

A659 GRADUATE DIPLOMA OF CREATIVE ARTS

FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 1 2019



Name: _____ Student ID: _____

Updated: 17/12/2018

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

| | | | | |
|---|-------------|--|--|--|
| YEAR 1 Year: <input type="text"/> | Trimester 1 | | | |
| | Trimester 2 | | | |
| | Trimester 3 | | | |

A659 course rules - In order to qualify for the award of Graduate Diploma of Creative Arts (A659), students must complete 8 credit points, which must include the following:

2 core units: ACA710 and ACA712; and

6 credit points of electives from the Master of Creative Arts, Master of Communication or Master of Arts (Writing and Literature).

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

| | | | | |
|------------------|-----------------------|-----------------------|-------|----------------|
| Student ID: | | Name: | | |
| Deakin email: | | Preferred contact no: | | |
| Year commenced: | eCOE (If applicable): | Campus: | Mode: | Date modified: |
| Student Adviser: | | | | |

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SPECIALISATION SEQUENCES

| Journalism | (B, X) |
|---|--------|
| ACC717 Law, Media and Communication | |
| ALJ710 Multimedia Journalism | |
| ALJ712 Broadcast Journalism | |
| ALJ721 International News | |
| ALJ722 Investigative and Narrative Journalism | |
| ALJ728 Feature Writing | |
| ALJ729 Newsroom practice | |

| Television Production | (B) |
|--|-----|
| ACF700 Writing with the Camera | |
| ACF701 Television Studio Production | |
| ACF702 Television Commercial Production | |
| ACF703 Fractured TV: Audiences, Formats, Technology and Regulation | |
| ACF704 Talking Heads: Personality and Persona On Screen | |
| ACF705 Documentary Production Practice | |

| Digital Media | (B, X) |
|---|--------|
| ACC717 Law, Media and Communication | |
| ACI700 Introduction to Digital Photography | |
| ALC701 Social Media Principles and Practices | |
| ALC703 Digital Curation | |
| ALR703 Digital Marketing | |
| ACG706 Designing for Web Environments | |
| ALC702 Making Online Communities | |
| ALC708 Blogging and Online Communication Techniques | |

| Literary Studies | (B, X) |
|--|--------|
| <i>Students must complete</i> | |
| ALL743 Foundations in Narrative Theory | |
| ALL728 Literary Narratives | |
| <i>And complete four of the following units:</i> | |
| ALL702 Criticism of Literature for Children: A Variety of Approaches | |
| ALL705 Vision and Revision: Short Stories Now | |
| ALL706 Historical Fiction | |
| ALL727 Sex, the Body, and American Poetry | |
| ALL784 Writing and Film | |

| Public Relations | (B, X) |
|---|--------|
| ALR700 Public Relations Campaigns | |
| ALR701 Public Relations Writing and Tactics | |
| ALR710 Marketing Communication | |
| ALR731 Public Relations Theory and Practice | |
| ALR704 Reputation Management: Crisis, Risk and Responsibility | |
| ALR718 Public Relations, Activism and Social Change | |
| ALR782 Public Affairs and Opinion Formation | |
| ALR733 Advertising Theory and Practice | |

| Visual Communication Design | (B, X) |
|--|--------|
| ACG702 Digital Publishing | |
| ACG703 Design and Digital Skills | |
| ACG706 Designing for Web Environments | |
| ACI700 Introduction to Digital Photography | |
| ACG708 Design Thinking and Problem Solving | |
| ACG706 Strategic Branding and Design | |

| Children's Literature | (X) |
|--|-----|
| <i>Students must complete</i> | |
| ALL743 Foundations in Narrative Theory | |
| ALL728 Literary Narratives | |
| <i>And complete four of the following units:</i> | |
| ALL701 Retelling Myths and Tales: Classic to Contemporary | |
| ALL702 Criticism of Literature for Children: A Variety of Approaches | |
| ALL708 The Picture Book: Reading and Writing | |
| ALL721 Writing Fiction for Young Adults | |
| ALL722 Texts for Young Adults | |

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SPECIALISATION SEQUENCES

| | |
|---|--------|
| Professional Writing | (B, X) |
| <i>Students must complete:</i> | |
| ALW740 Foundations in Professional Creative Writing | |
| ALW725 Writing Manifesto's | |
| <i>And complete four of the following units:</i> | |
| ALC708 Blogging and Online Communication Techniques | |
| ALJ728 Feature Writing | |
| ALW738 Publishing | |
| ACA715 Creative Enterprise Project | |

| | |
|---|--------|
| Creative Writing | (B, X) |
| <i>Students must complete:</i> | |
| ALW740 Foundations in Professional Creative Writing | |
| ALW725 Writing Manifesto's | |
| <i>And complete four of the following units:</i> | |
| ALW730 Creative Nonfiction: the Personal Essay | |
| ALW732 Fiction Writing: Story, Structure and Starting Out | |
| ALW734 Script Writing | |
| ALW736 Experiments in Writing | |
| ALW738 Editing | |

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Students must complete 0-credit point unit AAI018 Academic Integrity in their first trimester of study

Notes:

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment