

M748 MASTER OF BUSINESS (SPORT MANAGEMENT)

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 1 2020



Name: Student ID:

Updated: 14/01/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

M748 course rules - In order to qualify for the award of Master of Business (Sport Management), students must complete 16 credit points, which must include the following:

10 credit points of core units;

6 credit points of elective units; and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

CORE UNITS

MAI010 Academic Integrity (0 credit points)
MMS711 Introduction to the Sport Industry
MMS714 Sport Organisation Behaviour
MLC710 Sport and the Law
MMS712 Sport Marketing
MMS715 Sport Promotions and Public Relations
MMS716 Sport Organisation Theory
MMS736 Strategic Management
MMS774 Facility and Event Management
MPA702 Financial Interpretation
MPT781/MPE781 Economics for Managers

^ MPT code denotes Study Tour version of the unit

ELECTIVE UNITS

Plus 6 credit points of general postgraduate elective units.

Recommended Sport Management elective units:

MMS701 Athlete Management
MMS713 Sport Policy and Development
MMS773 Sport Media and Revenue Generation

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study

Notes:

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment