FACULTY OF ARTS AND EDUCATION

A333 Bachelor of Communication (Digital Media)



Student ID: Student name			2:							
Deakin email:				Preferred contact number:						
Date: Year commenced:			ed:	eCOE:			Campus:			
2018 SAM	APLE CO	URSE	MAP							Last updated 26/07/20
*0 Credit Point Compulsory Unit - AAI018 Academic Integrity										
YEAR 1 Year:	Trimester 1									
	Trimester 2									
	Trimesto	er 3*								
YEAR	Trimesto	er 1								
Year:	Trimesto	er 2								
	Trimesto	er 3*								
YEAR	Trimesto	er 1								
Year:	Trimesto	er 2								
	Trimesto	er 3*								
•									for the li	st of core units available
This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (www.deakin.edu.au/handbook/A333). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.										
Student signature:										
Course adviser:										

See page 2 for Course Progress Check instructions

KEY

- B Melbourne Burwood Campus
- S Geelong Waterfront Campus
- G Geelong Waurn Ponds Campus
- W Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment

A333 Bachelor of Communication (Digital Media)

Course Progress Check

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: www.deakin.edu.au/A333

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have your checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A333 Course Rules

I understand that to qualify for the award of Bachelor of Communication(Digital Media) (A333), I must complete 24 credit points. Also:

I must complete 18 credit points of core units

I must complete 6 credit points of electives (at least two must be 2nd or 3rd level)

I must complete no more than 10 credit points at Level 1

I must complete AAI018 Academic Integrity (0-credit-point compulsory unit)

I must complete three 1 credit point units chosen from the Table A below

I must complete four 1 credit point units chosen from the Table B below

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: www.deakin.edu.au/handbook

Table A - choose three 1 credit point units

ALA101 Advertising Principles and Practices
ALA102 Creative Brand Communication
ALR103 Introduction to Public Relations
ALR104 Strategic Communication and Writing

ALJ111 News Reporting 1 ALJ112 News Reporting 2

Electives

Complete six electives, of which at least two must be 2nd or 3rd level

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the Bachelor of Arts. We do recommend students complete at least two more selectable core units listed above.

Table B - choose four 1 credit point units

ADV201 Web Design and Interactivity

ALR276 Ethical Communication and Citizenship

ACF202 Documentary Production
MIS203 Making Sense of Information

ALA302 Transmedia Storytelling

ACC303 Communication Research Practices

ACC302 Advertising: Desire, Consumption and the Attention Economy

NOTES

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100 Waurn Ponds (Geelong): Building IC Level 2, Phone: 035227 1359 Warrnambool: Building J Level 3, Phone: 03 5563 3489