

A559 GRADUATE CERTIFICATE OF CREATIVE ARTS

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 2 2021

Last updated 08/02/2021

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [AAI018 Academic Integrity](#) (0 credit points)

YEAR 1 Year: 2021	Trimester 2				
	Trimester 3				

Note: For further information on which units make up specialisations from the Master of Communications or the Master of Arts (Writing and Literature) please refer to the [handbook entry](#) of this course.

A559 COURSE RULES

- Must pass 4 credit points for course
- Must pass 1 units in {ACA710, ACA712}
- Must pass 1 units in {AAI018}
- Must pass 3 credit points in unit set {Electives}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student adviser: _____				Date: _____

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.

- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A559 GRADUATE CERTIFICATE OF CREATIVE ARTS ELECTIVE UNIT SETS

A559 CORE UNITS (EL-A5591014359)

[ACA710 Contemporary Debates in the Creative Arts](#)

[ACA712 Transgressive Acts in Cinema, Art, Performance](#)

Completion Rule

- Must pass 1 unit(s) in {ACA710, ACA712}

ELECTIVES (EL-A5591010804)

[ACA701 Creative Studio A](#)

[ACA702 Creative Studio B](#)

[ACA703 Advanced Creative Research Project A](#)

[ACA704 Advanced Creative Research Project B](#)

[ACA710 Contemporary Debates in the Creative Arts](#)

[ACA711 Methods and Design for Creative Arts Research](#)

[ACA712 Transgressive Acts in Cinema, Art, Performance](#)

[ACA715 Creating Your Arts Business](#)

[ACC700 Communication and Creative Arts Internship](#)

[ACC717 Law, Media and Communication](#)

[ACF700 Writing with the Camera](#)

[ACF701 Television Studio Production](#)

[ACF702 Television Commercial Production](#)

[ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation](#)

[ACF705 Documentary Production Practice](#)

[ACG702 Digital Publishing](#)

[ACG703 Design and Digital Skills](#)

[ACG706 Designing for Web Environments](#)

[ACG708 Design Thinking and Problem Solving](#)

[ACG709 Strategic Branding and Design](#)

ACI700 Introduction to Digital Photography
ACX701 Communication Concepts
ACX702 Applied Research Methods for Communication
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2
ADS720 Arts and Sports-Based Approaches to Community Development
ALC701 Social Media Collaboration
ALC702 Making Sense of Communities Online
ALC703 Digital Curation
ALC708 Social Media Content Creation
ALJ710 Multimedia Journalism
ALJ712 Broadcast Journalism
ALJ721 International News
ALJ722 Investigative and Narrative Journalism
ALJ728 Feature Writing
ALJ729 Newsroom Practice
ALL705 Vision and Revision: Short Stories Now
ALL706 Exploring Genre: Historical Fictions
ALL708 Graphic Narratives
ALL721 Writing for Children
ALL722 Texts for Young Adults
ALL728 Literary Narratives
ALL743 Foundations in Narrative Theory
ALL784 Life Writing Now
ALR700 Public Relations Campaigns
ALR701 Public Relations Writing and Tactics
ALR703 Digital Marketing
ALR704 Reputation Management: Crisis, Risk and Responsibility

<u>ALR710 Marketing Communication</u>
<u>ALR718 Public Relations, Activism and Social Change</u>
<u>ALR731 Public Relations Theory and Practice</u>
<u>ALR733 Advertising Theory and Practice</u>
<u>ALR782 Public Affairs and Opinion Formation</u>
<u>ALW740 Foundations in Writing</u>
<u>ALX705 Critical and Creative Research Methods</u>
<u>ALX720 Minor Research Project</u>
<u>ALX722 Masters Research Project A</u>
<u>ALX723 Masters Research Project B</u>
<u>ALX724 Masters Research Project C</u>
<u>ALX725 Masters Research Project D</u>
<u>ALX726 Masters Research Literary Theory</u>
<u>ECP711 Creativity and the Arts</u>
<u>MMK792 Arts Marketing</u>
<u>MMM790 Arts Management</u>

Completion Rule

- Must pass 3 credit points in {ACA701, ACA702, ACA703, ACA704, ACA710, ACA711, ACA712, ACA715, ACC700, ACC717, ACF700, ACF701, ACF702, ACF703, ACF705, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX701, ACX702, ACX703, ACX704, ACX705, ACX706, ACX707, ACX708, ADS720, ALC701, ALC702, ALC703, ALC708, ALJ710, ALJ712, ALJ721, ALJ722, ALJ728, ALJ729, ALL705, ALL706, ALL708, ALL721, ALL722, ALL728, ALL743, ALL784, ALR700, ALR701, ALR703, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782, ALW740, ALX705, ALX720, ALX722, ALX723, ALX724, ALX725, ALX726, ECP711, MMK792, MMM790}