# A331 BACHELOR OF COMMUNICATION (JOURNALISM)



FACULTY OF ARTS AND EDUCATION FOR STUDENTS COMMENCING TRIMESTER 1 2019

Name:			StudentID:		Update	ed: 09/01/2019			
		dentConnect and go through the y that you need to do, as part of							
YEAR	Trimester 1								
Year:	Trimester 2								
	Trimester 3								
YEAR	Trimester 1								
Year:	Trimester 2								
	Trimester 3								
	•	·							
YEAR	Trimester 1								
Year:	Trimester 2								
	Trimester 3								
A331 cou	rse rules -	In order to qualify for the award of ng:	Bachelor of Communication (Jou	urnalism) (A331), stude	nts must complete 24 credit poin	nts,			
18 cr	edit points of co	re units							
6 cre	dit points of elec	ctives							
No more than 10 credit points at Level 1									
Three	e 1 credit point u	inits chosen from the Table A below							
Four	1 credit point ur	nits chosen from the Table B below							
FOR USE ON	LY WHEN UN	IDERTAKING A CONSULTATIO	N WITH A STUDENT ADVIS	ER:					
Student ID:				Name:					
Deakin email:			Preferred contact no:						
Year comme		COE (If applicable):	Campus:	Mode:	Date modified:				
Student Advis			·						

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# **FACULTY OF ARTS AND EDUCATION**

# Table A - choose three 1 credit point units

ACG103 Design Skills
ALR103 Introduction to Public Relations
ALR104 Strategic Communication and Writing
ALA101 Advertising Principles and Practices
ALA102 Creative Brand Communication
ALM101 Making Social Media

ALM101 Making Video

# Table B - choose four 1 credit point units

ALJ220 Journalism in Society

ALC215 Global Media

ALR276 Ethical Communication and Citizenship

ALM202 Quantified Media ACF202 Documentary Production

ALA302 Transmedia Storytelling

ACC303 Communication Research Practices

ALJ313 Journalism Law and Ethics

MIS203 Making Sense of Information

### **Electives**

Complete six electives, of which at least two must be 2nd or 3rd level

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the <u>Bachelor of Arts</u>. We do recommend students complete at least two more selectable core units listed above.

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# **FACULTY OF ARTS AND EDUCATION**

# **GENERAL INFORMATION**

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/ semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

# SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules - AAI018 Academic Integrity (0-credit-point compulsory unit)

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### KEY

- **B** Melbourne Burwood Campus
- **S** Geelong Waterfront Campus
- **G** Geelong Waurn Ponds Campus
- **W** Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment