

Deakin at a glance



Top 1% of universities worldwide



Victoria's #1 university for student satisfaction



Balanced excellence in education and research

Vice-Chancellor's message



Our University's fundamental role is delivering outcomes that benefit society through exploring and developing great ideas. All our efforts across our education and research portfolios are focused on achieving this endeavour. We cannot do this alone and we collaborate with others wherever we can, seeking strong partnerships that will endure.

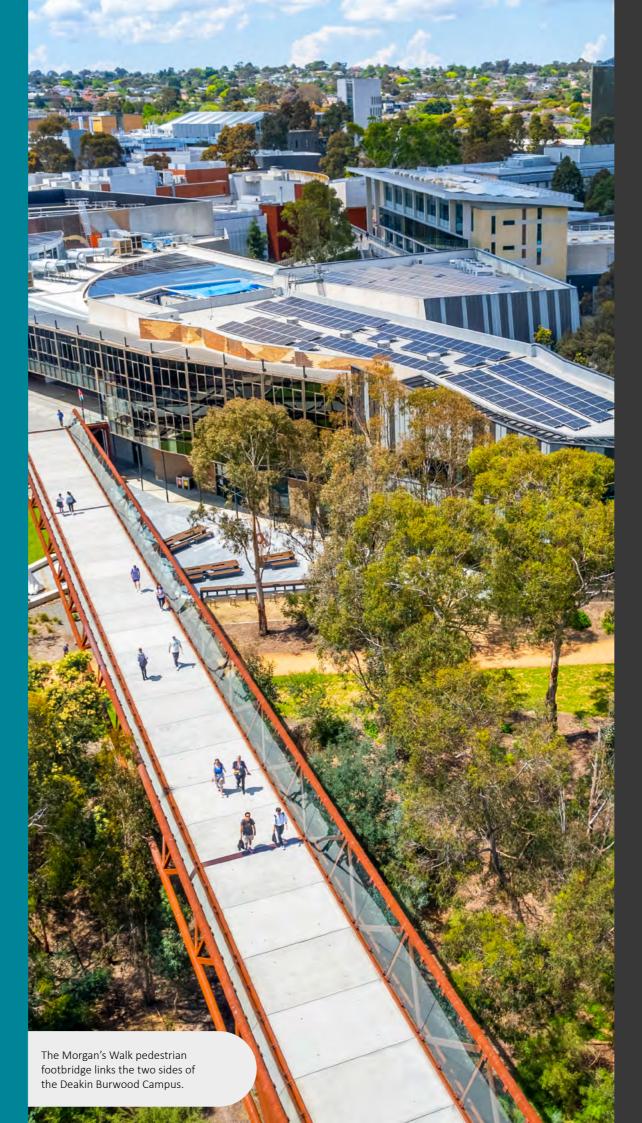
Ignuti

Professor Iain Martin
President and Vice-Chancellor

Acknowledgement

We acknowledge the Traditional Custodians of our lands and waterways. We pay respects to Elders past, present and emerging.

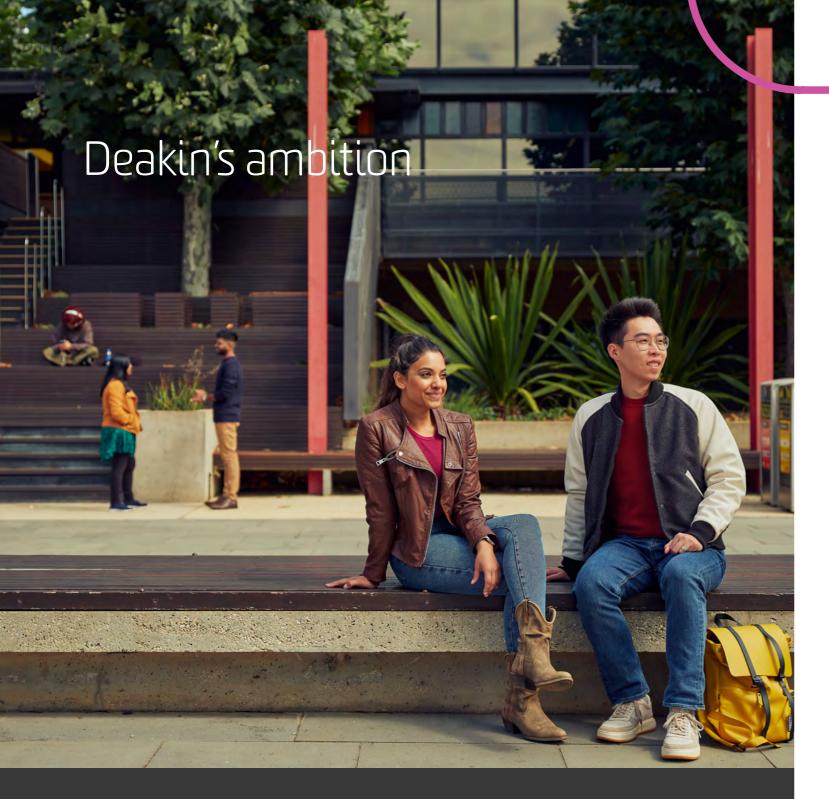
Deakin campuses are built on the traditional lands of the Wadawurrung people of the Geelong region, the Wurundjeri and Boon Wurrung people of the greater Melbourne region, and the Gunditjmara people of Western Victoria.



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Updated November 2024



Deakin University's innovation and excellence in both education and research generate ideas that transform lives and communities.

We aim to be Australia's most progressive and responsive university, leading in blending digital capability with our distinctive campus precincts.

We leverage strong partnerships to maximise the social, cultural and economic impact we deliver regionally, nationally and globally.

What makes us Deakin

Values

Our values guide our actions and decisions, shaping how we act, collectively and individually.

Excellent

We strive for excellence in all aspects of our work

Inclusive

We value diversity, embrace difference, seek to engage and welcome all

Brave

We make bold decisions, demonstrate courage and ambition, and we support personal responsibility and accountability

Dynamic

We are innovative and entrepreneurial, solving problems with creativity and flexibility

Sustainable

We care about our shared future, integrating economic, environmental and social dimensions of sustainability in all we do

Ethical

We conduct our business with the highest standards of professional behaviour and integrity

We value both excellence and equity

We are leaders in digital capability

We are agile and responsive to community need

Indigenous knowledges and ideas inform our future

We deliver impact locally and globally

DEAKIN UNIVERSITY

Education and employability

Deakin's reputation as an educational leader is confirmed by national rankings for teaching excellence, skills development, graduate employability and student satisfaction. We continue to innovate by reshaping our approach to courses, learning and teaching and enhancing the experience of our students.

Deakin education focuses on:

Education relevant to contemporary learners



Employability and career relevance in all our programs

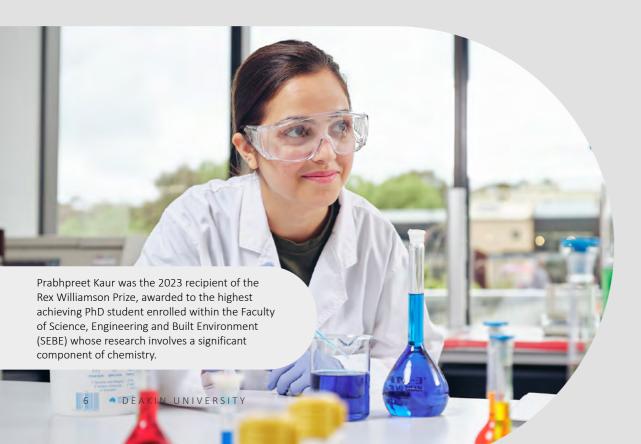


An inclusive and accessible education



Digital delivery and innovation





Research and innovation

Deakin research and innovation is focused on solving urgent local and global challenges and making a positive and lasting impact for a better future.

Home to 14 dedicated research institutes and strategic research and innovation centres, 100% of our research is rated at or above world standard.¹

With a proud history of translating research discoveries into tangible outcomes, our innovation pathways create new products, policies, services and ideas that are changing lives.

Deakin's Geelong Future Economy Precinct provides an important link between technological innovation and commercial outcomes, supporting our world-class research capabilities across disciplines with specialised equipment, co-located industry partners and industrial-scale infrastructure.

Deakin researchers have strong local partnerships with universities, businesses and government in the regions where we operate. With over 500 active partnerships across more than 65 countries, we empower communities worldwide to realise their ideas and provide transformational innovations for global impact.

^{1.} ERA (Excellence in Research for Australia), Australian Research Council 2018-19



Alumni and philanthropy

Our alumni are compelling evidence of Deakin's excellence and our hope for the future. There are over 300,000 Deakin alumni making an impact in their local, regional and global communities across 164 countries, with considerable alumni communities in Malaysia, China, Hong Kong, India, Singapore and Indonesia.

We regularly celebrate the achievements of our alumni, culminating in the Alumni of the Year awards. Alumni also enjoy access to a range of benefits and resources including the award-winning DeakinTALENT careers and employment service, Library membership, and discounts on postgraduate study.

Each year, we host a variety of programs and events (in-person and online), including a focus on:

Employability

Bi-lateral business engagement

Professional development

Leadership development

We partner with philanthropists to make a difference

By donating to Deakin, you can directly support research breakthroughs, student scholarships and major projects that are making a real difference to our communities. Donations are usually centred around our five Impact Themes and 100% of your donation is invested in the fund or area you specify.

In 2023, the Deakin community gave \$1,035,062 to scholarships for students facing social or financial disadvantage.

Making a donation to Deakin and effecting positive change in an area you're passionate about is easier than you think. There are lots of ways to donate, including:

Corporate giving

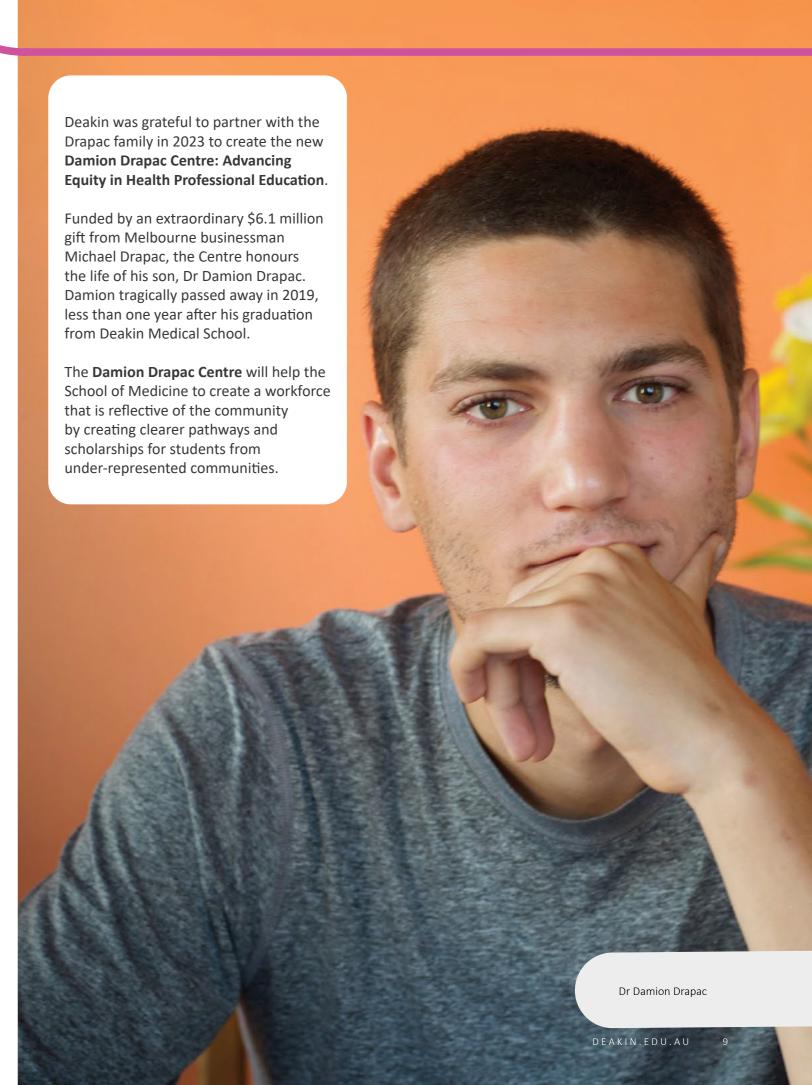
Significant gifts

Endowments

Student scholarships

Gifts in wills (bequests)

For more information about giving to Deakin, please contact the Deakin Development team: giving@deakin.edu.au | +61 3 9244 5150 | deakin.edu.au/giving-to-deakin





► TOP 1% of all universities worldwide¹



NUMBER 1 in the world for Sport Science²



TOP 1% of researchers worldwide³



9 OUT OF 10 Deakin undergraduates in full-time employment three years after graduation⁴

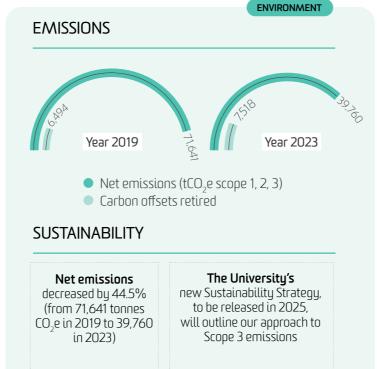


BEST OVERALL postgraduate student experience in Victoria⁵



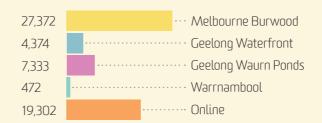
HIGHEST OVERALL **SATISFACTION**

for undergraduate students in Victoria for 14 years running⁶



1 ARWU 2024, QS 2024, THE 2024 2 ShanghaiRanking Global Ranking of Sport Science Schools and Departments 2023 3 Highly Cited Researchers 2023, Institute for Scientific Information™, Clarivate 4 Graduate Outcomes Survey Longitudinal 2023, Commonwealth Government 5 Student Experience Survey (2023) 6 Graduate Outcomes Survey (2016-2023), Australian Graduate Survey (2010-2015) 7 Updated from previously reported EoY figure 8 Survey of Commercialisation
Outcomes from Public Research (SCOPR) 2022, Knowledge Commercialisation Australasia 9 % total domestic enrolments

BY CAMPUS

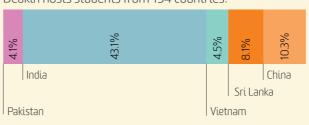


DIVERSITY, EQUITY AND INCLUSION9

First in family	33.7%
Aboriginal and Torres Strait Islander peoples	1.4%
People with disability	16.1%
Low socioeconomic background	12.6%
From regional or remote areas of Australia	22.0%

TOP COUNTRIES OF ORIGIN

Deakin hosts students from 134 countries:

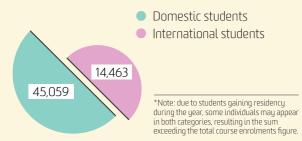


BY FACULTY

Arts and Education	13,979
Business and Law	15,056
Health	16,511
Science, Engineering and Built Environment	12,440
Other	867

ENROLMENTS

DOMESTIC AND INTERNATIONAL*



ENROLMENTS

Total enrolments	58,853
Equivalent full time student load (EFTSL)	38,199
Undergraduate	38,815
Postgraduate	17,198
Higher Degree by Research (HDR)	2,236
HDR completions	280
Non-award	604

OPERATING INCOME

\$1.32 billion operating income \$54.8 million net deficit

RESEARCH INCOME

\$173.4⁷million research income \$123 million spinout equity value Australia's #1 university for equity held in startup and spinout companies8

STAFF AND ALUMNI ALUMNI AND PHILANTHROPY

Alumni community	300,000+
Global distribution	164 countries
Number of donors	8.300+

