

# M751 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2020

Burwood Campus | Cloud Campus

Name:  Student ID:

Updated: 18/03/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR <b>1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR <b>2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

**M751 course rules** - In order to qualify for the award of Master of Business Administration (International) (M751), students must complete 16 credit points, which must include the following:

- 12 credit points of core units;
- 4 elective units - choice of electives may be grouped to form a specialisation; and
- Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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## CORE UNITS

MPM731 Business Communication for Managers
MPM732 Critical Thinking for Managers
MIS770 Foundation Skills in Data Analysis
MMH733 Ethics for Managers
MPA702 Financial Interpretation
MPM701/MPM701A Business Process Management^
MPT781/MPE781 Economics for managers#
MPT735/MPM735 International Business Management#
MPT732/MPK732 Marketing Management#
MPE707 International Banking and Finance
MPM703 Business Strategy and Analysis
<b>Plus one of:</b>
MWL716 Consultancy Experience
MWL705 Cultural Experience
MWL717 Entrepreneurship Experience
MWL718 Internship

## ELECTIVE UNITS

MLM782 Indian Law
MPK704 Sustainable Environmental Marketing
MPM792 Operations Management

## SPECIALISATION SEQUENCES

<b>Business Consulting</b> (SP-M75111)
MPM715 Management and Organisational Consulting
Plus 3 credit points of units from:
MLM706 Corporate Governance
MPK701 Research Design and Analysis
MPM701 Business Process Management
MPM712 Managing Innovation
MPR705 Entrepreneurship (Residential)
MIS798 Project Management

<b>Marketing</b> (SP-M75104)
MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MMK751 Services Marketing
MPK701 Research Design and Analysis
MPK713 Consumer Behaviour
MPT736/MPK736 International Marketing#

\* MPR code denotes residential version of the unit

<b>eBusiness and Supply Chain Management</b>
(SP-M75115)
MIS712 Managing Digital Transformations
MIS713 Supply Chain Management and Logistics
MIS732 Enterprise Architecture and Governance
MIS781 Business Intelligence

<b>Project Management</b> (SP-M75114)
MIS701 Business Requirements Analysis
MIS798 Project Management
Plus 2 credit points of units from:
MIS782 Value of Information
MIS771 Descriptive Analytics and Visualisation

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## SPECIALISATION SEQUENCES

<b>Finance</b> (SP-M75106)
MPE711 Global Trade and Markets
Plus 3 credit points of units from:
MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF707 Investments and Portfolio Management
MAF767 Treasury Dealing
MPF753 Finance

<b>Human Resource Management*</b> (SP-M75108)
MPR722/MPM722 Human Resource Management*
MMH709 Employment Relations for Organisational Effectiveness
MMH753 Human Resource Management in the Global Context
MMH707 Organisational Development and Change

\*MPR code denotes residential version of the unit

<b>International Business</b> (SP-M75103)
MPE711 Global Trade and Markets
plus 3 credit points of units from:
AIR747 Contemporary International Politics
MAA716 Financial Accounting
MPR722/MPM722 Human Resource Management*
MPT735/MPM735 International Business Management#

\*MPR code denotes residential version of the unit

# MPT code denotes residential version of the unit

<b>Research</b> (SP-M75105)
MPP704 Research Project 4 ~

~ 4 credit points

<b>Retail Management</b> (SP-M75109)
MPM705 Retailing
Plus 3 credit points from:
MLM790 Marketing Law
MMK737 Online Marketing
MPM701/MPM701A Business Process Management^
MPT712/MPM712 Managing Innovation#
MPM715 Management and Organisational Consulting
MPR722/MPM722 Human Resource Management*
MPT732/MPK732 Marketing Management#
MIS713 Supply Chain Management and Logistics

\*MPR code denotes residential version of the unit

#MPT code denotes study tour version of the unit

^MPM701A is a Start Anytime unit.

<b>Social Media and Mobile Strategies</b>
(SP-M75113)
MIS712 Managing Digital Transformations
MIS771 Descriptive Analytics and Visualisation
MIS784 Marketing Analytics
MMK737 Online Marketing

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## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](http://deakin.edu.au/handbook)). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study

### Notes:

### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment