

D301 BACHELOR OF NUTRITION SCIENCE/ BACHELOR OF COMMERCE

FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW
FOR STUDENTS COMMENCING TRIMESTER 1 2019
Marketing Major Sequence



Name: _____ Student ID: _____

Updated: 31/01/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 4 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:			
Deakin email:		Preferred contact no:			
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:	
Student Adviser:					

D301 BACHELOR OF NUTRITION SCIENCE/BACHELOR OF COMMERCE

FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW

COMMERCE CORE UNITS
MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MIS171 Business Analytics
MLC101 Law for Commerce
MMK101 Marketing Fundamentals
MMM132 Management
MWL101 Personal Insight

MARKETING SEQUENCE UNITS
Marketing (MJ-M30040) (B, S*, X)
MMK266 Consumer Behaviour
MMK251 Services Marketing
MMK280 Brand Management
MMK295 Integrated Marketing Communications in the Digital Age
MMK325 Strategic Marketing
MMM343 Business Ethics
MMK365 Marketing Insights
MMK368 Business Marketing

D301 BACHELOR OF NUTRITION SCIENCE/BACHELOR OF COMMERCE

FACULTY OF HEALTH/FACULTY OF BUSINESS AND LAW

D301 course rules - In order to qualify for the award of Bachelor of Nutrition Science/ Bachelor of Commerce (Marketing) (D301), students must complete 32 credit points, which must include the following:

16 credit points of core units from the Bachelor of Nutrition Science

16 credit points from the Bachelor of Commerce, including 8 credit points of core units

A Commerce Major sequence as prescribed

At least 4 credit points at Level 3 (which must be course grouped to a Faculty of Business and Law undergraduate degree)

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules - HAI010 Academic Integrity (0-credit-point compulsory unit) Trimester 1 2019; SLE010 Laboratory and Fieldwork Safety Induction Program (0 credit points) Trimester 1 2019, HSN010 Food and Nutrition Laboratory Safety (0 credit points) Trimester 2 2019

Notes:

KEY

B Melbourne Burwood Campus
S Geelong Waterfront Campus
G Geelong Wairn Ponds Campus
W Warrnambool Campus
X Cloud Campus

eCOE electronic confirmation of enrolment