STAFF

Total staff / FTE	6,051 / 4,519
Academic (FTE)	1,880
Professional (FTE)	2,639

INTERNATIONAL REPUTATION

INTERNATIONAL PRESENCE

International

offices

Research

institutes

Strategic research and innovation centres

FINANCES

INTERNATIONAL **RANKINGS**

ShanghaiRanking (ARWU) 2023 Rank 201-300 Times Higher Education (THE) 2024 Rank 265 Quacquarelli Symonds (QS) 2024 Rank 197

World rankings by subject



1st for Sport Science1

11th for Sport-Related Subjects



15th for Nursing

Top 50 for:

50

Business Administration

Education and Training

Public Health

Hospitality and Tourism Management

Textile Science and Engineering

Top 100 for:

100

Communication

Computer Science and Engineering

Development Studies

Metallurgical Engineering

Telecommunication Engineering

Top 150 for:

150

Accounting and Finance

Architecture and Built Environment

Automation and Control

Civil Engineering

Electrical and Electronic Engineering

Finance

Media Studies

Psychology

Sociology

Top 200 for:

200

Business and Management Studies

Chemical Engineering

Ecology

Food Science and Technology

Instruments Science and Technology

Management

Nanoscience and Nanotechnology

Transportation Science and Technology

Top 250 for:

Art and Design

Arts and Humanities

Chemistry

Clinical and Health

Economics and Econometrics

English Language and Literature

History

Law and Legal Studies

Life Sciences



^{1.} ShanghaiRanking Global Ranking of Sport Science Schools and Departments 2023 Other rankings are from one or multiple of: QS World University Rankings by Subject 2024 ShanghaiRanking Global Ranking of Academic Subjects 2024 Times Higher Education (THE) Subject Rankings 2024

Delivering impact locally and globally

Our five Impact Themes focus our activities to where our ideas will make the biggest difference.

The themes are important to society, reflect the greatest and most urgent challenges, and align with our strengths in education and research across all our disciplines.

They provide opportunities to build strategic local and international partnerships for the common good and shape our education programs to ensure we adapt to future workforce needs.

Impact Themes

Advancing society, culture and the economy

Building safe and secure communities

Creating smarter technologies

Enabling a sustainable world



Improving health and wellbeing



Advancing society, culture and the economy

- Shaping an effective and resilient education system
- Informing policy and business capability for a strong, sustainable and diverse economy
- Strengthening democratic and civil society through the application of critical ideas and inclusive practices
- Engaging with Australia's rich heritage, including Indigenous knowledges
- Supporting and developing Australia's cultural, artistic, creative and media industries

The Centre for Research in Assessment and Digital Learning (CRADLE) investigates improvements in higher education assessment in the context of a rapidly expanding digital environment. CRADLE is informing dialogue about the implications of generative artificial intelligence (genAI) for higher education.



Building safe and secure communities

- Delivering innovative solutions that support resilience, safety and wellbeing in cities and regions
- Creating access to secure, affordable and appropriate housing and infrastructure
- Developing and applying technology that enhances safety and security, including artificial intelligence, cyber security and human-centric digital solutions
- Designing programs to secure supply chains and transportation
- Developing innovative security and defence programs and technologies

