



Student ID:		Student name:		
Deakin email:		Preferred contact number:		
Date:	Year commenced:	Trimester Commenced:	eCOE:	Campus:

## Course Map

Last updated 18/12/2017

Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

\* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook ([deakin.edu.au/handbook/M751](http://deakin.edu.au/handbook/M751)). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

### 7fYXJlrg'UbX'DfYWI gjcbg

Specified Credits:
Unspecified Credits:
Preclusions:

Student signature:

Student Adviser:

**See page 2 for Course Progress Check instructions**

#### KEY

- B Melbourne Burwood Campus
- S Geelong Waterfront Campus
- G Geelong Waurn Ponds Campus
- W Warrnambool Campus
- X Cloud Campus

eCOE electronic confirmation of enrolment



## Course Progress Check

- 1 Please indicate what year you want to complete your degree by:   
 At the end of which Trimester:  1  2  3
  
- 2 Please indicate whether you would like to study in Trimester 3:  No  Yes  
 If yes, please indicate number of units:  Please indicate the year you intend to commence Trimester 3:
  
- 3 Submit this form to the Faculty Student Centre or send it via email to [buslaw@deakin.edu.au](mailto:buslaw@deakin.edu.au).

**A Student Adviser will check your units and will confirm your course plan or provide advice as needed.**

For course rules please visit: [deakin.edu.au/handbook/M751](http://deakin.edu.au/handbook/M751)

## M751 COURSE RULES

	<b>A total of 16 credit points, including:</b>
	12 Core Units
	4 Elective Units

Electives may be selected from:

- an MBA(I) specialisation (and may form an MBA(I) specialisation), or
- the specified list of electives, or
- other postgraduate units subject to prior written approval of the Course Director

## Notes

## CORE UNITS

MPM731 Business Communication for Managers
MPM732 Critical Thinking for Managers
MIS770 Foundation Skills in Data Analysis
MMH733 Ethics for Managers
MPA702 Financial Interpretation
MPM701 Business Process Management
MPE781 Economics for Managers
MPM735 International Business Management
MPK732 Marketing Management
MPE707 International Banking and Finance
MPM703 Business Strategy and Analysis

Plus one of:

MWL701 Business Internship Experience
MWL702 Business Practicum
MWL703 Team Internship
MWL704 Work Based Learning

## ELECTIVE UNITS

MLM782 Indian Law
MPK704 Sustainable Environmental Marketing
MPM792 Operations Management
MPT738 Audacious Leadership

OR

MPM778 The Leadership Adventure
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4 elective units can be used to form a Specialisation.

See page 3 for details on Specialisations.

## SPECIALISATION SEQUENCES

<b>Business Consulting</b> (SP-M75111)
MPM715 Management and Organisational Consulting
Plus 3 credit points of units from:
MLM706 Corporate Governance
MPK701 Research Design and Analysis
MPM701 Business Process Management
MPM712 Managing Innovation
MPR705 Entrepreneurship (Residential)
MIS798 Project Management
MPR707/MPM707 Leading Change*

\* MPR code denotes residential version of the unit

<b>eBusiness and Supply Chain Management</b> (SP-M75115)
MIS712 eBusiness Strategies
MIS713 Supply Chain Management and Logistics
MIS731 Information Security and Governance
MIS781 Business Intelligence

<b>Finance</b> (SP-M75106)
MPE711 Global Trade and Markets
Plus 3 credit points of units from:
MAF702 Financial Markets
MAF703 Applied Corporate Finance
MAF707 Investments and Portfolio Management
MAF767 Treasury Dealing
MPP753 Finance

<b>Human Resource Management*</b> (SP-M75108)
MPR722/MPM722 Human Resource Management*
MMH709 Employment Relations for Organisational Effectiveness
MMH753 Human Resource Management in the Global Context
MMH707 Organisational Development and Change

\*MPR code denotes residential version of the unit

<b>International Business</b> (SP-M75103)
MPE711 Global Trade and Markets
plus 3 credit points of units from:
AIR747 Contemporary International Politics
MAA716 Financial Accounting
MPT735/MPM735 International Business Management#

\*MPR code denotes residential version of the unit

# MPT code denotes residential version of the unit

<b>Marketing</b> (SP-M75104)
MMK738 Integrated Marketing Communication
MMK739 Strategic Brand Management
MMK751 Services Marketing
MPK701 Research Design and Analysis
MPK713 Consumer Behaviour
MPT736/MPK736 International Marketing#

<b>Project Management</b> (SP-M75114)
MIS701 Business Requirements Analysis
MIS798 Project Management
MIS771 Descriptive Analytics and Visualisation
MIS782 Value of Information

<b>Research</b> (SP-M75105)
MPP704 Research Project 4 ~

~ 4 credit points

<b>Retail Management</b> (SP-M75109)
MPM705 Retailing
Plus 3 credit points from:
MLM790 Marketing Law
MMK737 Online Marketing
MPM701/MPM701A Business Process Management
MPM712 Managing Innovation
MPM715 Management and Organisational Consulting
MPR722/MPM722 Human Resource Management*
MPT732/MPK732 Marketing Management#
MIS713 Supply Chain Management and Logistics

<b>Social Media and Mobile Strategies</b> (SP-M75113)
MIS712 eBusiness Strategies
MIS771 Descriptive Analytics and Visualisation
MIS784 Customer Analytics
MMK737 Online Marketing

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