

D301 BACHELOR OF NUTRITION SCIENCE/ BACHELOR OF COMMERCE

FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW
FOR STUDENTS COMMENCING TRIMESTER 1 2020
Marketing Major Sequence



Name: _____ Student ID: _____

Updated: 14/10/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 4 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:			
Deakin email:		Preferred contact no:			
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:	
Student Adviser:					

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FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW

COMMERCE CORE UNITS
MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MIS171 Business Analytics
MLC101 Law for Commerce
MMK101 Marketing Fundamentals
MMM132 Management
MWL101 Professional Insight

MARKETING SEQUENCE UNITS
MMK266 Consumer Behaviour
MMK251 Services Marketing
MMT280/MMK280 Brand Management
MMK295 Integrated Marketing Communications in the Digital Age
MMK325 Strategic Marketing
MMM343 Business Ethics
MMK365 Marketing Insights
MMK368 Business Marketing

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FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW

D301 course rules - In order to qualify for the award of Bachelor of Nutrition Science/ Bachelor of Commerce (Marketing) (D301), students must complete 32 credit points, which must include the following:

16 credit points of core units from the Bachelor of Nutrition Science;

16 credit points from the Bachelor of Commerce, including 8 credit points of core units;

A Commerce Major sequence as prescribed;

At least 4 credit points at Level 3 (which must be course grouped to a Faculty of Business and Law undergraduate degree);

Completion of HSN010 Food and Nutrition Laboratory Safety prior to your first laboratory based unit in this course; and

Completion of HAI010 Academic Integrity (0-credit-point compulsory unit) in first trimester of study.

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

COMPULSORY ZERO (0) CREDIT POINT UNITS:

When you see a credit point unit that has a co-req (co-requisite) unit listed next to it, this indicates that you need to enrol in the co-requisite unit in the same trimester as the credit point unit. You only need to complete these co-requisite units once in your degree.

For example: HSN106 has the co-req HSN010, this means you need to enrol into HSN010 in the same trimester as HSN106. You would not need to complete HSN010 again in your degree.

The following co-requisite units need to be completed in your degree:

Year 1, Trimester 1 - HAI010 Academic Integrity & SLE010 Laboratory and Fieldwork Safety Induction Program

Year 1, Trimester 2 - HSN010 Food and Nutrition Laboratory Safety

Notes:

KEY

B Melbourne Burwood Campus
S Geelong Waterfront Campus
G Geelong Warrn Ponds Campus
W Warrnambool Campus
X Cloud Campus

eCOE electronic confirmation of enrolment