# A634 GRADUATE DIPLOMA OF DIGITAL MEDIA

# **FACULTY OF ARTS AND EDUCATION**

## FOR STUDENTS COMMENCING TRIMESTER 2 2019



Name: StudentID: Updated: 19/02/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated
for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook

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YEAR	Trimester 1			
<b>1</b> Year:	Trimester 2			
	Trimester 3			
YEAR	Trimester 1			
<b>2</b> Year:	Trimester 2			
	Trimester 3			

**A634 course rules -** In order to qualify for the award of Graduate Diploma of Digital Media (A634), students must complete 8 credit points, which must include the following:

6 credit points of core units selected from list below

2 credit points of electives \*see notes under Specific Course Information

AAI018 Academic Integrity (0-credit-point compulsory unit)

### **UNITS OF STUDY:**

ACG706 Designing for Web Environments

**ALC701** Social Media Principles and Practices

**ALC702** Making Online Communities

**ALC703** Digital Curation

ALC708 Blogging and Online Communication Techniques

ALR703 Digital marketing

ACA715 Creative Enterprise Project

ACC700 Communication and Creative Arts Internship

### FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:	Name:		
Deakin email:		Preferred contac	Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:	
Student Adviser:					

# A629 GRADUATE DIPLOMA OF DIGITAL MEDIA

### **FACULTY OF ARTS AND EDUCATION**

### **GENERAL INFORMATION**

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/ semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

### SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: AAI018 Academic Integrity (0-credit-point compulsory unit)

Note: Electives may be chosen from the remaining units from the list above or from any other postgraduate course in the School of Communication and Creative Arts. Students who intend to move from a diploma to a Masters are strongly advised to take ACX701Communication Concepts for their two elective credits.

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### KEY

- **B** Melbourne Burwood Campus
- S Geelong Waterfront Campus
- **G** Geelong Waurn Ponds Campus
- **W** Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment