

A559 GRADUATE CERTIFICATE OF CREATIVE ARTS

FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 2 2019



Name: _____ Student ID: _____

Updated: 19/02/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1			
	Trimester 2			
	Trimester 3			

A559 course rules - In order to qualify for the award of Graduate Certificate of Creative Arts (A559), students must complete 4 credit points, which must include the following:

1 core unit: ACA710 or ACA712

3 credit points of electives from the Master of Creative Arts, Master of Communication or Master of Arts (Writing and Literature)

AAI018 Academic Integrity (0-credit-point compulsory unit)

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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SPECIALISATION SEQUENCES

Journalism	(B, X)
ACC717 Law, Media and Communication	
ALJ710 Multimedia Journalism	
ALJ712 Broadcast Journalism	
ALJ721 International News	
ALJ722 Investigative and Narrative Journalism	
ALJ728 Feature Writing	
ALJ729 Newsroom practice	

Television Production	(B)
ACF700 Writing with the Camera	
ACF701 Television Studio Production	
ACF702 Television Commercial Production	
ACF703 Fractured TV: Audiences, Formats, Technology and Regulation	
ACF704 Talking Heads: Personality and Persona On Screen	
ACF705 Documentary Production Practice	

Digital Media	(B, X)
ACC717 Law, Media and Communication	
ACI700 Introduction to Digital Photography	
ALC701 Social Media Principles and Practices	
ALC703 Digital Curation	
ALR703 Digital Marketing	
ACG706 Designing for Web Environments	
ALC702 Making Online Communities	
ALC708 Blogging and Online Communication Techniques	

Literary Studies	(B, X)
<i>Students must complete</i>	
ALL743 Foundations in Narrative Theory	
ALL728 Literary Narratives	
<i>And complete four of the following units:</i>	
ALL702 Criticism of Literature for Children: A Variety of Approaches	
ALL705 Vision and Revision: Short Stories Now	
ALL706 Historical Fiction	
ALL727 Sex, the Body, and American Poetry	
ALL784 Writing and Film	

Public Relations	(B, X)
ALR700 Public Relations Campaigns	
ALR701 Public Relations Writing and Tactics	
ALR710 Marketing Communication	
ALR731 Public Relations Theory and Practice	
ALR704 Reputation Management: Crisis, Risk and Responsibility	
ALR718 Public Relations, Activism and Social Change	
ALR782 Public Affairs and Opinion Formation	
ALR733 Advertising Theory and Practice	

Visual Communication Design	(B, X)
ACG702 Digital Publishing	
ACG703 Design and Digital Skills	
ACG706 Designing for Web Environments	
ACI700 Introduction to Digital Photography	
ACG708 Design Thinking and Problem Solving	
ACG706 Strategic Branding and Design	

Children's Literature	(X)
<i>Students must complete</i>	
ALL743 Foundations in Narrative Theory	
ALL728 Literary Narratives	
<i>And complete four of the following units:</i>	
ALL701 Retelling Myths and Tales: Classic to Contemporary	
ALL702 Criticism of Literature for Children: A Variety of Approaches	
ALL708 The Picture Book: Reading and Writing	
ALL721 Writing Fiction for Young Adults	
ALL722 Texts for Young Adults	

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SPECIALISATION SEQUENCES

Professional Writing	(B, X)
<i>Students must complete:</i>	
ALW740 Foundations in Professional Creative Writing	
ALW725 Writing Manifesto's	
<i>And complete four of the following units:</i>	
ALC708 Blogging and Online Communication Techniques	
ALJ728 Feature Writing	
ALW738 Publishing	
ACA715 Creative Enterprise Project	

Creative Writing	(B, X)
<i>Students must complete:</i>	
ALW740 Foundations in Professional Creative Writing	
ALW725 Writing Manifesto's	
<i>And complete four of the following units:</i>	
ALW730 Creative Nonfiction: the Personal Essay	
ALW732 Fiction Writing: Story, Structure and Starting Out	
ALW734 Script Writing	
ALW736 Experiments in Writing	
ALW738 Editing	

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: AAI018 Academic Integrity (0-credit-point compulsory unit)

Notes:

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment