

A759 MASTER OF CREATIVE ARTS

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 1 2023

Last updated 09/03/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: AAI018 Academic Integrity (0 credit points)

YEAR 1 Year: 2023	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: 2024	Trimester 1				
	Trimester 2				
	Trimester 3				

A759 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {AAI018}
- Must pass ALL units in {ACA701, ACA702, ACA703, ACA704, ACA710, ACA711, ACA712, ACA715}
- Must pass 4 credit points in unit set {Electives List}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____		Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A759 MASTER OF CREATIVE ARTS ELECTIVE UNIT SETS

ELECTIVES LIST (EL-A7591014819)
ACC700 Communication and Creative Arts Internship
ACC717 Media Law and Ethics
ACF701 Television Studio Production
ACF705 Documentary Production Practice
ACG702 Digital Publishing
ACG703 Design and Digital Skills
ACG706 Designing for Web Environments
ACG708 Design Thinking and Problem Solving
ACG709 Strategic Branding and Design
ACI700 Introduction to Digital Photography
ACX701 Communication Concepts
ACX702 Applied Research Methods for Communication
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2
ADS720 Arts and Sports-Based Approaches to Community Development
ALC701 Social Media Collaboration
ALC702 Making Sense of Communities Online
ALC703 Digital Curation

ALC708 Social Media Content Creation
ALJ721 Global Journalism
ALJ722 Investigative and Narrative Journalism
ALL705 Vision and Revision: Short Stories Now
ALL706 Fantasy and Historical Fictions
ALL708 Graphic Narratives
ALL721 Writing for Children
ALL722 Texts for Young Adults
ALL727 Sex, the Body, and American Poetry
ALL728 Studies in the Discipline
ALL743 Foundations in Narrative Theory
ALL784 Life Writing Now
ALR700 Public Relations Campaigns
ALR701 Public Relations Writing and Tactics
ALR703 Digital Marketing
ALR704 Reputation Management: Crisis, Risk and Responsibility
ALR710 Marketing Communication
ALR718 Public Relations, Activism and Social Change
ALR731 Public Relations Theory and Practice
ALR733 Advertising Theory and Practice
ALR782 Public Affairs and Opinion Formation
ALW730 Creative Nonfiction: the Personal Essay
ALW732 Fiction Writing: Story, Structure and Starting Out
ALW738 Editing
ALW739 Publishing
ALW740 Foundations in Writing
ALX705 Critical and Creative Research Methods
ECP711 Creativity and the Arts
MMK792 Arts Marketing
MMM790 Arts Management