

M336 BACHELOR OF MARKETING (PSYCHOLOGY)

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 1 2020



Name: _____ Student ID: _____

Updated: 3/06/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

M336 course rules - In order to qualify for the award of Bachelor of Marketing (Psychology) (M336), students must complete 24 credit points, which must include the following:

24 credit points of core units (including one Work Integrated Learning unit from a specified list)

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit)

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:			
Deakin email:		Preferred contact no:			
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:	
Student Adviser:					

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BUSINESS AND LAW CORE UNITS

MIS101	Analytics
MMK101	Marketing Fundamentals
MMK251	Services Marketing
MMK266	Consumer Behaviour
MMK280	Brand Management
MMK295	Integrated Marketing Communication in the Digital Age
MMK325	Strategic Marketing
MMK365	Marketing Insights
MMM343	Business Ethics
MWL101	Professional Insight

HEALTH CORE UNITS

HPS104	Foundations of Psychological Science
HPS105	Foundations of Psychological Practice
HPS111	Psychology A: Fundamentals of Human Behaviour
HPS121	Psychology B: Individual and Social Development
HPS201	Research Methods in Psychology A
HPS202	Child and Adolescent Development
HPS203	The Human Mind
HPS204	Human Social Behaviour
HPS301	Research Methods in Psychology B
HPS307	Personality
HPS308	Psychopathology
HPS310	Brain, Biology and Behaviour
HPS327	Research Methods Captone

And one credit point from:

MWL205	Cultural Engagement
MWL316	Consultancy Experience
MWL317	Entrepreneurship Experience
MWL318	Internship

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study

Notes:

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment