D301 BACHELOR OF NUTRITION SCIENCE/BACHELOR OF COMMERCE

FACULTY OF HEALTH

MARKETING MAJOR SEQUENCE

DEAKIN UNIVERSITY

FOR STUDENTS COMMENCING TRIMESTER 2 2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: HAI010 Academic Integrity (0 credit points)
AND SLE010 Laboratory and Fieldwork Safety Induction Program (0 credit points)
AND HSN010 Food and Nutrition Laboratory Safety (0 credit points)

YEAR 1 — Year: 2020				
Trimester 2				
Trimester 3				

YEAR 2 — Year: 2021				
Trimester 1				
Trimester 2				
Trimester 3				

YEAR 3 — Year: 2022				
Trimester 1				
Trimester 2				
Trimester 3				

Created on 16-04-2020

YEAR 4	Trimester 1			
Year: 2023	Trimester 2			
	Trimester 3			

YEAR 5	Trimester 1			
Year: 2024	Trimester 2			
	Trimester 3			

D301 COURSE RULES

- Must pass 32 credit points for course

- Must pass ALL units in {HAI010, HBS109, HSN010, HSN101, HSN104, HSN105, HSN106, HSN107, HSN202, HSN210, HSN211, HSN223, HSN301, HSN302, HSN305, HSN309, HSN319, MAA103, MAE101, MAF101, MIS171, MLC101, MMK101, MMM132, MWL101, SLE010, SLE133}

- Must pass 4 credit points in {M_3_}

- Must pass 16 credit points at levels {1, 2, 3} in unit set {Bachelor of Commerce Course Grouped Units}

- Must pass 1 unit set(s) in {Management (MJ-M30038), Management Information Systems (MJ-M30039), Marketing (MJ-M30040), Accounting (MJ-M30041), Economics (MJ-M30043), Finance (MJ-M30045), Human Resource Management (MJ-M30046)}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:	Name:
Deakin email:	Preferred contact no:

Year commenced:	Period commenced:	eCOE (if applicable):	Campus:	Mode:

Student advisor:			Date:

Notes

D301 BACHELOR OF NUTRITION SCIENCE/BACHELOR OF COMMERCE MAJOR UNIT SETS

ACCOUNTING (MJ-M30041)

MAA250 Ethics for Financial Professionals
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA261 Financial Accounting
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA262 Management Accounting
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)

MAA303 Audit and Assurance
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA310 Accounting and Society
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA363 Corporate Accounting
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAF203 Business Finance
Trimester 1: Burwood (Melbourne)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)

MLC301 Principles of Income Tax Law
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)

Completion Rule
- Must pass 8 unit(s) in {MAA250, MAA261, MAA262, MAA303, MAA310, MAA363, MAF203, MLC301}

Note(s) M300 Bachelor of Commerce is the recommended pathway to qualify for membership of professional organisations.

ECONOMICS (MJ-M30043)

MAE201 Competition and Industry
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAE203 The Global Economy
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Cloud (Online)

MAE214 Economic Strategy for Business
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MAE256 Analytical Methods in Economics and Finance
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAE301 Choice, Strategies and Dilemmas
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MAE304 Labour and Health Economics
Trimester 1: Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAE305 Energy and Environment
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Waterfront (Geelong), Cloud (Online)

MAE306 Applied Econometrics for Economics and Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)

MAE307 Economic Policy and Practice
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MAE312 National Economic Policy
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

Completion Rule
- Must pass 6 credit points in {MAE201, MAE203, MAE214, MAE256, MAE307, MAE312}
- Must pass 1 credit points in {MAE301, MAE304}
- Must pass 1 credit points in {MAE305, MAE306}

FINANCE (MJ-M30045)

MAA250 Ethics for Financial Professionals
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAE256 Analytical Methods in Economics and Finance
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF202 Money and Capital Markets
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF203 Business Finance
Trimester 1: Burwood (Melbourne)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)

MAF302 Corporate Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)

MAF306 International Finance and Investment
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne)

MAF307 Equities and Investment Analysis
Trimester 1: Burwood (Melbourne), Warrnambool
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MAF308 Derivative and Fixed Income Securities
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MAA250, MAE256, MAF202, MAF203, MAF302, MAF306, MAF307, MAF308}

Note(s) Waterfront (Geelong) and Warrnambool students will be required to undertake units in Cloud (online) mode.

FOOD AND AGRIBUSINESS (MJ-M30047)

MAB242 Agribusiness Governance
Trimester 2: Warrnambool, Cloud (Online)

MAB251 Agribusiness Resource Management
Trimester 1: Warrnambool, Cloud (Online)

MAB341 Global Challenges: Food, Water and Climate
Trimester 2: Warrnambool, Cloud (Online)

MAB352 Agribusiness Technology
Trimester 1: Warrnambool, Cloud (Online)

MAB353 Applied Agribusiness Project

MAE203 The Global Economy
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 3: Cloud (Online)

MAE256 Analytical Methods in Economics and Finance
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS313 Strategic Supply Chain Management
Trimester 1: Burwood (Melbourne), Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MAB242, MAB251, MAB341, MAB352, MAB353, MAE203, MAE256, MIS313}

Note(s) MAB341 available from Trimester 1 2020

HUMAN RESOURCE MANAGEMENT (MJ-M30046)

MMH230 Fundamentals of Human Resource Management
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMH231 Human Resource Practice
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMH232 Human Resource Development
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMH250 Workplace Counselling and Negotiation
Trimester 1: Burwood (Melbourne), Waterfront (Geelong)
Trimester 2: Cloud (Online)

MMH331 Strategic Human Resource Management
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMH349 Employment Relations
Trimester 1: Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong)

MMH352 International Human Resource Management
Trimester 1: Burwood (Melbourne), Waterfront (Geelong)
Trimester 2: Cloud (Online)

MMH356 Change Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MMH230, MMH231, MMH232, MMH250, MMH331, MMH349, MMH352, MMH356}

MANAGEMENT (MJ-M30038)

MMH230 Fundamentals of Human Resource Management
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMH356 Change Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMM240 Organisational Behaviour
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMM241 Entrepreneurship and Innovation
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMM267 Business Logistics
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMM306 Global Strategy and International Management
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMM308 Applied Management Capabilities
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMM343 Business Ethics
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MMH230, MMH356, MMM240, MMM241, MMM267, MMM306, MMM308, MMM343}

MANAGEMENT INFORMATION SYSTEMS (MJ-M30039)

MIS201 Business Requirements Analysis
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MIS202 Managing Data and Information
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MIS231 Professional Ethics in the Digital Age
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS313 Strategic Supply Chain Management
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS352 Business Process Management
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MIS362 Social Media Analytics and Data Driven Innovation
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS398 Project Management
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MIS399 Applied Business Project
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MIT399 Applied Business Project (Study Tour)
Trimester 2: Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MIS201, MIS202, MIS231, MIS313, MIS352, MIS362, MIS398}

- Must pass 1 unit(s) in {MIS399, MIT399}

Note(s) Waterfront (Geelong) students will be required to undertake some units in Cloud (online) mode.

MARKETING (MJ-M30040)

MMK251 Services Marketing
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMK266 Consumer Behaviour
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMK280 Brand Management
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMK295 Integrated Marketing Communications in the Digital Age
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMK325 Strategic Marketing
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMK365 Marketing Insights
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMK368 Business Marketing
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MMM343 Business Ethics
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMT280 Brand Management (Tour)
Trimester 2: Cloud (Online)
Trimester 3: Cloud (Online)

Completion Rule
- Must pass all unit(s) in {MMK251, MMK266, MMK280, MMK295, MMK325, MMK365, MMK368, MMM343, MMT280}

Note(s) Waterfront (Geelong) students will be required to undertake some units in Cloud (online) mode.

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook) . This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period - this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period - this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first and/or a compulsory study period for your course (see your course structure in the Handbook).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook .

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.