

M755 MASTER OF COMMERCE

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 2 2020

Last updated 16/04/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [MAI010 Academic Integrity](#) (0 credit points)

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|--|-------------|--|--|--|--|
| YEAR 1 Year: 2020 | Trimester 2 | | | | |
| | Trimester 3 | | | | |

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|--|-------------|--|--|--|--|
| YEAR 2 Year: 2021 | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3 | | | | |

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|--|-------------|--|--|--|--|
| YEAR 3 Year: 2022 | Trimester 1 | | | | |
| | Trimester 2 | | | | |
| | Trimester 3 | | | | |

M755 COURSE RULES

- Must pass 16 credit points for course
- Must pass 1 units in {MAI010}
- Must pass ALL units in {MPA701, MPF753, MPM731, MPM755}

- Must pass 1 units in {MPE781, MPT781}
- Must pass 1 units in {MPM701, MPM701A}
- Must pass 4 credit points of electives
- Must pass 2 credit points in unit set {Core Units}
- Must pass 1 unit set(s) in {Accounting (SP-M75501), Financial Planning (SP-M755011), Arts and Cultural Management (SP-M755013), Information Systems (SP-M75502), Finance (SP-M75505), Marketing (SP-M75509), International Trade and Business (SP-M75514), Public Sector Studies (SP-M75517), Business Analytics (SP-M75519), Ebusiness and Social Media Strategies (SP-M75520)}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

| | | | | |
|------------------------|-------------------|-----------------------|-----------------------------|-------------|
| Student ID: _____ | | Name: _____ | | |
| Deakin email: _____ | | | Preferred contact no: _____ | |
| Year commenced: | Period commenced: | eCOE (if applicable): | Campus: _____ | Mode: _____ |
| Student advisor: _____ | | | | Date: _____ |

M755 MASTER OF COMMERCE ELECTIVE UNIT SETS

| CORE UNITS (EL-M7551034334) |
|---|
| <p><u>MAA763 Governance and Fraud</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MAA767 Integrated Reporting and Value Creation</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MIS770 Foundation Skills in Data Analysis</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MIS770A Foundation Skills in Data Analysis</u></p> |
| <p><u>MMH733 Ethics for Managers</u> Trimester 2: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPK704 Sustainable Environmental Marketing</u> Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPM732 Critical Thinking for Managers</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MWL705 Cultural Experience</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MWL715 Industry Based Learning</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MWL716 Consultancy Experience</u> Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online) Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online) Trimester 3: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)</p> |
| <p><u>MWL717 Entrepreneurship Experience</u> Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online) Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online) Trimester 3: Burwood (Melbourne), Waterfront (Geelong), Warrnambool, Cloud (Online)</p> |
| <p><u>MWL718 Internship</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |

Completion Rule

- Must pass 2 credit points in {MAA763, MAA767, MIS770, MIS770A, MMH733, MPK704, MPM732, MWL705, MWL715, MWL716, MWL717, MWL718}

Note(s)

Students can choose 2 credit points in {MAA763, MPM732, MMH733, MIS770, MIS770A, MPK704} which may also include 1 credit point on {MAA767, MWL705, MWL715, MWL716, MWL717, MWL718}.

M755 MASTER OF COMMERCE SPECIALISATION UNIT SETS

ACCOUNTING (SP-M75501)

MAA703 Accounting for Management

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA705 Corporate Auditing

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MAA716 Financial Accounting

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA725 Advanced Accounting Principles and Practice

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MAA703, MAA705, MAA716, MAA725}

ARTS AND CULTURAL MANAGEMENT (SP-M755013)

MMK792 Arts Marketing

Trimester 1: Cloud (Online)

MMM790 Arts Management

Trimester 1: Cloud (Online)

MMM793 Managing Cultural Projects and Events

Trimester 2: Cloud (Online)

MMM796 Managing Arts in Community Settings

Trimester 2: Cloud (Online)

MMM799 Arts Fundraising and Sponsorship

Trimester 2: Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MMK792, MMM790, MMM793, MMM796, MMM799}

BUSINESS ANALYTICS (SP-M75519)

MIS771 Descriptive Analytics and Visualisation

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS772 Predictive Analytics

Trimester 1: Burwood (Melbourne), Cloud (Online)

Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS775 Decision Modelling for Business Analytics
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MIS781 Business Intelligence and Database
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MIS771, MIS772, MIS775, MIS781}

EBUSINESS AND SOCIAL MEDIA STRATEGIES (SP-M75520)

MIS712 Managing Digital Transformation
Trimester 1: Burwood (Melbourne), Cloud (Online)

MIS713 Digital Transformation of Supply Chains
Trimester 2: Burwood (Melbourne), Cloud (Online)

MIS784 Marketing Analytics
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMK737 Online Marketing
Trimester 1: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MIS712, MIS713, MIS784, MMK737}

FINANCE (SP-M75505)

MAF702 Financial Markets
Trimester 1: Burwood (Melbourne)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF703 Applied Corporate Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF704 Treasury and Risk Management
Trimester 1: Burwood (Melbourne), Cloud (Online)

MAF707 Investments and Portfolio Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MAF711 Modelling Techniques for Finance
Trimester 1: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 4 credit points in {MAF702, MAF703, MAF704, MAF707, MAF711}

FINANCIAL PLANNING (SP-M755011)

MAA700 Estate Planning and Risk Management Strategies
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MAA719 Superannuation and Retirement Planning
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Cloud (Online)

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| <p><u>MAA727 Financial Planning Development</u> Trimester 1: Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MAA728 Financial Behaviour and Decision Making</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Cloud (Online)</p> |
| <p><u>MAA745 Financial Planning and Economic Fundamentals</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MAF702 Financial Markets</u> Trimester 1: Burwood (Melbourne) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MAF707 Investments and Portfolio Management</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MLC703 Principles of Income Tax Law</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |

Completion Rule

- Must pass 4 credit points in {MAA700, MAA719, MAA727, MAA728, MAA745, MAF702, MAF707, MLC703}

| INFORMATION SYSTEMS (SP-M75502) |
|---|
| <p><u>MIS701 Business Requirements Analysis</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne)</p> |
| <p><u>MIS732 Enterprise Architecture and Governance</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MIS761 Enterprise Information Management and Security</u> Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MIS782 Value of Information</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 3: Burwood (Melbourne), Cloud (Online)</p> |

Completion Rule

- Must pass 4 unit(s) in {MIS701, MIS732, MIS761, MIS782}

| INTERNATIONAL TRADE AND BUSINESS (SP-M75514) |
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| <p><u>MPE707 International Banking and Finance</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPE711 Global Trade and Markets</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPM703 Business Strategy and Analysis</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPM735 International Business Management</u> Trimester 1: Burwood (Melbourne), Cloud (Online) Trimester 2: Burwood (Melbourne), Cloud (Online)</p> |
| <p><u>MPT735 International Business Management (Tour)</u></p> |

Completion Rule

- Must pass 4 credit points in {MPE707, MPE711, MPM703, MPM735, MPT735}

MARKETING (SP-M75509)

MMK738 Integrated Marketing Communication
Trimester 2: Burwood (Melbourne), Cloud (Online)

MMK739 Strategic Brand Management
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MMK751 Services Marketing
Trimester 1: Burwood (Melbourne), Cloud (Online)

MPK701 Research Design and Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPK713 Consumer Behaviour
Trimester 1: Burwood (Melbourne), Cloud (Online)

MPK732 Marketing Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MPK736 International Marketing
Trimester 2: Burwood (Melbourne), Cloud (Online)

MPT732 Marketing Management (Tour)

MPT736 International Marketing

Completion Rule

- Must pass 3 credit points in {MMK738, MMK739, MMK751, MPK701, MPK713, MPK736, MPT736}
- Must pass 1 credit points in {MPK732, MPT732}

PROJECT MANAGEMENT (SP-M75522)

MIS701 Business Requirements Analysis
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne)

MIS798 Project Management
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 3: Cloud (Online)

MPM722 Human Resource Management
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

MWL716 Consultancy Experience
Trimester 1: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 2: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)
Trimester 3: Burwood (Melbourne), Waterfront (Geelong), Cloud (Online)

MWL718 Internship
Trimester 1: Burwood (Melbourne), Cloud (Online)
Trimester 2: Burwood (Melbourne), Cloud (Online)
Trimester 3: Burwood (Melbourne), Cloud (Online)

Completion Rule

- Must pass 3 credit points in {MIS701, MIS798, MPM722}
- Must pass 1 credit points in {MWL716, MWL718}

PUBLIC SECTOR STUDIES (SP-M75517)

AIP704 Making Policy
Trimester 2: Cloud (Online)

AIP740 Policy Lessons From Overseas
Trimester 1: Cloud (Online)

AIP748 Intergovernmental Relations
Trimester 1: Cloud (Online)

AIP773 Governance and Accountability
Trimester 3: Cloud (Online)

AIP780 Governing the Economy
Trimester 2: Cloud (Online)

AIP785 Political Competition
Trimester 3: Cloud (Online)

Completion Rule

- Must pass 4 credit points in {AIP704, AIP740, AIP748, AIP773, AIP780, AIP785}

GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period - this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period - this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via '[Advanced Unit Search](#)' in the most current year's [Handbook](#).

If you have applied for or received credit for units as recognition of your prior learning (RPL), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.