

D310 BACHELOR OF ARTS / BACHELOR OF INFORMATION TECHNOLOGY

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 2 2023

Last updated 21/06/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [AAIO18 Academic Integrity](#) (0 credit points)

AND [SIT010 Safety Induction Program](#) (0 credit points)

AND [STP010 Career Tools for Employability](#) (0 credit points)

YEAR 1 Year: 2023	Trimester 2				
	Trimester 3				
YEAR 2 Year: 2024	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 3 Year: 2025	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 4 Year: 2026	Trimester 1				
	Trimester 2				
	Trimester 3				
YEAR 5 Year: 2027	Trimester 1				
	Trimester 2				

Note:
Students are recommended to undertake SIT374 and SIT378 in consecutive trimesters. Students should seek advice from the unit chair if they are unable to complete SIT374 and SIT378 consecutively.

Students must have completed STP010 Career Tools for Employability (0-credit point unit) and SIT223 Professional Practice in Information Technology before commencing SIT306 IT Placements and Industry Experience.

D310 COURSE RULES

- Must pass 32 credit points for course
- Must pass ALL units in {AAIO18, SIT010, STP010}
- Must pass ALL units in {MIS201, SIT102, SIT103, SIT112, SIT120, SIT124, SIT182, SIT216, SIT223, SIT224, SIT317, SIT328}
- Must pass ALL units in {SIT306, SIT374, SIT378} OR Must pass ALL units in {SIT344}
- Must pass 1 credit point in {AWL100}

- Must pass 1 credit point in {AWL203, AWL202, AWL201, AWL200}
- Must pass 1 credit point in {AWL300, AWL301, AWL302}
- Must pass 1 credit point in {AGC209, AGC109, AGC309}
- Must pass 16 credit points at levels {1, 2, 3} from units owned by {Faculty of Arts and Education}
- Must pass 4 credit points at level {3} from units owned by {Faculty of Arts and Education}
- Must pass 14 credit points in {SIT3___, SIT2___, SIT1___}
- Must pass 1 credit point in {MIS2___}
- Must pass 1 unit set(s) in {Anthropology (MJ-A310002), Arabic (MJ-A310003), Chinese (MJ-A310004), Criminology (MJ-A310005), Education (MJ-A310007), English - Children's Literature (MJ-A310008), English - Creative Writing (MJ-A310009), English - Literature (MJ-A310010), Film and Television (MJ-A310011), Gender and Sexuality Studies (MJ-A310012), History (MJ-A310013), Indonesian (MJ-A310014), International Relations (MJ-A310015), Media and Communication (MJ-A310016), Media Studies (MJ-A310017), Performing Arts (MJ-A310019), Philosophy (MJ-A310020), Politics and Policy Studies (MJ-A310021), Public Relations Studies (MJ-A310022), Religious Studies (MJ-A310023), Social Media (MJ-A310024), Sociology (MJ-A310025), Spanish (MJ-A310026), Sport Journalism (MJ-A310028), Strategic Advertising (MJ-A310029), Visual Arts and Photography (MJ-A310030), Visual Communication Design (MJ-A310031)}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

D310 BACHELOR OF ARTS / BACHELOR OF INFORMATION TECHNOLOGY MAJOR UNIT SETS

ANTHROPOLOGY (MJ-A310002)

ASS101 Peoples of the World
ASS102 Culture and Communication
ASS203 Being Human (With the Nonhuman)
ASS204 Doing Urban Anthropology
ASS205 Anthropology of Poverty and Development
ASS206 Medical Anthropology
ASS233 Myth and Ritual
ASS235 Culture, Law and Universal Rights
ASS329 Anthropology of Crime and Violence
ASS330 Cyborg Anthropology

Completion Rule

- Must pass 2 credit points in {ASS101, ASS102}
- Must pass 4 credit points in {ASS203, ASS204, ASS205, ASS206, ASS233, ASS235}
- Must pass 2 credit points in {ASS329, ASS330}

ARABIC (MJ-A310003)

AIB151 Practical Arabic: An Introduction to the Language and Its Sounds
AIB152 Applied Arabic 1b: the Language and Its Culture
AIB251 Arabic and the World 2a: Communicating Using Arabic
AIB252 Arabic and the World 2b: Texts and Contexts in Arabic
AIB351 Arabic and the World 3a: Contemporary Arabic in a Range of Contexts
AIB352 Arabic and the World 3b: Applying Arabic in Complex and Contemporary Contexts
AIX300 Popular Culture and Society in Languages
AIX301 Advanced Writing and Translation Skills in Languages

Completion Rule

- Must pass 8 credit points in {AIB151, AIB152, AIB251, AIB252, AIB351, AIB352, AIX300, AIX301}

Note(s)

The Arabic major sequence is offered at two levels; beginners' and post-level 12 Arabic.

