A639 GRADUATE DIPLOMA OF COMMUNICATION

FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 3 2019

DEAKIN UNIVERSITY

Name:	Student ID:	

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

A639 course rules -
In order to qualify for the award of Graduate Diploma of Communication (A639), students must complete 8 credit points of core units selected from the list provided and AAI018 Academic Integrity (0-credit-point compulsory unit).

UNITS OF STUDY:

Code	Unit
ACC700	Communication and Creative Arts Internship #
ACC717	Law, Media and Communication
ACG702	Digital Publishing
ACG703	Design and Digital Skills
ACG706	Designing for Web Environments
ACG708	Design Thinking and Problem Solving
ACG709	Strategic Branding and Design *(pre-req. ACG702 and/or ACG703)*
ACF700	Writing with the Camera
ACF701	Television Studio Production *(pre-req. ACF700)*
ACF702	Television Commercial Production *(pre-req. ACF700, co-req. ALR733)*
ACF703	Fractured TV: Audiences, Formats, Technology and Regulation
ACF704	Talking Heads: Personality and Persona On Screen *(pre-req ACF701)*
ACF705	Documentary Production Practice *(pre-req. ACF700)*
ACI700	Introduction to Digital Photography
ACX701	Communication Concepts *(2 credit points)*
ALC701	Social Media Principles and Practices
ALC702	Making Online Communities
ALC703	Digital Curation
ALC708	Blogging and Online Communication Techniques
ALJ710	Multimedia Journalism
ALJ721	International News
ALJ722	Investigative and Narrative Journalism
ALJ728	Feature Writing
ALJ729	Newsroom Practice
ALJ712	Broadcast Journalism
ALR700	Public Relations Campaigns
ALR701	Public Relations Writing and Tactics
ALR703	Digital Marketing
ALR704	Reputation Management: Crisis, Risk and Responsibility
ALR710	Marketing Communication
ALR718	Public Relations, Activism and Social Change
ALR731	Public Relations Theory and Practice
ALR733	Advertising Theory and Practice
ALR782	Public Affairs and Opinion Formation

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

A typical enrolment pattern for full time study is three to four units (or credit points) each study period. A typical enrolment pattern for part time study is one to two units (or credit points) each study period, which in turn will extend the duration of your studies. The need or option to study in Trimester 3 is dependent on your course rules and structure.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: AAI018 Academic Integrity (0-credit-point compulsory unit)

Notes:

KEY

B   Melbourne Burwood Campus
S   Geelong Waterfront Campus
G   Geelong Waurn Ponds Campus
W   Warrnambool Campus
X   Cloud Campus

eCOE electronic confirmation of enrolment