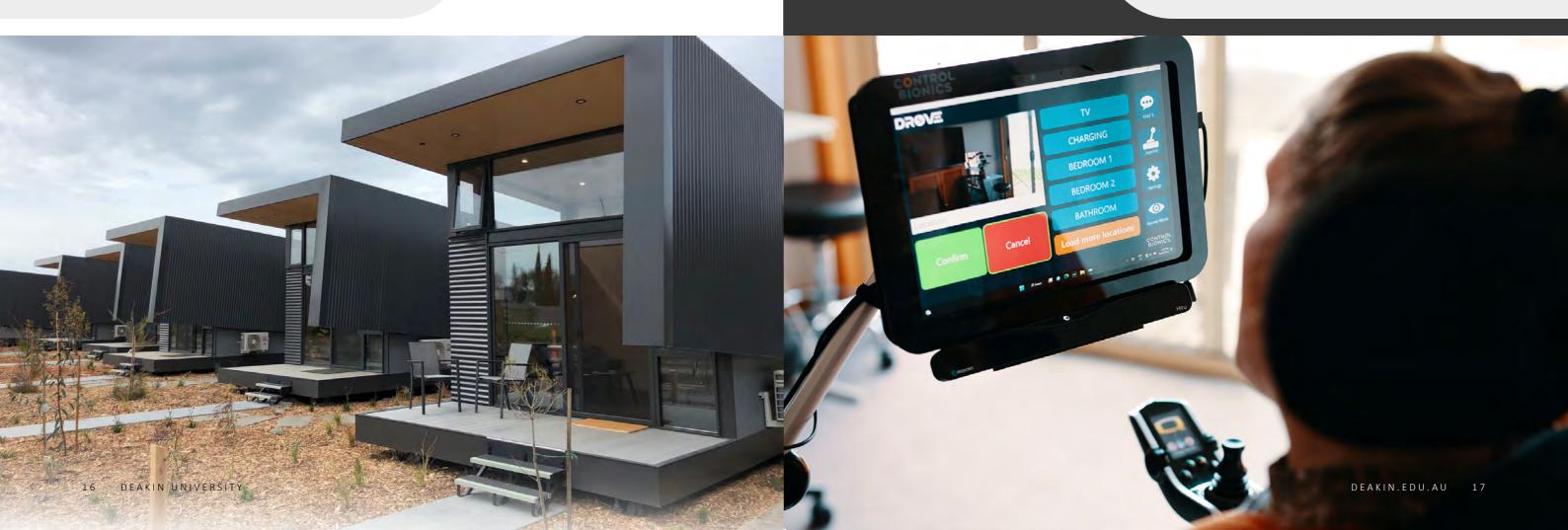
The Microvillage project – by the HOME Research Hub – explored the viability of increasing the supply of affordable small houses. The project built a housing model which provides homeless men in the Geelong region with independent living units.

Creating smarter technologies

- Advancing the sophistication, capability and ethical use of artificial intelligence and smart technologies
- Driving innovation to boost productivity and performance
- Translating research into advanced manufacturing innovation

- Engineering modern solutions for smart sustainable infrastructure
- Designing health technologies and devices to improve lives

Deakin University's Applied AI Institute (A2I2) worked with Australian med-tech pioneers, Control Bionics, in developing the world's first autonomous driving wheelchair module for the home. The DROVE system can guide a wheelchair within a home environment to any number of locations within centimetres to give precise location accuracy and safe, controlled movement every time.



Enabling a sustainable world

- Managing the challenges and impacts of environmental change
- Protecting our unique plants, animals, habitats and places
- Generating clean and renewable energy to power the future
- Understanding and protecting marine ecosystems
- Recycling materials for an advanced circular economy

- Securing water and managing waste for sustainable growth
- Exploring sustainable solutions for land systems and productivity

The Recycling and Clean Energy Commercialisation Hub (REACH) – based within Deakin University's thriving Geelong Future Economy Precinct – is Australia's largest recycling and clean energy advanced manufacturing ecosystem.

Backed by a \$50 million grant from the Federal Government's inaugural Trailblazer Universities Program, with industry and university support taking the total project value to \$380 million, REACH is facilitating the development of greener supply chains and accelerating business success as markets move from a throughput economy to a circular economy.

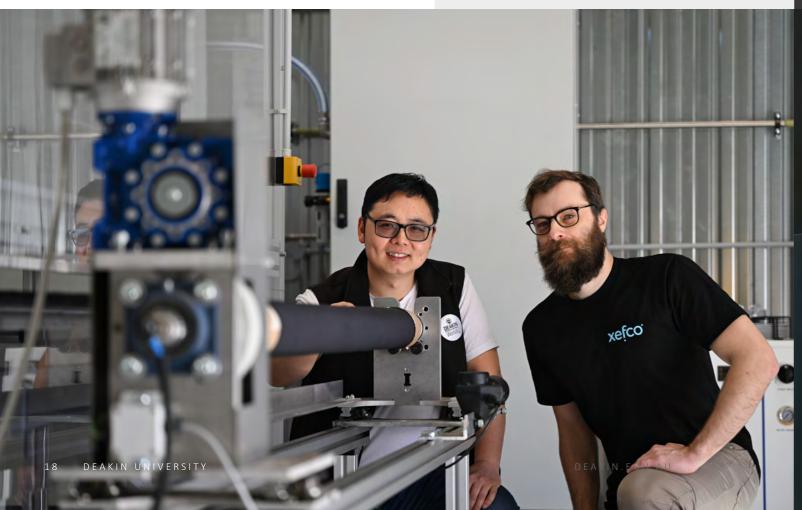
Improving health and wellbeing

- Building safe, accessible and effective health practices and systems
- Understanding our minds to improve mental health outcomes
- Improving outcomes for chronic disease patients and their families
- Using physical activity and sports to improve health, wellbeing and society
- Exploring how what we eat supports health and wellbeing

- Creating and improving nursing practices
- Harnessing health technologies and devices to improve lives

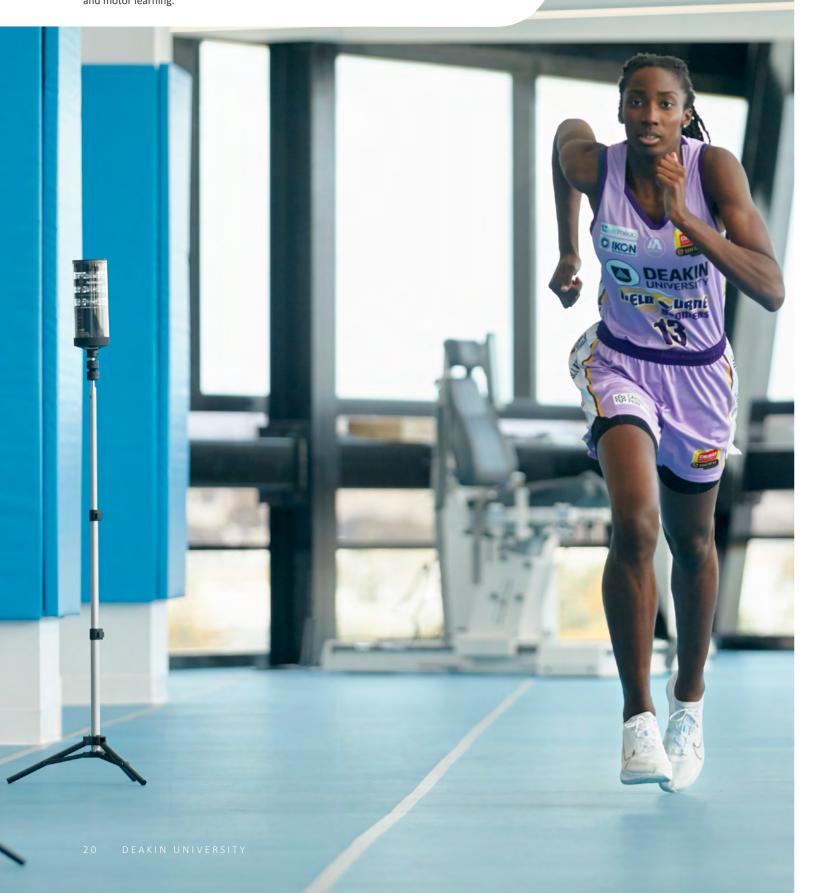
In a world-first, Deakin researchers are creating an automated device, iPupilX, to monitor how products that increase the risk of cancer are marketed to children.

The cross-disciplinary project combines wearable eye-tracking technology, artificial intelligence and public health research to examine the visual factors that cause children to take up harmful habits such as consumption of junk food, alcohol and cigarettes





Deakin elite athlete student Ezi Magbegor on the running lanes in the Exercise and Sports Science Building on the Burwood campus. The building provides world-leading facilities including a dedicated Clinical Exercise Learning Centre and consulting rooms, climate chamber, treatment rooms, and purpose-built laboratories for biomechanics, strength and conditioning, and motor learning.



Our campuses

Deakin has five campuses across Melbourne, Geelong, Warrnambool and GIFT City in India, and an innovative online learning environment. Our campuses are friendly, inclusive spaces with world-class facilities and technologies that reflect our 'Climate Ready Campus' commitment to sustainability.





Melbourne Burwood

Distinguished by its striking modern architecture, the Melbourne Burwood Campus is Deakin's largest campus. The campus features innovative and technologyrich learning spaces, including:

- Motion.Lab professional motion capture facility
- professional television studio
- industry-standard food nutrition labs
- robotics laboratory.

Geelong Waterfront

The Geelong Waterfront Campus is Deakin's headquarters. Set in the heart of Geelong, the campus's 19th century buildings have been transformed to create cutting-edge learning spaces, such as:

- purpose-built architecture and creative art studios
- moot law courts
- occupational therapy labs.







Geelong Waurn Ponds

Set on expansive landscaped grounds, Geelong Waurn Ponds Campus is Deakin's second largest campus. The campus is home to:

- state-of-the-art engineering facilities that are some of the most advanced in Australia
- Deakin Medical School and Regional Community Health Hub
- Institute for Frontier Materials, Carbon Nexus and other research centres in the Geelong Future Economy Precinct.

Warrnambool

Set along the beautiful coast of regional Victoria, the Warrnambool Campus offers a friendly, close-knit community, with a personal and informal relationship between students and staff. Campus features include:

- Clinical Simulation Centre of a real hospital ward
- Warrnambool Rural Clinical School
- Aquaculture Futures Facility
- Hycel Technology Hub.





GIFT City, Gujarat, India

Located in the heart of Gujarat International Finance Tec-City (GIFT City), Deakin's GIFT City Campus is the first international branch campus in India. Focused on preparing postgraduate students for the rapidly advancing digital economy, the campus offers a vibrant atmosphere including:

- cyber security laboratories
- state-of-the-art digital classrooms; and
- internship opportunities with industry partners.



Deakin internationally

Deakin is a global institution connecting with students and partners around the world through our presence in China, Europe, India, Indonesia, Latin America and Sri Lanka.







Deakin in China

In 2008, Deakin became the first Australian university to open an independent office in Beijing. Since then, Deakin has expanded its operations into the industrial heartland of China, with office locations opening in Wuhan and Chengdu.

Deakin's China Business and Economic Research Centre focuses on strengthening the Deakin Business School's links with universities across China.

Our strategic partnerships in China are pioneering advances in a range of products, including automotive materials, textiles, pharmaceuticals and biotech.

Deakin in India

Deakin's presence in India since 1994 has been critical to the University's capacity to nurture and evolve mutually beneficial relationships with academia, industry and government.

In 2024, Deakin became the first university in the world to open a teaching campus in India. Located in GIFT City (Gujarat International Finance Tec-City), it gives students access to future-ready Deakin postgraduate courses aligned with local employment needs.

Deakin's partnerships in India are in the industries of the future: composite materials, food security, and biotech applications in pharmacology, food, agriculture and the environment.

Deakin in Indonesia

Deakin has had an office in Jakarta since 2009, and has forged links with over 40 universities to support joint research programs and to foster the upskilling of Indonesian academics through Deakin PhD programs.

Deakin is a world-class destination for students from Indonesia, and through the New Colombo Plan more than 340 Deakin students have undertaken studies in Indonesia since 2014.

Deakin has partnered with Britain's Lancaster University to develop a world-first Australia-UK international joint campus in Bandung, West Java. Opening in 2025, it will offer five dual degrees to deliver future-ready graduates that meet Indonesia's soaring labour demands.



International



Our Campuses

Melbourne Burwood Campus

221 Burwood Highway Burwood Victoria 3125 Australia +61 3 9244 6100

Geelong Waterfront Campus

1 Gheringhap Street Geelong Victoria 3220 Australia +61 3 5227 1100

Geelong Waurn Ponds Campus

75 Pigdons Road Waurn Ponds Victoria 3216 Australia +61 3 5227 1100

GIFT City Gujarat

DevX Gift Aspire-3 Gujarat International Finance Tec-City Gujarat 382355 India +91 79 69326600

Warrnambool Campus

Princes Highway
Warrnambool Victoria 3280
Australia
+61 3 5563 3100