Beginners: Must pass 8 credit points in {AIB151, AIB152, AIB251, AIB252, AIB351, AIB352}

Post-level 12 Arabic: Must pass 8 credit points in {AIB251, AIB252, AIB351, AIB352, AIX300, AIX301}

Approved Study Abroad may replace AIB351 or AIB352. Students undertaking the beginners' sequence may undertake AIX300 and/or AIX301 in their final level as electives in addition to the prescribed major sequence.

CHINESE (MJ-A310004)

AIC181 Chinese 1a: An Introduction to the Language and Culture
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AIC182 Chinese 1b: Consolidating Skills and Knowledge in Cultural Contexts
AIC281 Chinese 2a: Communication and Culture in Everyday Chinese Societies
AIC282 Chinese 2b: Culture, Society and Language in Contemporary Chinese Communities
AIC283 Chinese 2c: Chinese in Real Life: Language, Culture and Society in Contemporary Chinese Societies
AIC284 Chinese 2d: Chinese in Real Life: Putting the Language to Work in Contemporary Contexts
AIC381 Chinese 3a: the Four Pillars in Developing Fluency in Chinese
AIC382 Chinese 3b: the Four Pillars in Finding Fluency and Your Voice in Chinese
AIC383 Chinese 3c: Chinese in the Professions - Developing and Enhancing Capacities in a Global Context
AIC384 Chinese 3d: Chinese in the Professions - Enhancing Capacities in a Global Context
AIC387 Advanced Chinese for Business Purposes C
AIC389 Advanced Chinese for Business Purposes D
AIX300 Popular Culture and Society in Languages
AIX301 Advanced Writing and Translation Skills in Languages

Completion Rule

- Must pass 8 credit points in {AIC181, AIC182, AIC281, AIC282, AIC283, AIC284, AIC381, AIC382, AIC383, AIC384, AIC387, AIC389, AIX300, AIX301}

Note(s)

Students must complete the major sequence for their relevant level:

For beginners' level: Must pass all units in {AIC181, AIC182, AIC281, AIC282, AIC381, AIC382}

For students who have completed Chinese at level 12 or equivalent (non-background speakers): Must pass all units in {AIC281, AIC282, AIC381, AIC382, AIX300, AIX301}

For advanced level for background speakers only: Must pass all units in {AIC283, AIC284, AIC383, AIC384, AIC387, AIC389}

CRIMINOLOGY (MJ-A310005)

ACR101 Introducing Crime and Criminology
ACR102 Introducing Crime and Criminal Justice
ACR201 Issues in Criminal Justice
ACR202 Criminology Theory
ACR203 Crime, Victims and Justice
ACR204 Crime, Media and Justice
ACR214 Inequality, Power and Justice
ACR211 Crime Prevention and Security
ACR301 International and Comparative Criminal Justice
ACR302 Criminology Research
ACR304 Surveillance and Social Justice

ACR305 Crime, Terrorism and Security

Completion Rule

- Must pass 6 credit points in {ACR101, ACR102, ACR201, ACR202, ACR301, ACR302}
- Must pass 2 credit points in {ACR203, ACR204, ACR214, ACR211, ACR304, ACR305}

EDUCATION (MJ-A310007)

EDU101 Education, Knowledge and Society

EDU102 From Aristotle to Atars: the History, Philosophy and Future of Education

EDU201 Educational Psychology

EDU202 Educators and Learners

EDU203 Literacy, Numeracy and Education

EDU301 Culture, Diversity and Participation in Education

EDU302 Education and Humanitarian Development

EDU303 Education, Communication and Technology

Completion Rule

- Must pass 8 credit points in {EDU101, EDU102, EDU201, EDU202, EDU203, EDU301, EDU302, EDU303}

ENGLISH - CHILDREN'S LITERATURE (MJ-A310008)

ALL153 Literature for Children and Young Adults

ALL154 Power and Politics in Children's Literature

ALL202 Writing Modern Worlds

ALL228 The Golden Age: Child, Nature, Empire

ALL230 Adapting Children's Texts Across Media

ALL255 Fantasy Literature

ALL256 Gender, Sex and Literature

ALL326 Gender, Sexuality and Texts for Young People

ALL376 Classics and Trash

ALW352 Writing and Publishing for Young People

Completion Rule

- Must pass 5 credit points in {ALL153, ALL154, ALL228, ALL230, ALL326}
- Must pass 2 credit points in {ALL202, ALL255, ALL256}
- Must pass 1 credit points in {ALL376, ALW352}

ENGLISH - CREATIVE WRITING (MJ-A310009)

ALW101 Writer's Toolkit: Craft and Creativity
ALW102 Writing Spaces: Paradigms and Provocations
ALW223 Creative Nonfiction: Inquiry, Integrity, Vulnerability
ALW225 Designing Fictions
ALW227 Scriptwriting: Character, Action and Reaction
ALW242 Poetry: Events in Language
ALW352 Writing and Publishing for Young People
ALW395 Writing Lives: Emerging Forms and Contemporary Practices

Completion Rule

- Must pass 8 unit(s) in {ALW101, ALW102, ALW223, ALW225, ALW227, ALW242, ALW352, ALW395}

ENGLISH - LITERATURE (MJ-A310010)

ALL101 The Stories We Tell: Inventing Selves and Others
ALL102 From Horror to Romance: Genre and Its Revisions
ALL202 Writing Modern Worlds
ALL228 The Golden Age: Child, Nature, Empire
ALL255 Fantasy Literature
ALL256 Gender, Sex and Literature
ALL260 Australian Literature
ALL375 Shakespeare Today: Sex, Race and Politics
ALL376 Classics and Trash
ALL381 Nature, Climate, Transformation

Completion Rule

- Must pass 2 credit points in {ALL101, ALL102}
- Must pass 4 credit points in {ALL202, ALL228, ALL255, ALL256, ALL260}
- Must pass 2 credit points in {ALL375, ALL376, ALL381}

FILM AND TELEVISION (MJ-A310011)

ACF104 Screening History
ACF206 Contemporary Topics in Screen Cultures
ACF213 Contemporary Asian Cinema: Texts, Contexts and Experiences
ACF214 Screen Practices
ACF304 Celebrity Industries

[ACF320 The Australian Moving Image](#)

[ALW103 Scriptwriting Fundamentals](#)

[ALW227 Scriptwriting: Character, Action and Reaction](#)

Completion Rule

- Must pass 8 credit points in {ACF104, ACF206, ACF213, ACF214, ACF304, ACF320, ALW103, ALW227}

GENDER AND SEXUALITY STUDIES (MJ-A310012)

[AGS101 Sex and Gender: Ideas That Changed the World](#)

[AGS102 Histories of Sex and Gender](#)

[AGS200 Gender, Sexuality and Culture](#)

[AGS300 Beyond Identity: Diversity in Action](#)

[ALL256 Gender, Sex and Literature](#)

[ALL326 Gender, Sexuality and Texts for Young People](#)

[ALL375 Shakespeare Today: Sex, Race and Politics](#)

[ALW223 Creative Nonfiction: Inquiry, Integrity, Vulnerability](#)

[ASC206 Sociology of Health](#)

[ASC287 Love, Sex and Relationships](#)

Completion Rule

- Must pass 4 credit points in {AGS101, AGS102, AGS200, AGS300}
- Must pass 3 credit points in {ALL256, ALW223, ASC206, ASC287}
- Must pass 1 credit points in {ALL326, ALL375}

HISTORY (MJ-A310013)

[AIH107 The Modern World: Nations, Empires, Ideologies, 1860s to 1930s](#)

[AIH108 The Modern World: Globalisation and Fragmentation, the 1940s to the 21st Century](#)

[AIH238 Australia in the Age of Total War 1914-1945](#)

[AIH240 Using and Abusing the Past](#)

[AIH264 The Holocaust](#)

[AIH276 African American History From Slavery to Black Lives Matter](#)

[AIH288 Colonial Encounters: From Invasion to Federation](#)

