

M761 MASTER OF BUSINESS ANALYTICS

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 2 2020

Last updated 17/07/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [MAI010 Academic Integrity](#) (0 credit points)

YEAR 1 Year: 2020	Trimester 2				
	Trimester 3				

YEAR 2 Year: 2021	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year: 2022	Trimester 1				
	Trimester 2				
	Trimester 3				

M761 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {MAI010}
- Must pass ALL units in {MIS771, MIS772, MIS775, MIS779, MIS780, MIS781, MIS782, MIS784, SIT718, SIT742}

- Must pass 1 units in {MIS770, MIS770A}
- Must pass 1 credit point in {MIS7%, MIT7%, MPM701, MPM701A, MWL%, SIT7%}
- Must pass 4 credit points at level {7}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____		
Deakin email: _____			Preferred contact no: _____	
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____
Student advisor: _____				Date: _____

M761 MASTER OF BUSINESS ANALYTICS SPECIALISATION UNIT SETS

ACADEMIC RESEARCH (SP-MDBS001)

MPP704 Research Project 4

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 1 unit(s) in {MPP704}

ACCOUNTING (SP-MDBS002)

MAA703 Accounting for Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA705 Corporate Auditing

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA716 Financial Accounting

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA789 Accounting Systems and Analytics

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MLC703 Principles of Income Tax Law

Trimester 2: Burwood (Melbourne), Cloud (Online)

MPA701 Accounting

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 2 unit(s) in {MAA703, MPA701}
- Must pass 2 unit(s) in {MAA705, MAA716, MAA789, MLC703}

ARTIFICIAL INTELLIGENCE FOR BUSINESS (SP-MDBS018)

MIS713 Digital Transformation of Supply Chains
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS715 Artificial Intelligence for Accounting and Finance
Trimester 2: Cloud (Online)

MIS716 Artificial Intelligence for Business
Trimester 2: Cloud (Online)
Trimester 3: Cloud (Online)

MIS784 Marketing Analytics
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MIS713, MIS715, MIS716, MIS784}

ARTS AND CULTURAL INDUSTRIES (SP-MDBS003)

ACA715 Creating Your Arts Business
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK792 Arts Marketing
Trimester 1: Cloud (Online)

MMM790 Arts Management
Trimester 1: Cloud (Online)

MMM793 Managing Cultural Projects and Events
Trimester 2: Cloud (Online)

MMM796 Managing Arts in Community Settings
Trimester 2: Cloud (Online)

MMM799 Arts Fundraising and Sponsorship
Trimester 2: Cloud (Online)

Completion Rule

- Must pass 2 unit(s) in {ACA715, MMM793, MMM796, MMM799}
- Must pass 2 unit(s) in {MMK792, MMM790}

CYBERLAW (SP-MDBS006)

MLM704 Foundations of Law
Trimester 1: Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLM735 Data Law, Policy and Cybercrime
Trimester 2: Cloud (Online)

SIT719 Analytics for Security and Privacy
Trimester 1: Burwood (Melbourne), Wauron Ponds (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Wauron Ponds (Geelong), Cloud (Online)
Trimester 3: Cloud (Online)

SIT763 Cyber Security Management
Trimester 1: Burwood (Melbourne), Wauron Ponds (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Wauron Ponds (Geelong), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MLM704, MLM735, SIT719, SIT763}

DIGITAL TRANSFORMATION (SP-MDBS007)

MIS712 Managing Digital Transformation
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS741 Ethics of Digital Transformation
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS776 Design Thinking for Innovation

MIS782 Value of Information
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MIS712, MIS741, MIS776, MIS782}

FINANCE (SP-MDBS009)

MAF702 Financial Markets
Trimester 1: Burwood (Melbourne)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF703 Applied Corporate Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF707 Investments and Portfolio Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF767 Treasury Dealing
Trimester 1: Burwood (Melbourne)
Trimester 2: Burwood (Melbourne)

MPF753 Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MAF702, MAF703, MAF707, MAF767, MPF753}

FINANCIAL PLANNING (SP-MDBS010)

MAA728 Financial Behaviour and Decision Making
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Cloud (Online)

MAA745 Financial Planning and Economic Fundamentals
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA769 Ethics for Financial Services
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Cloud (Online)

MAI728 Financial Behaviour and Decision Making (Intensive)

MAI769 Ethics for Financial Services (Intensive)

