M325 BACHELOR OF BUSINESS

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 3 2019
Project Management Major Sequence

Burwood Campus | Cloud Campus

DEAKIN UNIVERSITY

Name:	Student ID:	Updated: 5/08/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 2 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 3 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

YEAR 4 Year:	Trimester 1			
	Trimester 2			
	Trimester 3			

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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MAJOR SEQUENCES

Event Management (MJ-M32505)   (B, X, S*)

MIS398 Project Management
MMK295 Integrated Marketing Communications in the Digital Age
MMM312 Event Management
MMK251 Services Marketing
MMM241 Entrepreneurship and Innovation
MMM267 Business Logistics *Core unit*

* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

People Management (MJ-M32509)   (B, S*, X)

MMH230 Fundamentals of Human Resource Management
MMH232 Human Resource Development
MMH250 Workplace Counselling and Negotiation
MMH349 Employment Relations
MMH356 Change Management
MMM240 Organisational Behaviour

* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

Property and Real Estate (MJ-M32502)   (B*, X)

MMP111 Introduction to Property
MMP122 Introduction to Property Development
MMP212 Property Investment
MMP221 Property Management
MMP311 Advanced Property Valuation
MMP321 Advanced Property Analysis *(Cloud only)*

* Burwood students will be required to undertake one or more units in Cloud (online) mode.

Retail Management (MJ-M32512)   (B,X, S*)

MMK226 Retailing (not offered in 2019)
MMK251 Services Marketing
MMK266 Consumer Behaviour
MMK280 Brand Management
MMK317 Merchandise Management (not offered in 2019)
MIS313 Strategic Supply Chain Management

* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

Film and Television (MJ-M32510)   (B)

ACF103 Writing with the Camera
ACF301 Independent Production Practice
ALC106 Screening Film History
ACF205 Television Studio Production
ACF202 Documentary Production
ACF320 The Australian Moving Image

Organisational Psychology (MJ-M32504)   (B, G*, X)

HPS111 Psychology A: Fundamentals of Human Behaviour
HPS121 Psychology B: Individual and Social Development
HPS203 The Human Mind
HPS204 Human Social Behaviour
HPS307 Personality
HPS308 Psychopathology

* Waterfront (Geelong) students will be required to undertake all units of study at Waurn Ponds (Geelong).

Project Management (MJ-M32506)   (B, S*, X)

MIS201 Business Requirements Analysis
MMM276 Design Thinking
MIS352 Business Process Management
MIS398 Project Management
MIS399 Applied Business Project
MMH356 Change Management

* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

Public Relations (MJ-M32511)   (B, S*, X)

ALR103 Introduction to Public Relations
ALR104 Strategic Communication and Writing
ALR210 Media Relations Strategy
ALA203 Integrated Communication
ALR383 Lobbying, Advocacy and Public Opinion
ACC303 Communication Research Practices

* Waterfront (Geelong) students will be required to undertake one or more units at Waurn Ponds (Geelong).

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M325 course rules - In order to qualify for the award of Bachelor of Business (M325), students must complete 24 credit points, which must include the following:

12 credit points of core units;

A 6 credit point Bachelor of Business major;

6 credit points of elective units;

At least 6 credit points at level 3 (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree);

No more than 10 credit points at level 1; and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

The 12 credit points of core units must include:-

7 credit points of foundation units;

3 credit points of Career Skills (transferrable skills) units;

a one credit point capstone unit - MMM315; and

a one credit point Work Integrated Learning (WIL) unit or an approved international study experience.

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

A typical enrolment pattern for full time study is three to four units (or credit points) each study period. A typical enrolment pattern for part time study is one to two units (or credit points) each study period, which in turn will extend the duration of your studies. The need or option to study in Trimester 3 is dependent on your course rules and structure.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

Notes:

KEY

B   Melbourne Burwood Campus
S   Geelong Waterfront Campus
G   Geelong Waurn Ponds Campus
W   Warrnambool Campus
X   Cloud Campus

eCOE electronic confirmation of enrolment