[AIH305 Sex, Race, Gender: Empires, 1750-1950](#)

[AIH350 History From Here](#)

[AIH383 Global Disasters](#)

AST250 A History of Australian Football, 1858-2020

AST256 Sport in History

Completion Rule

- Must pass 4 credit points in {AIH107, AIH108, AIH240, AIH350}
- Must pass 3 credit points in {AIH238, AIH264, AIH276, AIH288, AST250, AST256}
- Must pass 1 credit points in {AIH305, AIH383}

INDONESIAN (MJ-A310014)

AIF142 Introduction to the Indonesian Language

AIF146 Our Northern Neighbour: Understanding Indonesia

AIF241 Formal and Informal Indonesian

AIF242 Contextualising Indonesian Language

AIF341 Sociolinguistic Contexts of Formal Indonesian Language

AIF342 Professional and Academic Indonesian

AIX300 Popular Culture and Society in Languages

AIX301 Advanced Writing and Translation Skills in Languages

Completion Rule

- Must pass 8 credit points in {AIF142, AIF146, AIF241, AIF242, AIF341, AIF342, AIX300, AIX301}

Note(s)

There are specific units you are required to complete depending on the level you enter:

Beginners' level: Must pass all units in AIF142, AIF146, AIF241, AIF242, AIF341 & AIF342.

Post-level 12 level: Must pass all units in AIF241, AIF242, AIF341, AIF342 and Must pass 2 units from level 3 from: AIF345, AIF321, AIX300 & AIX301.

Please refer to the University Handbook for further details.

INTERNATIONAL RELATIONS (MJ-A310015)

AIE255 Critical Issues in Middle East Politics

AIP211 Politics of Poverty and Prosperity

AIR101 World in Crisis

AIR102 War, Terrorism and Humanitarian Responses

AIR200 Global Capitalism and Power

AIR202 Australia and the Changing Asia-Pacific

AIR203 Human Rights in World Politics

AIR242 Key Concepts in International Relations

AIR348 Activists Beyond Borders

AIR349 Diplomacy and the United Nations

Completion Rule

- Must pass 3 credit points in {AIE255, AIP211, AIR200, AIR202, AIR203}
- Must pass 5 credit points in {AIR101, AIR102, AIR242, AIR348, AIR349}

MEDIA AND COMMUNICATION (MJ-A310016)

[ACC100 Gutenberg to Zuckerberg: Communication in Everyday Life](#)

[ACC302 Advertising: Desire, Consumption and the Attention Economy](#)

[ALJ222 From the Fourth Estate to Fake News](#)

[ALM101 Making Social Media](#)

[ALM202 Quantified Media](#)

[ALM215 Global Media](#)

[ALM305 Media Ecologies](#)

[ALR213 Issues, Crisis, and Risk Communication](#)

Completion Rule

- Must pass 8 credit points in {ACC100, ACC302, ALJ222, ALM101, ALM202, ALM215, ALM305, ALR213}

MEDIA STUDIES (MJ-A310017)

[ACC100 Gutenberg to Zuckerberg: Communication in Everyday Life](#)

[ACF107 Principles of Animation](#)

[ACF206 Contemporary Topics in Screen Cultures](#)

[ACF213 Contemporary Asian Cinema: Texts, Contexts and Experiences](#)

[ACF320 The Australian Moving Image](#)

[ALL230 Adapting Children's Texts Across Media](#)

[ALM215 Global Media](#)

[ALM305 Media Ecologies](#)

Completion Rule

- Must pass 8 credit points in {ACC100, ACF107, ACF206, ACF213, ACF320, ALL230, ALM215, ALM305}

PERFORMING ARTS (MJ-A310019)

[ACA301 Student-Devised Public Performance](#)

[ACD104 Exploring Dance Styles](#)

[ACD202 Dance Making: Principles and Processes](#)

[ACD212 Dance and Screens](#)

[ACD309 Process Towards Performance](#)

[ACP109 Improvisation for Theatre](#)

[ACP207 Director's Workshop](#)

[ACP214 Directed Production](#)

Completion Rule

- Must pass 8 credit points in {ACA301, ACD104, ACD202, ACD212, ACD309, ACP109, ACP207, ACP214}

PHILOSOPHY (MJ-A310020)

[ASP108 Critical Thinking](#)

[ASP129 Love, Sex and Death](#)

[ASP211 Freedom and Power: Existentialism and Beyond](#)

[ASP214 Justice and Equality](#)

[ASP215 Philosophy, Happiness, and the Good Life](#)

[ASP216 Ethics in Global Society](#)

[ASP224 Freud and Philosophy](#)

[ASP228 Philosophy, Art, Film](#)

[ASP309 Critique and Creativity: Contemporary French Philosophy](#)

[ASP326 Language and Reality](#)

Completion Rule

- Must pass 4 credit points in {ASP108, ASP129, ASP309, ASP326}
- Must pass 4 credit points in {ASP211, ASP214, ASP215, ASP216, ASP224, ASP228}

POLITICS AND POLICY STUDIES (MJ-A310021)

[AIP107 Introduction to Politics](#)

[AIP116 Visions and Values in Politics](#)

[AIP208 Government and Politics of the United States](#)

[AIP209 The Politics of Asylum in Australia and Asia](#)

[AIP211 Politics of Poverty and Prosperity](#)

[AIP230 Policy and How It Shapes Us](#)

[AIP243 Europe's Political Transformations](#)

[AIP245 Environmental Politics](#)

[AIP301 Political Parties and Social Movements](#)

[AIP347 Media and Politics: Campaign Strategies](#)

Completion Rule

- Must pass 4 credit points in {AIP107, AIP116, AIP301, AIP347}

- Must pass 4 credit points in {AIP208, AIP209, AIP211, AIP230, AIP243, AIP245}

PUBLIC RELATIONS STUDIES (MJ-A310022)

[ACC100 Gutenberg to Zuckerberg: Communication in Everyday Life](#)

[ACC302 Advertising: Desire, Consumption and the Attention Economy](#)

[ALJ222 From the Fourth Estate to Fake News](#)

[ALR103 Introduction to Public Relations](#)

[ALR210 Media Relations Strategy](#)

[ALR213 Issues, Crisis, and Risk Communication](#)

[ALR214 Lobbying, Advocacy and Public Opinion](#)

[ALR376 Ethics, Persuasion and Society](#)

Completion Rule

- Must pass 8 credit points in {ACC100, ACC302, ALJ222, ALR103, ALR210, ALR213, ALR214, ALR376}

RELIGIOUS STUDIES (MJ-A310023)

[AIE364 The Arab-Israeli Conflict](#)

[ASC211 Religion and Social Change](#)

[ASP129 Love, Sex and Death](#)

[ASR100 World Religions](#)

[ASR205 Mindfulness, Meditation, and Buddhism](#)

[ASR300 Religion, Rights and Governance](#)

[ASS203 Being Human \(With the Nonhuman\)](#)

[ASS233 Myth and Ritual](#)

[IND102 Aboriginal Australian Stories and Songlines](#)

Completion Rule

- Must pass 7 credit points in {AIE364, ASC211, ASR100, ASR205, ASR300, ASS203, ASS233}
- Must pass 1 credit points in {ASP129, IND102}

SOCIAL MEDIA (MJ-A310024)

[ACC213 Dilemmas, Defamation, Deception and Disinformation](#)

[ALJ218 Podcasting and Audio Journalism](#)

[ALJ221 Video Journalism](#)

[ALJ330 Developing a Journalism Portfolio 1](#)

[ALM101 Making Social Media](#)

[ALM102 Making Video](#)

[ALM201 Gamified Media](#)

[ALM302 Digital Media Entrepreneurship](#)

Completion Rule

- Must pass 8 unit(s) in {ACC213, ALJ218, ALJ221, ALJ330, ALM101, ALM102, ALM201, ALM302}

SOCIOLOGY (MJ-A310025)

[ASC101 Introduction to Sociology: the Sociological Imagination](#)

[ASC102 Introduction to Sociology: the Sociology of Everyday Life](#)

[ASC206 Sociology of Health](#)

[ASC210 Youth Culture and Identity](#)

[ASC211 Religion and Social Change](#)

[ASC250 Contemporary Social Research](#)

[ASC287 Love, Sex and Relationships](#)

[ASC300 Gender, Media and Society](#)

[ASC304 Culture and Control: Boundaries and Identities](#)

[ASC308 Social Theory Rewired: Power, Passion and Post Humanism](#)

[ASC320 Hatred, Conspiracies and Violence in a Digital World](#)

[AST205 Sport, Bodies, Action!](#)

Completion Rule

- Must pass 4 credit points in {ASC101, ASC102, ASC250, ASC308}
- Must pass 3 credit points in {ASC206, ASC210, ASC211, ASC287, AST205}
- Must pass 1 credit points in {ASC300, ASC304, ASC320}

SPANISH (MJ-A310026)

[AIX300 Popular Culture and Society in Languages](#)

[AIX301 Advanced Writing and Translation Skills in Languages](#)

[ALS100 Hola! Welcome to the Hispanic World, Its Language and Cultures](#)

[ALS150 Spanish and You: Spanish for Everyday Life](#)

[ALS200 Building Language Skills for Real Life Spanish Use](#)

[ALS225 Introduction to the Spanish-Speaking World Through Its Arts, Histories and Cultures](#)

[ALS250 Spanish in Diverse Contexts: Language and Societies in the Spanish Speaking World](#)

[ALS300 Getting Into the Flow: Building Fluency and Competency in Spanish](#)

[ALS325 Cultures of Resistance in the Spanish - Speaking World](#)

[ALS350 Engaging the Contemporary Hispanic World with Fluency](#)

Completion Rule

- Must pass 8 credit points in {AIX300, AIX301, ALS100, ALS150, ALS200, ALS225, ALS250, ALS300, ALS325, ALS350}

Note(s)

There are specific units you are required to complete depending on the level you enter:

No prior language study: Must pass all units in ALS100, ALS150, ALS200, ALS225, ALS250, ALS300, ALS350 & ALS325.

Spanish at Level 12 or equivalent (non-background speakers): Must pass all units in ALS200, ALS225, ALS250, ALS300, ALS350, ALS325, AIX300 & AIX301.

SPORT JOURNALISM (MJ-A310028)

[ALJ111 Introduction to Journalism](#)

[ALJ216 Feature Writing](#)

[ALJ218 Podcasting and Audio Journalism](#)

[ALJ221 Video Journalism](#)

[ALJ330 Developing a Journalism Portfolio 1](#)

[MMS100 Sport Organisation](#)

[MMS201 Sport in Society](#)

[MMS313 Sport Leadership and Governance](#)

Completion Rule

- Must pass 8 credit points in {ALJ111, ALJ216, ALJ218, ALJ221, ALJ330, MMS100, MMS201, MMS313}

STRATEGIC ADVERTISING (MJ-A310029)

[ACC213 Dilemmas, Defamation, Deception and Disinformation](#)

[ACC302 Advertising: Desire, Consumption and the Attention Economy](#)

[ALA101 Advertising Principles and Practices](#)

[ALA102 Creative Brand Communication](#)

[ALA202 Copywriting and Ideation](#)

[ALA203 Integrated Brand Communication](#)

[ALA302 Transmedia Storytelling for Brands](#)

[ALM216 Social Media Strategy](#)

Completion Rule

- Must pass 8 credit points in {ACC213, ACC302, ALA101, ALA102, ALA202, ALA203, ALA302, ALM216}

VISUAL ARTS AND PHOTOGRAPHY (MJ-A310030)

[ACI101 Analogue Photography](#)

[ACI202 Advanced Digital Studio](#)

[ACI205 Photographic Lighting and Lens](#)

[ACI303 Imaging: Post-Production to Print and Screen](#)

[ACV101 Painting in the Visual Arts](#)

[ACV206 Abstraction in the Visual Arts](#)

[ACV213 Modelling and the Visual Arts](#)

[ACV307 Practice-Led Research in the Visual Arts](#)

Completion Rule

- Must pass 8 credit points in {ACI101, ACI202, ACI205, ACI303, ACV101, ACV206, ACV213, ACV307}

VISUAL COMMUNICATION DESIGN (MJ-A310031)

[ADD105 Design Fundamentals](#)

[ADD106 Type Foundations](#)

[ADD204 Branding Design](#)

[ADD206 Information Design](#)

[ADD303 Design for Change](#)

[ADD306 Creative Design Studio](#)

[ADT202 Web and Interface Design](#)

[ADT203 Games and Interactive Design](#)

Completion Rule

- Must pass 8 credit points in {ADD105, ADD106, ADD204, ADD206, ADD303, ADD306, ADT202, ADT203}