MLC703 Principles of Income Tax Law
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLC707 Business Law
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MLC714 Financial Advice Regulation
Trimester 1: Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MLI714 Financial Advice Regulation (Intensive)

Completion Rule

- Must pass 3 credit points in {MAA728, MAA769, MAI728, MAI769, MLC714, MLI714}
- Must pass 1 credit points in {MAA745, MLC703, MLC707}

HUMAN RESOURCE MANAGEMENT (SP-MDBS011)

MMH701 Human Resource Strategy
Trimester 1: Cloud (Online)

MMH702 Strategic Staffing
Trimester 2: Cloud (Online)

MMH704 Performance Management and Reward
Trimester 2: Cloud (Online)

MMH709 Employment Relations for Organisational Effectiveness
Trimester 1: Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MMH701, MMH702, MMH704, MMH709}

INFORMATION SYSTEMS (SP-MDBS012)

MIS701 Business Requirements Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne)

MIS761 Enterprise Information Management and Security
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS770 Foundation Skills in Data Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MIS770A Foundation Skills in Data Analysis

MIS782 Value of Information
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 3 credit points in {MIS701, MIS761, MIS782}
- Must pass 1 credit points in {MIS770, MIS770A}

INTERNATIONAL TRADE AND BUSINESS (SP-MDBS013)

MBA703 The Economic Environment
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MBT703 The Economic Environment (Tour)
Trimester 3: Cloud (Online)

MPE707 International Banking and Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPE711 Global Trade and Markets
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPE781 Economics for Managers
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPK736 International Marketing
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPT736 International Marketing

MPT781 Economics for Managers (Study Tour)
Trimester 3: Cloud (Online)

Completion Rule

- Must pass 1 credit points in {MBA703, MBT703, MPE781, MPT781}
- Must pass 3 credit points in {MPE707, MPE711, MPK736, MPT736}

LEADERSHIP (SP-MDBS014)

MMH707 Organisational Development and Change
Trimester 1: Cloud (Online)

MPM712 Managing Innovation
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPM773 Contemporary Issues in Leadership
Trimester 3: Burwood (Melbourne)

MPR779 Leadership in the Real World

MPT712 Managing Innovation (Tour)

Completion Rule

- Must pass 4 credit points in {MMH707, MPM712, MPM773, MPR779, MPT712}

MANAGEMENT CONSULTING (SP-MDBS005)

MIS798 Project Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Cloud (Online)

MMH707 Organisational Development and Change
Trimester 1: Cloud (Online)

MPM712 Managing Innovation
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPM715 Management and Organisational Consulting
Trimester 2: Burwood (Melbourne)

MPT712 Managing Innovation (Tour)

Completion Rule

- Must pass 4 unit(s) in {MIS798, MMH707, MPM712, MPM715, MPT712}

MARKETING (SP-MDBS015)

MMK738 Integrated Marketing Communication
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK739 Strategic Brand Management
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPK713 Consumer Behaviour
Trimester 1: Burwood (Melbourne), Cloud (Online)

MPK732 Marketing Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPT732 Marketing Management (Tour)

Completion Rule

- Must pass 4 credit points in {MMK738, MMK739, MPK713, MPK732, MPT732}

PROJECT MANAGEMENT (SP-MDBS016)

MIS778 Agile Project Management

MIS798 Project Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Cloud (Online)

MMK738 Integrated Marketing Communication
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK739 Strategic Brand Management
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass all unit(s) in {MIS778, MIS798, MMK738, MMK739}

PROPERTY AND REAL ESTATE (SP-MDBS017)

MMP713 Property and Real Estate Context
Trimester 1: Cloud (Online)

MMP731 Management of Real Estate
Trimester 2: Cloud (Online)

MMP732 Property Development
Trimester 2: Cloud (Online)

MMP742 Investment Valuation
Trimester 1: Cloud (Online)

Completion Rule

- Must pass 4 unit(s) in {MMP713, MMP731, MMP732, MMP742}

SUPPLY CHAIN MANAGEMENT (SP-MDBS008)

MIS712 Managing Digital Transformation
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS713 Digital Transformation of Supply Chains
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS775 Decision Modelling for Business Analytics
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPM792 Operations Management
Trimester 1: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MIS712, MIS713, MIS775, MPM792}

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period - this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period - this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via '[Advanced Unit Search](#)' in the most current year's [Handbook](#).

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.