M761 MASTER OF BUSINESS ANALYTICS

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 2 2022

Last updated 25/01/2022

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (O) credit point units: MAIO10 Academic Integrity Module (O credit points)

YEAR 1 Year: 2022	Trimester 2 Trimester 3		
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YEAR	Trimester 1		
2 Year: 2023	Trimester 2		
	Trimester 3		
YEAR	Trimester 1		
3 Year: 2024	Trimester 2		
	Trimester 3		

M761 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {MAI010}
- Must pass ALL units in {MIS771, MIS772, MIS775, MIS779, MIS780, MIS781, MIS782, SIT718, SIT719, SIT742}
- Must pass 1 units in {MIS770, MIS770A}
- Must pass 1 credit point in {MIS714, MIS784}
- Must pass 4 credit points at level {7}

Please refer to the <u>handbook</u> for details on electives and the recommended electives list.

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:			Preferred contact no:	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus:	Mode:
Student adviser:				Date:

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official <u>University Handbook</u> of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the 'Advanced Unit Search' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

M761 MASTER OF BUSINESS ANALYTICS ELECTIVE UNIT SETS

COURSE GROUPED ELECTIVES (EL-M7611010110)

MIS714 People Analytics

MIS784 Marketing Analytics

Completion Rule

• Must pass 1 credit points in {MIS714, MIS784}

M761 MASTER OF BUSINESS ANALYTICS SPECIALISATION UNIT SETS

ACADEMIC RESEARCH (SP-MDBS001)

MPP704 Research Project 4

Completion Rule

Must pass 1 unit(s) in {MPP704}

ACCOUNTING (SP-MDBS002)

MAA703 Accounting for Management

MAA705 Corporate Auditing

MAA716 Financial Accounting
MAA725 Advanced Accounting Principles and Practice
MAA767 Integrated Reporting and Value Creation
MAA789 Accounting Systems and Analytics
MLC703 Principles of Income Tax Law
MPA701 Accounting

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA725, MAA767, MAA789, MLC703}

ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018) MIS713 Digital Transformation of Supply Chains MIS715 Artificial Intelligence for Accounting and Finance MIS716 Artificial Intelligence for Business

Completion Rule

MIS784 Marketing Analytics

• Must pass 4 unit(s) in {MIS713, MIS715, MIS716, MIS784}

Note(s)

FROM TRIMESTER 2 2021: This faculty wide specialisation has been amended, please refer to the handbook for updated units and completion rules.

ARTS AND CULTURAL INDUSTRIES (SP-MDBS003)
ACA715 Creating Your Arts Business
MMK792 Arts Marketing
MMM790 Arts Management
MMM793 Managing Events
MMM796 Managing Arts in Community Settings
MMM799 Arts Fundraising and Sponsorship

Completion Rule

- Must pass 2 unit(s) in {ACA715, MMM793, MMM796, MMM799}
- Must pass 2 unit(s) in {MMK792, MMM790}

MLC709 Business Taxation Law and Policy

MLC713 Corporate Insolvency Law and Policy

MLC714 Financial Advice Regulation	
MLM706 Corporate Governance	
MLM717 Financial Services Regulation	
MLM727 Superannuation Law and Policy	

• Must pass 4 credit points in {MLC709, MLC713, MLC714, MLM706, MLM717, MLM727}

CYBERLAW (SP-MDBS006)
MLM704 Foundations of Law
MLM735 Data Law, Policy and Cybercrime
SIT719 Analytics for Security and Privacy
SIT763 Cyber Security Management

Completion Rule

• Must pass 4 unit(s) in {MLM704, MLM735, SIT719, SIT763}

DIGITAL TRANSFORMATION (SP-MDBS007)
MIS712 Managing Digital Transformation
MIS741 Ethics of Digital Transformation
MIS776 Design Thinking for Innovation
MIS782 Value of Information

Completion Rule

• Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

EVENT MANAGEMENT (SP-MDBS020)
ACG708 Design Thinking and Problem Solving
MIS776 Design Thinking for Innovation
MIS798 Project Management
MMK751 Services Marketing
MMM793 Managing Events

Completion Rule

- Must pass 3 unit(s) in {MIS798, MMK751, MMM793}
- Must pass 1 credit points in {ACG708, MIS776}

FINANCE (SP-MDBS009)

MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF707 Investments and Portfolio Management
MAF716 Introduction to Fintech
MAF760 International Finance
MPF753 Finance

