



FOR STUDENTS WHO COMMENCED T3 2018

|               |                 |                           |         |
|---------------|-----------------|---------------------------|---------|
| Student ID:   |                 | Student name:             |         |
| Deakin email: |                 | Preferred contact number: |         |
| Date:         | Year commenced: | eCOE:                     | Campus: |

## 2018 COURSE MAP

Last updated 23/08/2018

\*0 Credit Point Compulsory Unit - AAI018 Academic Integrity

|  |             |  |  |  |  |
|--|-------------|--|--|--|--|
| <b>YEAR 1</b><br>Year:<br><input type="text"/> | Trimester 1 |  |  |  |  |
|  | Trimester 2 |  |  |  |  |
|  | Trimester 3 |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 2</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 3</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 4</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

\* Trimester 3 is optional.

^ See P.2 for the list of core units available

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook ([www.deakin.edu.au/handbook/A331](http://www.deakin.edu.au/handbook/A331)). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

**See page 2 for Course Progress Check instructions**

**KEY**

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurnd Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

## Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to [artsed@deakin.edu.au](mailto:artsed@deakin.edu.au)

**A Student Adviser will check your units and will confirm your course plan or provide advice as needed.**

For course rules please visit: [www.deakin.edu.au/A331](http://www.deakin.edu.au/A331)

## A331 Course Rules

I understand that to qualify for the award of Bachelor of Communication (A331), I must complete 24 credit points. Also:

I must complete 18 credit points of core units

I must complete 6 credit points of electives

I must complete no more than 10 credit points at Level 1

I must complete AAI018 Academic Integrity (0-credit-point compulsory unit)

I must complete three 1 credit point units chosen from the Table A below

I must complete four 1 credit point units chosen from the Table B below

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: [www.deakin.edu.au/handbook](http://www.deakin.edu.au/handbook)

### Table A - choose three 1 credit point units

|        |                                      |
|--------|--------------------------------------|
| ACG103 | Design Skills                        |
| ALR103 | Introduction to Public Relations     |
| ALR104 | Strategic Communication and Writing  |
| ALA101 | Advertising Principles and Practices |
| ALA102 | Creative Brand Communication         |
| ALM101 | Making Social Media                  |
| ALM102 | Making Video                         |

### Table B - choose four 1 credit point units

|        |                                       |
|--------|---------------------------------------|
| ALJ220 | Journalism in Society                 |
| ALC215 | Global Media                          |
| ALR276 | Ethical Communication and Citizenship |
| ALM202 | Quantified Media Y                    |
| ACF202 | Documentary Production Y              |
| ALA302 | Transmedia Storytelling               |
| ACC303 | Communication Research Practices      |
| ALJ313 | Journalism Law and Ethics             |
| MIS203 | Making Sense of Information           |
| ACG276 | Design Thinking for Change            |

### Electives

Complete six electives, of which at least two must be 2nd or 3rd level

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the [Bachelor of Arts](#). We do recommend students complete at least two more selectable core units listed above.

## NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100  
 Warrnambool (Geelong): Building IC Level 2, Phone: 035227 1359  
 Warrnambool: Building J Level 3, Phone: 03 5563 3489

Deakin University CRICOS Provider Code 00113B

### KEY

|          |                            |
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**eCOE** electronic confirmation of enrolment