M751 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)



FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 2 2019

Burwood Campus | Cloud Campus

Name: StudentID:

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Comp	letion of MAI01	.0 Academic Integrity (0-credit-p	point compulsory unit)			
4 elec	tive units - choi	ce of electives may be grouped	to form a specialisation.			
12 cre	edit points of co	re units; and				
	Jrse rules nust include the	• In order to qualify for the aw following:	vard of Master of Business	Administration (Internation	nal) (M751), students must co	omplete 16 cr
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	Trimester 3	3				
Year:	Trimester 2	2				
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Year:	Trimester 3	3				
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CORE UNITS

MPM731 Business Communication for Managers
MPM732 Critical Thinking for Managers
MIS770 Foundation Skills in Data Analysis
MMH733 Ethics for Managers
MPA702 Financial Interpretation
MPM701/MPM701A Business Process Management^
MPT781/MPE781 Economics for managers#
MPT735/MPM735 International Business Management#
MPT732/MPK732 Marketing Management#
MPE707 International Banking and Finance
MPM703 Business Strategy and Analysis
Plus one of:
MWL701 Business Internship Experience
MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning

ELECTIVE UNITS

MLM782 Indian Law
MPK704 Sustainable Environmental Marketing
MPM792 Operations Management

SPECIALISATION SEQUENCES

Business Consulting (SP-M75111)
MPM715 Management and Organisational Consulting
Plus 3 credit points of units from:
MLM706 Corporate Governance
MPK701 Research Design and Analysis
MPM701 Business Process Management
MPM712 Managing Innovation
MPR705 Entrepreneurship (Residential)
MIS798 Project Management

^{*} MPR code denotes residential version of the unit

eBusiness and Supply Chain Management
(SP-M75115)
MIS712 eBusiness Strategies
MIS713 Supply Chain Management and Logistics
MIS732 Enterprise Architecture and Governance
MIS781 Business Intelligence

Marketing (SP-M75104)
MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MMK751 Services Marketing
MPK701 Research Design and Analysis
MPK713 Consumer Behaviour
MPT736/MPK736 International Marketing#

Project Management (SP-M75114)
MIS701 Business Requirements Analysis
MIS798 Project Management
MIS771 Descriptive Analytics and Visualisation
MIS782 Value of Information

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SPECIALISATION SEQUENCES

Finance (SP-M75106)
MPE711 Global Trade and Markets
Plus 3 credit points of units from:
MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF707 Investments and Portfolio Management
MAF767 Treasury Dealing
MPF753 Finance

Human Resource Management* (SP-M75108)
MPR722/MPM722 Human Resource Management*
MMH709 Employment Relations for Organisational Effectiveness
MMH753 Human Resource Management in the Global Context
MMH707 Organisational Development and Change

^{*}MPR code denotes residential version of the unit

International Business (SP-M75103)
MPE711 Global Trade and Markets
plus 3 credit points of units from:
AIR747 Contemporary International Politics
MAA716 Financial Accounting
MPR722/MPM722 Human Resource Management*
MPT735/MPM735 International Business Management#

^{*}MPR code denotes residential version of the unit # MPT code denotes residential version of the unit

Research (SP-M75105)	
MPP704 Research Project 4 ~	

^{~ 4} credit points

Retail Management (SP-M75109)
MPM705 Retailing
Plus 3 credit points from:
MLM790 Marketing Law
MMK737 Online Marketing
MPM701/MPM701A Business Process Management^
MPT712/MPM712 Managing Innovation#
MPM715 Management and Organisational Consulting
MPR722/MPM722 Human Resource Management*
MPT732/MPK732 Marketing Management#
MIS713 Supply Chain Management and Logistics

^{*}MPR code denotes residential version of the unit
#MPT code denotes study tour version of the unit

[^]MPM701A is a Start Anytime unit.

Social Media and Mobile Strategies
(SP-M75113)
MIS712 eBusiness Strategies
MIS721 Unit description is currently unavailable
MIS771 Descriptive Analytics and Visualisation
MMK737 Online Marketing

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/ semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study.

KEY

- **B** Melbourne Burwood Campus
- S Geelong Waterfront Campus
- **G** Geelong Waurn Ponds Campus
- **W** Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment