

# D330 BACHELOR OF BUSINESS/ BACHELOR OF ARTS

FACULTY OF BUSINESS AND LAW/FACULTY OF ARTS AND EDUCATION  
FOR STUDENTS COMMENCING TRIMESTER 1 2020



Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

Updated: 3/06/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

<b>YEAR 1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 3</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 4</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

**FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:**

<b>Student ID:</b>		<b>Name:</b>			
<b>Deakin email:</b>		<b>Preferred contact no:</b>			
<b>Year commenced:</b>	<b>eCOE (If applicable):</b>	<b>Campus:</b>	<b>Mode:</b>	<b>Date modified:</b>	
<b>Student Adviser:</b>					

# D330 BACHELOR OF BUSINESS/BACHELOR OF ARTS

FACULTY OF BUSINESS AND LAW

## BUSINESS MAJOR SEQUENCES

<b>Event Management (MJ-M32515)</b>	(B, X, S)
MIS398 Project Management	
MMK251 Service Marketing	
MMM312 Event Management	
MMH232 Human Resource Development	
MMM276 Design Thinking	
MIS312 Social Media and Mobile Strategies	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

<b>People Management (MJ-M32516)</b>	(B, S, X)
MMH230 Fundamentals of Human Resource Management	
HPS111 Psychology A: Fundamentals of Human Behaviour	
HPS121 Psychology B: Individual and Social Development	
MMH250 Workplace Counselling and Negotiation	
MMH349 Employment Relations	
MMH356 Change Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

<b>Entrepreneurship and Innovation (MJ-M32514)</b>	(B, X)
MMM279 Creating and Managing Social Enterprises	
MMS201 Sport in Society	
MMM276 Design Thinking	
MMK280 Brand Management	
MIS398 Project Management	
MMM306 Global Strategy and International Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

<b>Retail and Supply Chain Management (MJ-M32519)</b>	(B,X,S)
MMK217 Retail Management	
MMK251 Services Marketing	
MMK266 Consumer Behaviour	
MMK280 Brand Management	
MMK317 Advanced Retail Management	
MIS313 Strategic Supply Chain Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

### Work Integrated Learning Units

MWL315 Industry Based Learning
MWL316 Consultancy Experience
MWL317 Entrepreneurship Experience
MWL318 Internship

<b>Business and Digital Communications (MJ-M32513)</b>	(B, S, X)
ALM101 Making Social Media	
ALR104 Strategic Communication and Writing	
ACC303 Communication Research Practices	
ALA302 Transmedia Storytelling	
MMK280 Brand Management	
MMK295 Integrated Marketing Communication in the Digital Age	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

<b>Organisational Psychology (MJ-M32518)</b>	(B, G, X)
HPS111 Psychology A: Fundamentals of Human Behaviour	
HPS121 Psychology B: Individual and Social Development	
HPS203 The Human Mind	
HPS204 Human Social Behaviour	
HPS307 Personality	
HPS308 Psychopathology	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

<b>Project Management (MJ-M32517)</b>	(B, S, X)
MIS201 Business Requirements Analysis	
MMM276 Design Thinking	
MIS352 Business Process Management	
MIS398 Project Management	
MIS399 Applied Business Project	
MMH356 Change Management	
MMM315 Business Management Capstone	
WIL unit - 1 credit point unit chosen from the list below	

## BUSINESS CORE UNITS

<b>Six credit points of Foundation units:</b>
MAA104 Financial Literacy
MAE203 The Global Economy
MIS203 Making Sense of Information
MMK101 Marketing Fundamentals
MMM132 Management
MMM267 Business Logistics
<b>Plus two credit points of Personal Skills units:</b>
MMM111 Intrapersonal Skills
MMM311 Global Mindset and Citizenship

# D330 BACHELOR OF BUSINESS/BACHELOR OF ARTS

## FACULTY OF BUSINESS AND LAW

**D330 course rules** - In order to qualify for the award of Bachelor of Business/Bachelor of Arts (D330), students must complete 32 credit points, which must include the following:

### **Bachelor of Business**

16 credit points of Business units, of which:

8 credit points of core units (MAA104, MAE203, MIS203, MMK101, MMM132, MMM267 and 2 Personal Skills units MMM111 and MMM311)

A prescribed Bachelor of Business 8 credit point major

MAI010 Academic Integrity (0-credit-point compulsory unit)

### **Bachelor of Arts**

16 credit points of Arts coded units, of which:

Two major sequences of at least 8 credit points each. Majors must comprise 2 credit points at level 1 and a minimum of 2 credit points at level 3 (unless otherwise stated), or;

One major of at least 8 credit points and one minor of at least 4 credit points consisting of a minimum of 1 credit point at level one and no more than 1 credit point at level 3\*\*

A minimum of 4 credit points at level 3 of Arts coded units

A maximum of 6 credit points at level 1 of Arts coded units

## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](http://deakin.edu.au/handbook)). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules:

MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

\*\*Students completing minors in Arabic, Chinese, Indonesian and Spanish are permitted to complete 4 cp across any 2 levels. i.e. students may complete 2 credit points at level 2 and 2 credit points at level 3

### Notes:

### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment