MPK713, MPK732, MPT732}

PROJECT MANAGEMENT (SP-MDBS016)

MIS778 Agile Project Management

MIS798 Project Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 3: Cloud (Online)

MMK738 Integrated Marketing Communication

Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK739 Strategic Brand Management

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass all unit(s) in {MIS778, MIS798, MMK738, MMK739}

PROPERTY AND REAL ESTATE (SP-MDBS017)

MMP713 Property and Real Estate Context

Trimester 1: Cloud (Online)

MMP731 Management of Real Estate

Trimester 2: Cloud (Online)

MMP732 Property Development

Trimester 2: Cloud (Online)

MMP742 Investment Valuation

Trimester 1: Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

SUPPLY CHAIN MANAGEMENT (SP-MDBS008)

MIS712 Managing Digital Transformation
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS713 Digital Transformation of Supply Chains
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS775 Decision Modelling for Business Analytics
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPM792 Operations Management
Trimester 1: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MIS712, MIS713, MIS775, MPM792}

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period - this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period - this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via '[Advanced Unit Search](#)' in the most current year's [Handbook](#).

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.