



|               |                 |                     |       |         |
|---------------|-----------------|---------------------|-------|---------|
| Student ID:   |                 | Student name:       |       |         |
| Deakin email: |                 | Contact number:     |       |         |
| Date:         | Year commenced: | Trimester commenced | eCOE: | Campus: |

## Course Map

Last updated 21/02/2018

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 1</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 2</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 3</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

|  |              |  |  |  |  |
|--|--------------|--|--|--|--|
| <b>YEAR 4</b><br>Year:<br><input type="text"/> | Trimester 1  |  |  |  |  |
|  | Trimester 2  |  |  |  |  |
|  | Trimester 3* |  |  |  |  |

\* Trimester 3 is optional.

[Study Abroad](#) and [Work Integrated Learning \(WIL\)](#) are included for demonstrative purposes only. These can be taken in other trimesters.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook ([deakin.edu.au/handbook/M325](http://deakin.edu.au/handbook/M325)). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

**See page 2 for Course Progress Check instructions**

**KEY**

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

# M325 BACHELOR OF BUSINESS

## Course Progress Check

- 1 Please indicate what year you want to complete your degree by:   
At the end of which Trimester:  1  2  3
- 2 Please indicate whether you would like to study in Trimester 3:  No  Yes  
If yes, please indicate number of units:  Please indicate the year you intend to commence Trimester 3:
- 3 Submit this form to the Faculty Student Centre or send it via email to [buslaw@deakin.edu.au](mailto:buslaw@deakin.edu.au)

**A Student Adviser will check your units and will confirm your course plan or provide advice as needed.**

For course rules please visit: [deakin.edu.au/handbook/M325](http://deakin.edu.au/handbook/M325)

## M325 COURSE RULES

|   |
|---|
| <b>A total of 24 credit points, including:</b>  |
| 12 credit points core units   |
| One 6 credit point Bachelor of Business major   |
| 6 credit points of elective units   |
| Level 1 - no more than 10 credit points   |
| Level 3 - at least 6 credit points (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree) |
| <b>The 12 credit points of core units must include:-</b>  |
| 7 credit points of foundation units   |
| 3 credit points of Personal Edge (transferrable skills) units   |
| A one credit point capstone unit - MMM315   |
| A one credit point Work Integrated Learning (WIL) unit  |

### Elective Units:

The remaining 12 credit points comprise of at least one major sequence of 6 credit points units as listed and any 6 credit points of general elective units.

### Notes:

#### KEY

|          |                            |
|----------|----------------------------|
| <b>B</b> | Melbourne Burwood Campus   |
| <b>S</b> | Geelong Waterfront Campus  |
| <b>G</b> | Geelong Waurn Ponds Campus |
| <b>W</b> | Warrnambool Campus         |
| <b>X</b> | Cloud Campus               |

**eCOE** electronic confirmation of enrolment

## CORE UNITS

The 12 credit points of core units must include:

### Foundation units

|  |
|--|
| MAA104 Financial Literacy              |
| MAE203 The Global Economy              |
| MIS203 Making Sense of Information     |
| MMM241 Entrepreneurship and Innovation |
| MMK101 Marketing Fundamentals          |
| MMM132 Management                      |
| MMM267 Business Logistics              |

Plus three credit points of:

### PERSONAL EDGE UNITS

|                                       |
|---------------------------------------|
| MMM111 Intrapersonal Skills           |
| MMM211 Team Dynamics                  |
| MMM311 Global Mindset and Citizenship |

Plus a one credit point:

### CAPSTONE UNIT

|                                     |
|-------------------------------------|
| MMM315 Business Management Capstone |
|-------------------------------------|

The 12 credit points of core units must include one credit point from:

### Work Integrated Learning

|   |
|---|
| <b>Work Integrated Learning (WIL)</b>   |
| MWL201 Community Based Volunteering   |
| MWL203 Work Based Learning  |
| MWL301 Team Internship  |
| MWL303 Business internship  |
| MWL311 Industry Based Learning (3 months)   |
| web: <a href="http://www.deakin.edu.au/buslaw/wil">www.deakin.edu.au/buslaw/wil</a> email: <a href="mailto:bl-wil@deakin.edu.au">bl-wil@deakin.edu.au</a> |

# MANAGEMENT MAJOR SEQUENCES

|   |            |
|---|------------|
| <b>Event Management</b> (MJ-M32505)                           | (B, X, S*) |
| MIS398 Project Management                                     |            |
| MMK295 Integrated Marketing Communications in the Digital Age |            |
| MMM312 Event Management                                       |            |
| MMM233 Business and the Environment (not offered in 2018)     |            |
| MMM241 Entrepreneurship and Innovation                        |            |
| MMM267 Business Logistics <i>Core unit</i>                    |            |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|  |            |
|--|------------|
| <b>People Management</b> (MJ-M32509)             | (B, S*, X) |
| MMH230 Fundamentals of Human Resource Management |            |
| MMH232 Human Resource Development                |            |
| MMH250 Workplace Counselling and Negotiation     |            |
| MMH349 Employment Relations                      |            |
| MMH356 Change Management                         |            |
| MMM240 Organisational Behaviour                  |            |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|   |         |
|---|---------|
| <b>Property and Real Estate</b> (MJ-M32502)           | (B*, X) |
| MMP111 Introduction to Property                       |         |
| MMP122 Introduction to Property Development           |         |
| MMP212 Property Investment                            |         |
| MMP221 Property Management                            |         |
| MMP311 Advanced Property Valuation                    |         |
| MMP321 Advanced Property Analysis <i>(Cloud only)</i> |         |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|   |           |
|---|-----------|
| <b>Retail Management</b> (MJ-M32512)                | (B,X, S*) |
| MMK226 Retailing (not offered in 2018)              |           |
| MMK251 Services Marketing                           |           |
| MMK266 Consumer Behaviour                           |           |
| MMK280 Brand Management                             |           |
| MMK317 Merchandise Management (not offered in 2018) |           |
| MIS313 Strategic Supply Chain Management            |           |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|  |     |
|--|-----|
| <b>Film and Television</b> (MJ-M32510) | (B) |
| ACF103 Writing with the Camera         |     |
| ACF301 Independent Production Practice |     |
| ALC106 Screening Film History          |     |
| ACF205 Television Studio Production    |     |
| ACF202 Documentary Production          |     |
| ACF320 The Australian Moving Image     |     |

|  |            |
|--|------------|
| <b>Organisational Psychology</b> (MJ-M32504)           | (B, G*, X) |
| HPS111 Psychology A: Fundamentals of Human Behaviour   |            |
| HPS121 Psychology B: Individual and Social Development |            |
| HPS203 The Human Mind                                  |            |
| HPS204 Human Social Behaviour                          |            |
| HPS307 Personality                                     |            |
| HPS308 Psychopathology                                 |            |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|                                       |            |
|---------------------------------------|------------|
| <b>Project Management</b> (MJ-M32506) | (B, S*, X) |
| MIS201 Business Requirements Analysis |            |
| MMM276 Design Thinking                |            |
| MIS352 Business Process Management    |            |
| MIS398 Project Management             |            |
| MIS399 Applied Business Project       |            |
| MMH356 Change Management              |            |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

|  |            |
|--|------------|
| <b>Public Relations</b> (MJ-M32511)          | (B, S*, X) |
| ALR103 Introduction to Public Relations      |            |
| ALR104 Strategic Communication and Writing   |            |
| ALR206 Social Media Strategy and Tactics     |            |
| ALR207 Media Relations                       |            |
| ALR310 Marketing Communication               |            |
| ALR383 Lobbying, Advocacy and Public Opinion |            |

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.