A639 GRADUATE DIPLOMA OF COMMUNICATION
FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 3 2022

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: AAI018 Academic Integrity (0 credit points)

YEAR 1 Year: 2022	Trimester 3				

YEAR 2 Year: 2023	Trimester 1				
	Trimester 2				
	Trimester 3				

A639 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {AAI018}
- Must pass 8 credit points in unit set {Communication Core Units}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:	Name:	
Deakin email:		Preferred contact no:
Year commenced:	Period commenced:	eCOE (if applicable):	Campus:	Mode:
Student adviser:		Date:

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official University Handbook of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.

- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.

- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the 'Advanced Unit Search' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A639 GRADUATE DIPLOMA OF COMMUNICATION ELECTIVE UNIT SETS

COMMUNICATION UNITS (EL-A6394104502)
ACC700 Communication and Creative Arts Internship
ACC717 Media Law and Ethics
ACF700 Writing with the Camera
ACF701 Television Studio Production
ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation
ACF705 Documentary Production Practice
ACG702 Digital Publishing
ACG703 Design and Digital Skills
ACG706 Designing for Web Environments
ACG708 Design Thinking and Problem Solving
ACG709 Strategic Branding and Design
ACI700 Introduction to Digital Photography
ACX701 Communication Concepts
ALC701 Social Media Collaboration
ALC702 Making Sense of Communities Online
ALC703 Digital Curation
ALC708 Social Media Content Creation
ALJ714 Journalism for Social Change
ALJ715 Multimedia Storytelling
ALJ716 Writing the News
ALJ721 Global Journalism
ALJ722 Investigative and Narrative Journalism
ALR700 Public Relations Campaigns
ALR701 Public Relations Writing and Tactics

ALR703 Digital Marketing
ALR704 Reputation Management: Crisis, Risk and Responsibility
ALR710 Marketing Communication
ALR718 Public Relations, Activism and Social Change
ALR731 Public Relations Theory and Practice
ALR733 Advertising Theory and Practice
ALR782 Public Affairs and Opinion Formation

Completion Rule

- Must pass 8 unit(s) in {ACC700, ACC717, ACF700, ACF701, ACF703, ACF705, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX701, ALC701, ALC702, ALC703, ALC708, ALJ714, ALJ715, ALJ716, ALJ721, ALJ722, ALR700, ALR701, ALR703, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782}