



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

2017 SAMPLE COURSE MAP

Last updated 11/04/2017

OPTION 1 - SPECIALISATION

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

% Pre-req: ACX701; ACX702

^^Pre-reqs: ACX701; ACX702; ACX703; ACX704

Unspecified and specified credits and preclusions

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/A743). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

See page 3 for Course Progress Check instructions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Waurin Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment



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OPTION 2 CROSS DISCIPLINARY STUDY

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

% Pre-reqs: ACX701 & ACX702

^^ Pre-reqs: ACX701 & ACX702; ACX703 & ACX704

Unspecified and specified credits and preclusions

* Trimester 3 is optional.

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Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/A743

A743 Course Rules

I understand that to qualify for the award of Master of Communication (**A743**), I must complete 16 credit points.

Also:

I must complete 2 credit points of Core units and

I must complete a further 6 credit points of core units in research methods and independent research writing

I must complete 8 credit points in one of the specialisation options (Digital Media, Journalism, Public Relations, Television Production, Visual Communication Design)

or

I must complete 8 credit points of Cross-disciplinary Study which must be drawn from at least 3 or more of the following areas of study: Digital Media, Journalism, Public Relations, Television Production or Visual Communication Design

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100

Warrnambool (Geelong): Building IC Level 2, Phone: 035227 1359

Warrnambool: Building J Level 3, Phone: 03 5563 3489

Deakin University CRICOS Provider Code 00113B

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Master of Communication (A743) Course Director's Recommendations:

Students must complete ACX701 and ACX702 before they can enroll in ACX703/ACX704/ACX705/ACX706 (research project units).

Students need to submit a research proposal to the Course Director at the completion of ACX702, to be eligible to enroll in research project units, starting with ACX703/ACX704/ACX705/ACX706.

It is recommended that students complete ACX701 and ACX702 in their 1st year of study.

It is recommended that the four research project units be spread over two trimesters. A research project commences in ACX703, and ends when a student completes ACX706.

STUDY AREA/SPECIALISATION**Digital Media**

ACC717 Law, Media and Communication
 ACG706 Designing for Web Environments
 ACI700 Introduction to Digital Photography
 ALC708 Blogging and Online Communication Techniques
 ALC701 Social Media Principles and Practices
 ALC702 Making Online Communities (Commencing 2017)
 ALC703 Digital Curation (Commencing 2017)
 ALR703 Digital Marketing (Commencing 2017)

Journalism

ACC717 Law, Media and Communication
 ALJ710 Multimedia Journalism
 ALJ721 International News
 ALJ722 Investigative and Narrative Journalism
 ALJ728 Feature Writing
 ALJ729 Newsroom Practice
 ALJ712 Broadcast Journalism
 ALJ713 Journalism Portfolio

Public Relations

ACC717 Law, Media and Communication
 ALR700 Public Relations Campaigns
 ALR701 Public Relations Writing and Tactics
 ALR704 Reputation Management: Crisis, Risk and Responsibility
 ALR710 Marketing Communication
 ALR718 Public Relations, Activism and Social Change
 ALR731 Public Relations Theory and Practice
 ALR782 Public Affairs and Opinion Formation

Television Production

ACC717 Law, Media and Communication
 ACF700 Writing with the Camera
 ACF701 Television Studio Production
 ACF702 Television Commercial Production
 ACF703 Fractured TV: Audiences, Formats, Technology and Regulation
 ACF704 Talking Heads: Personality and Persona On Screen
 ACF705 Documentary Production Practice
 ALR733 Advertising Theory and Practice

Visual Communication Design

ACA715 Creative Enterprise Project
 ACG702 Digital Publishing
 ACG703 Design and Digital Skills
 ACG706 Designing for Web Environments
 ACG708 Design Thinking and Problem Solving
 ACG709 Strategic Branding and Design
 ACI700 Introduction to Digital Photography
 ALR733 Advertising Theory and Practice

Internship

ACC700 - Communication and Creative Arts Internship

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