FACULTY OF BUSINESS AND LAW

M748 MASTER OF BUSINESS (SPORT MANAGEMENT)



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Student ID:		e:				
Deakin email:			Preferred conta	ct number:		
Date:	Year commence	II :	mester ommenced:	eCOE:	Campus:	
2018 COURSE A	٨AP					Last updated 17/09/2018

YEAR	Trimester 1		
Year:	Trimester 2		
	Trimester 3		

YEAR	Trimester 1		
Year:	Trimester 2		
	Trimester 3*		

YEAR	Trimester 1		
Year:	Trimester 2		
	Trimester 3*		

* Trimester 3 is optional.

Students commencing study in Trimester 3 must select 3 electives in their first trimester of study.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (<u>deakin.edu.au/handbook/M748</u>). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

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Student Adviser:

See page 2 for Course Progress Check instructions

KEY

- B Melbourne Burwood Campus
- S Geelong Waterfront Campus
- G Geelong Waurn Ponds CampusW Warrnambool Campus
- X Cloud Campus

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M748 Master of Business (Sport Management)



Course Progress Check

Have you checked the course rules in the Handbook of the year you commenced your studies?

2

Have you checked your course progression in StudentConnect?

3 Submit this form to the Student Experience Team or send it via email to buslaw@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/handbook/M748

M748 course rules

I understand that to qualify for the award of Master of Business (Sport Management), I must complete 16 credit points. Also:

I must complete 10 credit points of core units

I must complete 6 credit points of postgraduate elective units

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the Handbook on the Deakin website for the most up-to-date information available: deakin.edu.au/handbook

Notes:

See page 3 for core and elective units

KEY

- B Melbourne Burwood Campus
- S Geelong Waterfront CampusG Geelong Waurn Ponds Campus
- W Warrnambool Campus
- X Cloud Campus

FACULTY OF BUSINESS AND LAW T3 2018 M748 Master of Business (Sport Management)



CORE UNITS

MMS711 Introduction to the Sport Industry
MMS714 Sport Organisation Behaviour
MLC710 Sport and the Law
MMS712 Sport Marketing
MMS715 Sport Promotions and Public Relations
MMS716 Sport Organisation Theory
MMS736 Strategic Management
MMS774 Facility and Event Management
MPA702 Financial Interpretation
MPE781 Economics for Managers

ELECTIVE UNITS

Recommended Non-Sport Management elective units for T3 (Burwood):

MPM731 Business Communication for Managers
MPM701 Business Process Management
MMH733 Ethics for Managers
MPK732 Marketing Management
MPF753 Finance
MIS770 Foundation Skills in Data Analysis
ALC708 Blogging and Online Communication Techniques
ALJ728 Feature Writing

ELECTIVE UNITS

Recommended Sport Management elective units for T3 (Burwood):

MMS701 Athlete Management

MMS713 Sport Policy and Development

MMS773 Sport Broadcasting

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- G w Warrnambool Campus
- х Cloud Campus

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