• Must pass 4 unit(s) in {MAF702, MAF703, MAF707, MAF716, MAF760, MPF753}

FINANCIAL PLANNING (SP-MDBS010)
MAA728 Financial Behaviour and Decision Making
MAA745 Financial Planning and Economic Fundamentals
MAA769 Ethics for Financial Services
MAI728 Financial Behaviour and Decision Making (Intensive)
MAI769 Ethics for Financial Services (Intensive)
MLC703 Principles of Income Tax Law
MLC707 Business Law
MLC714 Financial Advice Regulation
MLI714 Financial Advice Regulation (Intensive)

Completion Rule

- Must pass 3 credit points in {MAA728, MAA769, MAI728, MAI769, MLC714, MLI714}
- Must pass 1 credit points in {MAA745, MLC703, MLC707}

HUMAN RESOURCE MANAGEMENT (SP-MDBS011)
MMH701 Human Resource Strategy
MMH702 Strategic Staffing
MMH704 Managing and Rewarding Performance
MMH709 Workplace Relations

Completion Rule

 \bullet Must pass 4 credit points in {MMH701, MMH702, MMH704, MMH709}

INFORMATION SYSTEMS (SP-MDBS012)

MIS701 Business Requirements Analysis

MIS761 Enterprise Information Management and Security
MIS770 Foundation Skills in Data Analysis
MIS770A Foundation Skills in Data Analysis
MIS782 Value of Information

- Must pass 3 credit points in {MIS701, MIS761, MIS782}
- Must pass 1 credit points in {MIS770, MIS770A}

INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)
MBA703 The Economic Environment
MBT703 The Economic Environment (Tour)
MPE707 International Banking and Finance
MPE711 Global Trade and Markets
MPE781 Economics for Managers
MPK736 International Marketing
MPM735 International Business Management
MPT735 International Business Management (Tour)
MPT736 International Marketing
MPT781 Economics for Managers (Study Tour)

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 2 credit points in {MPE707, MPE711}
- Must pass 1 credit points in {MPK736, MPM735, MPT735, MPT736}

LEADERSHIP (SP-MDBS014)
MMH707 Organisational Development and Change
MPM712 Managing Innovation
MPM779 Leadership in Complexity
MPM780 Foundations in Leadership
MPR779 Leadership in Complexity
MPT712 Managing Innovation (Tour)

Completion Rule

Must pass 4 credit points in {MMH707, MPM712, MPM779, MPM780, MPR779, MPT712}

MANAGEMENT CONSULTING (SP-MDBS005)
MIS798 Project Management
MMH707 Organisational Development and Change
MPM712 Managing Innovation
MPM715 Management and Organisational Consulting
MPT712 Managing Innovation (Tour)

• Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

MARKETING (SP-MDBS015)
MBA704 Marketing, Positioning and Consumers
MBT704 Marketing, Positioning and Consumers (Tour)
MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MPK713 Consumer Behaviour
MPK732 Marketing Management
MPT732 Marketing Management (Tour)

Completion Rule

- Must pass 1 credit points in {MBA704, MBT704, MPK732, MPT732}
- Must pass 3 credit points in {MMK738, MMK739, MPK713}

PROJECT MANAGEMENT (SP-MDBS016)
MIS776 Design Thinking for Innovation
MIS778 Agile Project Management
MIS798 Project Management
MMH707 Organisational Development and Change

Completion Rule

• Must pass all unit(s) in {MIS776, MIS778, MIS798, MMH707}

PROPERTY AND REAL ESTATE (SP-MDBS017)
MMP713 Property and Real Estate Context
MMP731 Management of Real Estate
MMP732 Property Development

MMP742 Investment Valuation

Completion Rule

• Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

PUBLIC SECTOR STUDIES (SP-MDBS019)
AIP704 Making Policy
AIP740 Policy Lessons From Overseas
AIP748 Intergovernmental Relations
AIP773 Governance and Accountability
AIP780 Governing the Economy
AIP785 Political Competition

Completion Rule

• Must pass 4 credit points in {AIP704, AIP740, AIP748, AIP773, AIP780, AIP785}

SUPPLY CHAIN MANAGEMENT (SP-MDBS008)
MIS712 Managing Digital Transformation
MIS713 Digital Transformation of Supply Chains
MIS775 Decision Modelling for Business Analytics
MMM710 Business Process and Operations Management

Completion Rule

• Must pass 4 credit points in {MIS712, MIS713, MIS775, MMM710}