A639 GRADUATE DIPLOMA OF COMMUNICATION FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 3 2022

Last updated 06/06/2022

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (O) credit point units: AAIO18 Academic Integrity (O credit points)

YEAR 1 Year: 2022	Trimester 3		
YEAR	Trimester 1		
2 Year: 2023	Trimester 2		
	Trimester 3		

A639 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {AAI018}
- Must pass 8 credit points in unit set {Communication Core Units}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:			Preferred contact no:	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus:	Mode:
Student adviser:				Date:

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official <u>University Handbook</u> of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the 'Advanced Unit Search' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A639 GRADUATE DIPLOMA OF COMMUNICATION ELECTIVE UNIT SETS

ACCOTO Communication and Creative Arts Internship ACCOTO Media Law and Ethics ACCOTO Media Law and Ethics ACCOTO Practice of Tr. Audistrices, Formats, Technology and Production ACCOTO Practice of Tr. Audistrices, Formats, Technology and Production ACCOTO Description (Production Practice) ACCOTO Description (Production Practice) ACCOTO Description for Whose Environments ACCOTO Description for Whose Environments ACCOTO Strategic Reanting and Problem Solving ACCOTO Strategic Reanting and Problem Solving ACCOTO Communication Consequis ACCOTO Communication Consequis ACCOTO Description (According to Consequis) ACCOTO Description (Accor	
ACCOOL Media Law and Ethics ACCOOL Media Law and Ethics ACCOOL Media with the Camera ACCOOL Media Publishing ACCOOL Digital P	COMMUNICATION UNITS (EL-A6394104502)
ACE/201 Fractured Tv. Audiencies, Formats, Technology and Regulation ACE/201 Fractured Tv. Audiencies, Formats, Technology and Regulation ACE/202 Digital Publishing ACC/202 Digital Publishing and Poblism Solving ACC/202 Sinate of Environments ACC/202 Sinate of Environments ACC/202 Digital Publishing and Poblishing ACC/202 Digital Publishing and Poblishing ACC/202 Sinate of Environments ACC/202 Digital Publishing ACC/202 ACC/202 Digital Publishing ACC/202 Digital	ACC700 Communication and Creative Arts Internship
ACC702 Digital Publishing ACC702 Digital Publishing ACC703 Design and Digital Stills ACC704 Design and Digital Stills ACC704 Design and Digital Stills ACC704 Design and Digital Stills ACC705 Design and Digital Stills ACC705 Design and Digital Stills ACC706 Design Thinking and Problem Solving ACC709 Strategic Branding and Design ACC709 Strategic Branding and Design ACC709 Strategic Branding and Design ACC701 Communication Concepts ACC701 Social Meelia Collaboration ACC703 Digital Constance ACC703 Digital Constance ACC703 Digital Constance ACC703 Digital Constance ACC704 Social Meelia Collaboration ACC705 Social Meelia Content Creation ACC705 Digital Constance ACC706 Social Meelia Content Creation ACC706 Social Meelia Content Creation ACC706 Social Meelia Content Creation ACC706 Writing the News ACC706 Accretion Social Change ACC707 Writing the News ACC707 Digital Content Creation ACC707 Writing the News ACC708 Digital Content Creation ACC708 Digital Content Creation ACC708 Digital Content Creation ACC709 Digital Content Content Creation ACC709 Digital Content Content Creation ACC709 Digital Content	ACC717 Media Law and Ethics
ACC703 Enerture & Try. Audiences, Formats, Technology and Regulation ACC703 Decomentary Production Practice ACC703 Design and Digital Evaluation ACC703 Design and Digital Skills ACC704 Designing for Web Environments ACC705 Design Thinking and Problem Sorbing ACC709 Strategic Branding and Design ACC709 Strategic Branding and Design ACC700 Introduction to Digital, Photography ACC701 Social Asedia Colleboration ACC703 Design Thinking Accretion ACC703 Design Thinking Accretion ACC703 Design Thinking Accretion ACC704 Service Accretion ACC705 Service Accretion ACC705 Service Accretion ACC705 Service Accretion ACC705 Service Accretion ACC706 Social Accretion ACC707 Service Accre	ACF700 Writing with the Camera
ACC705 Discus Production Practice ACC705 Disquard Digital Skills ACC706 Design and Digital Skills ACC706 Design ing for Web Environments ACC706 Design Thinking and Problem Solving ACC706 Strategic Branding and Design ACC707 Strategic Branding and Design ACC707 Strategic Branding and Design ACC707 Strategic Branding and Design ACC708 Strategic Branding Contents ACC708 Strategic Branding Content Contents ACC708 Strategic Strategic Branding ACC708 Strategic Branding Strategic Branding ACC708 Strategic Branding Strategic Branding ACC708 Strategic Branding ACC709 Strategic Brandin	ACF701 Television Studio Production
ACC702 Digital Publishing ACC702 Digital Publishing ACC703 Design and Digital Skills ACC706 Designing for Web Environments ACC706 Designing for Web Environments ACC706 Design Thinking and Problem Sokving ACC709 Strategic Branding and Design ACC709 Strategic Branding and Branding ACC709 Strategic Branding and Branding ACC709 Strategic Branding and Branding ACC709 Strategic	ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation
ACC703 Design and Digital Skills ACC703 Design and Problem Solving ACC703 Design Thinking and Problem Solving ACC703 Strategic Branding and Design ACC703 Strategic Branding and Design ACC703 Introduction to Digital Photography ACC701 Introduction to Digital Photography ACC701 Social Media Collaboration ACC702 Making Sense of Communities Online ACC703 Digital Curation ACC703 Digital Curation ACC703 Digital Curation ACC703 Social Media Content Creation ACC708 Social Media Content Creation ACC709 Social Media Content Creation	ACF705 Documentary Production Practice
ACC706 Designing for Web Environments ACC708 Design Thinking and Problem Salving ACC709 Strategic Branding and Design ACC709 Strategic Branding and Design ACC701 Introduction to Digital Photography ACC701 Communication Concepts ACC701 Communication Concepts ACC701 Social Media Collaboration ACC702 Making Sense of Communities Online ACC703 Digital Curation ACC708 Social Media Content Creation ACC708 Social Media Content Creation ALC708 Social Media Content Creation ALC708 Social Media Storytelling ALC716 Writing the News ALC721 Intended Storytelling ALC722 Investigative and Narrative Journalism ALC700 Public Relations Campaigns	ACG702 Digital Publishing
ACG70B Design Thinking and Problem Solving ACG70B Strategic Branding and Design ACG70D Introduction to Digital Photography ACC701 Introduction to Digital Photography ACC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Social Media Content Creation ALC70B Social Media Content Creation ALC70B Social Media Storytelling ALC71 Social Change ALC72 Social Change ALC72 Social Change ALC72 Social Change ALC72 So	ACG703 Design and Digital Skills
ACC709 Strategic Branding and Design ACC709 Introduction to Digital Photography ACC701 Communication Concepts ALC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Social Media Content Creation ALC714 Journalism for Social Change ALL715 Multimedia Storytelling ALL716 Writing the News ALL721 Cidobal Journalism ALL722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	ACG706 Designing for Web Environments
ACZ701 Communication Concepts ALC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Social Media Content Creation ALC714 Journalism for Social Change ALC716 Writing the News ALC716 Writing the News ALC716 Writing the News ALC716 Writing the News ALC716 Relations Campaigns	ACG708 Design Thinking and Problem Solving
ACC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Social Media Content Creation ALT714 Journalism for Social Change ALT715 Multimedia Storytelling ALT716 Writing the News ALT716 Writing the News ALT722 Investigative and Narrative Journalism ALC708 Public Relations Campaigns	ACG709 Strategic Branding and Design
ALC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Social Media Content Creation ALC714 Journalism for Social Change ALC715 Multimedia Storytelling ALC716 Writing the News ALC721 Global Journalism ALC722 Investigative and Narrative Journalism ALC703 Digital Curation	ACI700 Introduction to Digital Photography
ALC703 Digital Curation ALC708 Social Media Content Creation ALI714 Journalism for Social Change ALI715 Multimedia Storytelling ALI716 Writing the News ALI721 Global Journalism ALI722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	ACX701 Communication Concepts
ALC703 Digital Curation ALC708 Social Media Content Creation ALU714 Journalism for Social Change ALU715 Multimedia Storytelling ALU716 Writing the News ALU721 Global Journalism ALC708 Public Relations Campaigns	ALC701 Social Media Collaboration
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ALJ714 Journalism for Social Change ALJ715 Multimedia Storytelling ALJ716 Writing the News ALJ721 Global Journalism ALJ722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	ALC703 Digital Curation
ALJ715 Multimedia Storytelling ALJ716 Writing the News ALJ721 Global Journalism ALJ722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	ALC708 Social Media Content Creation
ALI721 Global Journalism ALI722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	ALJ714 Journalism for Social Change
ALI721 Global Journalism ALI722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	AU715 Multimedia Storytelling
ALI722 Investigative and Narrative Journalism ALR700 Public Relations Campaigns	AU716 Writing the News
ALR700 Public Relations Campaigns	AU721 Global Journalism
	ALJ722 Investigative and Narrative Journalism
ALR701 Public Relations Writing and Tactics	ALR700 Public Relations Campaigns
	ALR701 Public Relations Writing and Tactics

ALR703 Digital Marketing
ALR704 Reputation Management: Crisis, Risk and Responsibility
ALR710 Marketing Communication
ALR718 Public Relations, Activism and Social Change
ALR731 Public Relations Theory and Practice
ALR733 Advertising Theory and Practice
ALR782 Public Affairs and Opinion Formation

Completion Rule

• Must pass 8 unit(s) in {ACC700, ACC717, ACF700, ACF701, ACF703, ACF705, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX701, ALC701, ALC702, ALC703, ALC708, ALI714, ALI715, ALI716, ALI721, ALI722, ALR700, ALR701, ALR703, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782}