



Student ID:		Student name:			
Deakin email:			Contact number:		
Date:	Year commenced:	eCOE:	Campus:		

(V2) Last updated: 19/06/2018

2018 COURSE MAP: Marketing Major

SLE010 Laboratory and Fieldwork Safety Induction Program (0 credit points) Trimester 1 2018

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

HSN010 Food and Nutrition Laboratory Safety (0 credit points) Trimester 2 2018

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 4 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

Student signature:

Course adviser:

** From Trimester 2 2017 MMM343 Business Ethics has replaced MIS384 in this major.

This unit was previously coded MMK393

^ From 2018 this unit has changed title and code from MMK265 Marketing Research

If you require any clarification regarding your major requirements please contact a Student Adviser from the Faculty of Business and Law.

See page 2 for Course Progress Check instructions

FACULTY OF HEALTH

D301 BACHELOR OF NUTRITION SCIENCE/ BACHELOR OF COMMERCE (Marketing Major)

Course progress check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked the course progression in StudentConnect?
- 3 Submit this form to the Student Central Hub or send it via email to health-enquire@deakin.edu.au or buslaw@deakin.edu.au

For more detail on course rules please visit: deakin.edu.au/handbook/d301

D301 COURSE RULES

	A total of 32 credit points, including:
	16 core units from the Bachelor of Nutrition Science
	16 credit points from the Bachelor of Commerce, including 8 core units (opposite)
	A Commerce major sequence as prescribed
	Level 3 - at least 4 credit points (must be course grouped to a Faculty of Business and Law undergraduate degree)

Notes:

COMMERCE CORE UNITS

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MIS171 Business Analytics
MLC101 Law for Commerce
MMK101 Marketing Fundamentals
MMM132 Management
MWL101 Personal Insight

Marketing (MJ-M30040)	(" o Œ
MMK266 Consumer Behaviour	
MMK251 Services Marketing	
MMK280 Brand Management	
MMK295 Integrated Marketing Communications in the Digital Age	
MMK325 Strategic Marketing	
MMM343 Business Ethics	
MMK365 Marketing Insights	
MMK368 Business Marketing	

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