



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

Last updated 08/02/2018

2018 SAMPLE COURSE MAP

0 Credit Point Compulsory Unit AAI018 Academic Integrity

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

AREAS OF STUDY

ACC717 Law, Media and Communication ACG706 Designing for Web Environments ACI700 Introduction to Digital Photography ALC708 Blogging and Online Communication Techniques ALC701 Social Media Principles and Practices ALC702 Making Online Communities (Begins 2017) ALC703 Digital Curation (Begins 2017) ALR703 Digital Marketing (Begins 2017) ALJ710 Multimedia Journalism ALJ721 International News ALJ722 Investigative and Narrative Journalism ACC717 Law, Media and Communication ALJ728 Feature Writing ALJ729 Newsroom Practice ALJ712 Broadcast Journalism ALJ713 Journalism Portfolio ALC701 Social Media Principles and Practices ALC702 Making Online Communities ALC703 Digital Curation ALC708 Blogging and Online Communication Techniques Internship ACC700 - Communication and Creative Arts Internship	ALR700 Public Relations Campaigns ALR701 Public Relations Writing and Tactics ALR703 Digital Marketing ALR704 Reputation Management: Crisis, Risk and Responsibility ALR710 Marketing Communication ALR718 Public Relations, Activism and Social Change ALR731 Public Relations Theory and Practice ALR782 Public Affairs and Opinion Formation ALR733 Advertising Theory and Practice ALR782 Public Affairs and Opinion Formation ACF700 Writing with the Camera ACF701 Television Studio Production ACF702 Television Commercial Production ACF703 Fractured TV: Audiences, Formats, Technology and Regulation ACF704 Talking Heads: Personality and Persona On Screen ACF705 Documentary Production Practice ACX701 Communication Concepts ACG702 Digital Publishing ACG703 Design and Digital Skills ACG706 Designing for Web Environments ACG708 Design Thinking and Problem Solving ACG709 Strategic Branding and Design
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* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/A539). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

Unspecified and specified credits and preclusions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

See page 2 for Course Progress Check instructions

Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/A539

A539 Course Rules

I understand that to qualify for the award of Graduate Certificate of Communication (A539), I must complete 4 credit points. Also:

I must complete the 0 credit point compulsory unit AAI018 Academic Integrity

I must complete 2 credit points from one of the following areas of study: Digital Media, Journalism, Public Relations, Television Production or Visual Communication Design.

I must complete 2 credit points from another one of the following areas of study: Digital Media, Journalism, Public Relations, Television Production or Visual Communication Design.

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100

Warrnambool (Geelong): Building IC Level 2, Phone: 035227 1359

Warrnambool: Building J Level 3, Phone: 03 5563 3489

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