

A325 Bachelor of Communication (Public Relations)



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

Last updated
25/08/2017

2018 SAMPLE COURSE MAP

*0 Credit Point Compulsory Unit - AAI018 Academic Integrity

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

^ See P.2 for the list of core units available

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (www.deakin.edu.au/handbook/A325). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

See page 2 for Course Progress Check instructions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

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Course Progress Check

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: www.deakin.edu.au/A325

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A325 Course Rules

I understand that to qualify for the award of Bachelor of Communication (Public Relations) (A325), I must complete 24 credit points. Also:

I must complete 18 credit points of core units

I must complete 6 credit points of electives, of which at least two must be at level 2 or 3

I must not complete more than 10 credit points at level 1

I must complete AAI018 Academic Integrity (0-credit-point compulsory unit)

I must complete three 1 credit point units chosen from the Table A below

I must complete four 1 credit point units chosen from the Table B below

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: www.deakin.edu.au/handbook

Table A - choose three 1 credit point units

ACG103	Design Skills
ALA101	Advertising Principles and Practices
ALA102	Creative Brand Communication
ALM101	Making Social Media
ALM102	Making Video
ALJ111	News Reporting 1
ALJ112	News Reporting 2

Electives

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the **Bachelor of Arts** (<http://www.deakin.edu.au/A300>). We do recommend students complete at least two more selectable core units listed above.

Table B - choose four 1 credit point units

ALJ220	Journalism in Society
ALC215	Global Media
ALM202	Quantified Media
ADV201	Web Design and Interactivity
ALA203	Integrated Communication
ALA302	Transmedia Storytelling
ACC303	Communication Research Practices
MMM312	Event Management
MIS203	Making Sense of Information

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100

Warrn Ponds (Geelong): Building IC Level 2, Phone: 035227 1359

Warrnambool: Building J Level 3, Phone: 03 5563 3489