A333 BACHELOR OF COMMUNICATION (DIGITAL MEDIA)

FACULTY OF ARTS AND EDUCATION

DEAKIN UNIVERSITY

Name: **Student ID:**

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 4 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		**Name:**			
Deakin email:		**Preferred contact no:**			
Year commenced:	**eCOE (If applicable):**	**Campus:**	**Mode:**	**Date modified:**	
Student Adviser:					

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Table A - choose three 1 credit point units

ACG103   Design Skills
ALA101   Advertising Principles and Practices
ALA102   Creative Brand Communication
ALR103   Introduction to Public Relations
ALR104   Strategic Communication and Writing
ALJ111   News Reporting 1
ALJ112   News Reporting 2
IND101   Introduction to Aboriginal Studies

Table B - choose four 1 credit point units

ADV201   Web Design and Interactivity
ALR276   Ethical Communication and Citizenship
ACF202   Documentary Production
MIS203   Making Sense of Information
ALA302   Transmedia Storytelling
ACC303   Communication Research Practices
ACC302   Advertising: Desire, Consumption and the Attention Economy
IND201   Aboriginal Knowledges and Experiences: Historical Journeys-
          Contemporary Practices

Electives

Complete six electives, of which at least two must be 2nd or 3rd level

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the Bachelor of Arts. We do recommend students complete at least two more selectable core units listed above.

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A333 course rules - In order to qualify for the award of Bachelor of Communication (Digital Media) (A333), students must complete 24 credit points, which must include the following:

- 18 credit points of core units

- 6 credit points of electives (at least two must be 2nd or 3rd level)

- No more than 10 credit points at Level 1

- Three 1 credit point units chosen from the Table A below

- Four 1 credit point units chosen from the Table B below

- AAI018 Academic Integrity (0-credit-point compulsory unit)

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules - AAI018 Academic Integrity (0-credit-point compulsory unit)

Notes: