

# M701 MASTER OF BUSINESS ADMINISTRATION

## FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 3 2023

Last updated 26/04/2023

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [MAI010 Academic Integrity Module](#) (0 credit points)

|                             |             |  |  |  |  |
|-----------------------------|-------------|--|--|--|--|
| <b>YEAR 1</b><br>Year: 2023 | Trimester 3 |  |  |  |  |
| <b>YEAR 2</b><br>Year: 2024 | Trimester 1 |  |  |  |  |
|                             | Trimester 2 |  |  |  |  |
|                             | Trimester 3 |  |  |  |  |

### M701 COURSE RULES

- Must pass 12 credit points for course
- Must pass 1 units in {MAI010}
- Must pass 8 units in {MBA700, MBA701, MBA702, MBA703, MBA704, MBA705, MBA706, MBA707, MBR701, MBR706, MBT703, MBT704}
- Must pass 4 credit points at level {7}

Note: The 4 credit points of electives units may be taken as one of the available [Faculty-wide specialisations](#).

### FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

|                        |                   |                       |                             |             |  |
|------------------------|-------------------|-----------------------|-----------------------------|-------------|--|
| Student ID: _____      |                   | Name: _____           |                             |             |  |
| Deakin email: _____    |                   |                       | Preferred contact no: _____ |             |  |
| Year commenced:        | Period commenced: | eCOE (if applicable): | Campus: _____               | Mode: _____ |  |
| Student adviser: _____ |                   |                       |                             | Date: _____ |  |

### Notes

## GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

## M701 MASTER OF BUSINESS ADMINISTRATION SPECIALISATION UNIT SETS

| ACCOUNTING (SP-MDBS002)   |
|---|
| <a href="#">MAA703 Accounting for Management</a>  |
| <a href="#">MAA705 Corporate Auditing</a>   |
| <a href="#">MAA716 Financial Accounting</a>   |
| <a href="#">MAA725 Advanced Accounting Principles and Practice</a>                        |
| <a href="#">MAA767 Enterprise Value Creation: Sustainability and Integrated Reporting</a> |
| <a href="#">MAA789 Accounting Systems and Analytics</a>                                   |
| <a href="#">MLC703 Principles of Income Tax Law</a>                                       |
| <a href="#">MPA701 Accounting</a>   |

### Completion Rule

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA725, MAA767, MAA789, MLC703}

| APPLIED RESEARCH (SP-MDBS001)                   |
|---|
| <a href="#">MPP821 Fundamentals of Research</a> |
| <a href="#">MPP822 Research in Practice</a>     |
| <a href="#">MPP823 Research Project</a>         |

### Completion Rule

- Must pass 3 unit(s) in {MPP821, MPP822, MPP823}

| ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018)          |
|--|
| <a href="#">MIS710 Machine Learning in Business</a>        |
| <a href="#">MIS714 People Analytics</a>                    |
| <a href="#">MIS715 Responsible Artificial Intelligence</a> |

MIS716 Artificial Intelligence Strategies and Enterprise Applications

Completion Rule

- Must pass 4 unit(s) in {MIS710, MIS714, MIS715, MIS716}

Note(s)

FROM TRIMESTER 2 2021: This faculty wide specialisation has been amended, please refer to the [handbook](#) for updated units and completion rules.

**ARTS AND CULTURAL INDUSTRIES (SP-MDBS003)**

ACA715 Creating Your Arts Business

MMK792 Arts Marketing

MMM790 Arts Management

MMM793 Managing Events

MMM796 Managing Arts in Community Settings

MMM799 Arts Fundraising and Sponsorship

Completion Rule

- Must pass 2 unit(s) in {ACA715, MMM793, MMM796, MMM799}
- Must pass 2 unit(s) in {MMK792, MMM790}

**BUSINESS ANALYTICS (SP-MDBS004)**

MIS770 Foundation Skills in Data Analysis

MIS714 People Analytics

MIS771 Descriptive Analytics and Visualisation

MIS772 Predictive Analytics

MIS781 Business Intelligence and Database

Completion Rule

- Must pass 2 unit(s) in {MIS714, MIS772, MIS781}
- Must pass 2 unit(s) in {MIS770, MIS771}

