

A325 Bachelor of Communication (Public Relations)



FOR STUDENTS WHO COMMENCED T2 2018

| | | | |
|---------------|-----------------|---------------------------|---------|
| Student ID: | | Student name: | |
| Deakin email: | | Preferred contact number: | |
| Date: | Year commenced: | eCOE: | Campus: |

2018 T2 SAMPLE COURSE MAP

Last updated 05/07/2018

*0 Credit Point Compulsory Unit - AAI018 Academic Integrity

| | | | | | |
|--|--------------|--|--|--|--|
| YEAR 1 Year: <input type="text"/> | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3* | | | | |

| | | | | | |
|--|--------------|--|--|--|--|
| YEAR 2 Year: <input type="text"/> | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3* | | | | |

| | | | | | |
|--|--------------|--|--|--|--|
| YEAR 3 Year: <input type="text"/> | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3* | | | | |

| | | | | | |
|--|--------------|--|--|--|--|
| YEAR 4 Year: <input type="text"/> | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3* | | | | |

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (www.deakin.edu.au/handbook/A325). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

See page 2 for Course Progress Check instructions

^ See P.2 for the list of core units available

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

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Course Progress Check

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: www.deakin.edu.au/A325

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A325 Course Rules

I understand that to qualify for the award of Bachelor of Communication (Public Relations) (A325), I must complete 24 credit points. Also:

I must complete 18 credit points of core units

I must complete 6 credit points of electives, of which at least two must be at level 2 or 3

I must not complete more than 10 credit points at level 1

I must complete AAI018 Academic Integrity (0-credit-point compulsory unit)

I must complete three 1 credit point units chosen from the Table A below

I must complete four 1 credit point units chosen from the Table B below

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: www.deakin.edu.au/handbook

Table A - choose three 1 credit point units

| | |
|--------|--------------------------------------|
| ACG103 | Design Skills |
| ALA101 | Advertising Principles and Practices |
| ALA102 | Creative Brand Communication |
| ALM101 | Making Social Media |
| ALM102 | Making Video |
| ALJ111 | News Reporting 1 |
| ALJ112 | News Reporting 2 |

Electives

We suggest students complete at least 4 units in a subject area different to their degree, preferably a linked sequence of study in the same area. This choice can include units from any degree in the University but is best chosen from the subject areas in the **Bachelor of Arts** (<http://www.deakin.edu.au/A300>). We do recommend students complete at least two more selectable core units listed above.

Table B - choose four 1 credit point units

| | |
|--------|----------------------------------|
| ALJ220 | Journalism in Society |
| ALC215 | Global Media |
| ALM202 | Quantified Media |
| ADV201 | Web Design and Interactivity |
| ALA203 | Integrated Communication |
| ALA302 | Transmedia Storytelling |
| ACC303 | Communication Research Practices |
| MMM312 | Event Management |
| MIS203 | Making Sense of Information |
| ACG276 | Design Thinking for Change |

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100

Warrn Ponds (Geelong): Building IC Level 2, Phone: 035227 1359

Warrnambool: Building J Level 3, Phone: 03 5563 3489