**BUSINESS LAW (SP-MDBS021)**

MLC709 Business Taxation Law and Policy

MLC713 Corporate Insolvency Law and Policy

MLC714 Financial Advice Regulation

MLJ732 Financial Services Regulation

MLM706 Corporate Governance

MLM727 Superannuation Law and Policy

Completion Rule

- Must pass 4 unit(s) in {MLC709, MLC713, MLC714, MLJ732, MLM706, MLM727}

**CYBERLAW (SP-MDBS006)**

MLJ701 Legal Method and Statutory Interpretation

MLM735 Data Law, Privacy and Cybercrime

SIT719 Analytics for Security and Privacy

SIT763 Cyber Security Management

Completion Rule

- Must pass all unit(s) in {MLJ701, MLM735, SIT719, SIT763}

**DIGITAL FINANCE (SP-MDBS022)**

MAF702 Financial Markets and Digital Innovations

MAF716 Fintech Foundations and Cryptocurrencies

MAF759 Financial Data Analytics

MIS701 Digital Business Analysis

MIS715 Responsible Artificial Intelligence

MIS716 Artificial Intelligence Strategies and Enterprise Applications

MPF753 Principles of Finance

Completion Rule

- Must pass 2 unit(s) in {MAF702, MAF716}
- Must pass 2 unit(s) in {MAF759, MIS701, MIS715, MIS716, MPF753}

**DIGITAL TRANSFORMATION (SP-MDBS007)**

MIS712 Managing Digital Transformation

MIS741 Ethics of Digital Transformation

MIS776 Design Thinking for Innovation

MIS782 Value of Information

Completion Rule

- Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

**EVENT MANAGEMENT (SP-MDBS020)**

ACG708 Design Thinking and Problem Solving

MIS776 Design Thinking for Innovation

MIS798 Project Management

MMM793 Managing Events

MPK732 Marketing Management

Completion Rule

- Must pass 3 unit(s) in {MIS798, MMM793, MPK732}
- Must pass 1 credit points in {ACG708, MIS776}

## FINANCE (SP-MDBS009)

MAF702 Financial Markets and Digital Innovations

MAF703 Applied Corporate Finance

MAF707 Investments and Portfolio Management

MAF716 Fintech Foundations and Cryptocurrencies

MAF760 International Finance

MPF753 Principles of Finance

Completion Rule

- Must pass 4 unit(s) in {MAF702, MAF703, MAF707, MAF716, MAF760, MPF753}

## FINANCIAL PLANNING (SP-MDBS010)

MAA728 Financial Behaviour and Decision Making

MAA745 Financial Planning and Economic Fundamentals

MAA769 Ethics for Financial Services

MAI728 Financial Behaviour and Decision Making (Intensive)

MAI769 Ethics for Financial Services (Intensive)

MLC703 Principles of Income Tax Law

MLC707 Business Law

MLC714 Financial Advice Regulation

MLI714 Financial Advice Regulation (Intensive)

Completion Rule

- Must pass 3 credit points in {MAA728, MAA769, MAI728, MAI769, MLC714, MLI714}
- Must pass 1 credit points in {MAA745, MLC703, MLC707}

## HUMAN RESOURCE MANAGEMENT (SP-MDBS011)

MMH701 Human Resource Strategy

MMH702 Strategic Staffing

MMH704 Managing and Rewarding Performance

MMH709 Workplace Relations

Completion Rule

- Must pass 4 credit points in {MMH701, MMH702, MMH704, MMH709}

**INFORMATION SYSTEMS (SP-MDBS012)**

MIS701 Digital Business Analysis

MIS761 Cyber Security Strategies

MIS770 Foundation Skills in Data Analysis

MIS770A Foundation Skills in Data Analysis

MIS782 Value of Information

Completion Rule

- Must pass 3 credit points in {MIS701, MIS761, MIS782}
- Must pass 1 credit points in {MIS770, MIS770A}

**INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)**

MBA703 The Economic Environment

MBT703 The Economic Environment (Tour)

MPE707 International Banking and Finance

MPE711 Global Trade and Markets

MPE781 Economics for Managers

MPK736 International Marketing

MPM735 International Business Management

MPT735 International Business Management (Tour)

MPT736 International Marketing (Tour)

MPT781 Economics for Managers (Study Tour)

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 2 credit points in {MPE707, MPE711}
- Must pass 1 credit points in {MPK736, MPM735, MPT735, MPT736}

**LEADERSHIP (SP-MDBS014)**

MMH707 Organisational Development and Change

|  |
|--|
| <a href="#"><u>MPM712 Managing Innovation</u></a>        |
| <a href="#"><u>MPM779 Leadership in Complexity</u></a>   |
| <a href="#"><u>MPM780 Foundations in Leadership</u></a>  |
| <a href="#"><u>MPR779 Leadership in Complexity</u></a>   |
| <a href="#"><u>MPT712 Managing Innovation (Tour)</u></a> |

Completion Rule

- Must pass 4 credit points in {MMH707, MPM712, MPM779, MPM780, MPR779, MPT712}

|  |
|--|
| <b>MANAGEMENT CONSULTING (SP-MDBS005)</b>                              |
| <a href="#"><u>MIS798 Project Management</u></a>                       |
| <a href="#"><u>MMH707 Organisational Development and Change</u></a>    |
| <a href="#"><u>MPM712 Managing Innovation</u></a>                      |
| <a href="#"><u>MPM715 Management and Organisational Consulting</u></a> |
| <a href="#"><u>MPT712 Managing Innovation (Tour)</u></a>               |

Completion Rule

- Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

|   |
|---|
| <b>MARKETING (SP-MDBS015)</b>   |
| <a href="#"><u>MBA704 Marketing, Positioning and Consumers</u></a>        |
| <a href="#"><u>MBT704 Marketing, Positioning and Consumers (Tour)</u></a> |
| <a href="#"><u>MMK738 Integrated Marketing Communication</u></a>          |
| <a href="#"><u>MMK739 Strategic Brand Management</u></a>                  |
| <a href="#"><u>MPK713 Consumer Behaviour</u></a>                          |
| <a href="#"><u>MPK732 Marketing Management</u></a>                        |
| <a href="#"><u>MPT732 Marketing Management (Tour)</u></a>                 |

Completion Rule

- Must pass 1 credit points in {MBA704, MBT704, MPK732, MPT732}
- Must pass 3 credit points in {MMK738, MMK739, MPK713}

|  |
|--|
| <b>MARKETING TECHNOLOGY (SP-MDBS023)</b>   |
| <a href="#"><u>MIS716 Artificial Intelligence Strategies and Enterprise Applications</u></a> |
| <a href="#"><u>MIS784 Marketing Analytics</u></a>  |
| <a href="#"><u>MMK710 Fundamentals of Martech</u></a>  |

MMK737 Digital and Social Media Marketing

Completion Rule

- Must pass 4 unit(s) in {MIS716, MIS784, MMK710, MMK737}

**PROJECT MANAGEMENT (SP-MDBS016)**

MIS776 Design Thinking for Innovation

MIS778 Agile Project Management

MIS798 Project Management

MMH707 Organisational Development and Change

Completion Rule

- Must pass all unit(s) in {MIS776, MIS778, MIS798, MMH707}

**PROPERTY AND REAL ESTATE (SP-MDBS017)**

MMP713 Property and Real Estate Context

MMP731 Management of Real Estate

MMP732 Property Development

MMP742 Investment Valuation

Completion Rule

- Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

**PUBLIC SECTOR STUDIES (SP-MDBS019)**

AIP704 Making Policy

AIP740 Policy Lessons From Overseas

AIP748 Intergovernmental Relations

AIP773 Governance and Accountability

AIP780 The Politics of Australia's Economy

AIP785 Political Competition

Completion Rule

- Must pass 4 credit points in {AIP704, AIP740, AIP748, AIP773, AIP780, AIP785}

**SUPPLY CHAIN MANAGEMENT (SP-MDBS008)**

MIS713 Digital Transformation of Supply Chains

MIS716 Artificial Intelligence Strategies and Enterprise Applications



MIS761 Cyber Security Strategies

MMM710 Business Process and Operations Management

Completion Rule

- Must pass 4 credit points in {MIS713, MIS716, MIS761, MMM710}