M325 BACHELOR OF BUSINESS

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 1 2020   Waterfront Campus | Cloud Campus

Non-Major specific

Name:	Student ID:	

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

M325 course rules - In order to qualify for the award of Bachelor of Business (M325), students must complete 24 credit points, which must include the following:

10 credit points of core units (7 credit points of foundation units, 3 credit points of Personal Skills units);

One 8 credit point Bachelor of Business major;

6 credit points of elective units which may include a 4 credit point minor selected from a specified list;

At least 6 credit points at level 3 (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree);

No more than 10 credit points at level 1; and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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MAJOR SEQUENCES

Event Management (MJ-M32515)   (B, X, S)

MIS398 Project Management
MMK251 Service Marketing
MMM312 Event Management
MMH232 Human Resource Development
MMM276 Design Thinking
MIS312 Social Media and Mobile Strategies
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Business and Digital Communications (MJ-M32513) (B, S, X)

ALM101 Making Social Media
ALR104 Strategic Communication and Writing
ACC303 Communication Research Practices
ALA302 Transmedia Storytelling
MMK280 Brand Management
MMK295 Integrated Marketing Communication in the Digital Age
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

People Management (MJ-M32516)   (B, S, X)

MMH230 Fundamentals of Human Resource Management
MMH232 Human Resource Management
MMM240 Organisational Behaviour
MMH250 Workplace Counselling and Negotiation
MMH349 Employment Relations
MMH356 Change Management
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Organisational Psychology (MJ-M32518)   (B, G, X)

HPS111 Psychology A: Fundamentals of Human Behaviour
HPS121 Psychology B: Individual and Social Development
HPS203 The Human Mind
HPS204 Human Social Behaviour
HPS307 Personality
HPS308 Psychopathology
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Entrepreneurship and Innovation (MJ-M32514)   (B, ᵛ)

MMM279 Creating and Managing Social Enterprises
MIS201 Business Requirements Analysis
MMM276 Design Thinking
MMK280 Brand Management
MIS398 Project Management
MMM306 Global Strategy and International Management
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Project Management (MJ-M32517)   (B, S, X)

MIS   Business
MIS201 Business Requirements Analysis
MMM276 Design Thinking
MIS398 Project Management
MIS399 Applied Business Project
MMH356 Change Management
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Retail and Supply Chain Management (MJ-M32519) (B,X, S)

MMK217 Retail Management
MMK251 Services Marketing
MMK266 Consumer Behaviour
MMK280 Brand Management
MMK317 Advanced Retail Management
MIS313 Strategic Supply Chain Management
MMM315 Business Management Capstone
WIL unit - 1 credit point unit chosen from the list below

Work Integrated Leaning Units

MWL315	Industry Based Learning
MWL316	Consultancy Experience
MWL317	Entrepreneurship Experience
MWL318	Internship

BUSINESS CORE UNITS

Seven credit points of Foundation units:
MAA104 Financial Literacy
MAE203 The Global Economy
MIS203 Making Sense of Information
MMK101 Marketing Fundamentals
MMM132 Management
MMM241 Entrepreneurship and Innovation
MMM267 Business Logistics
Plus three credit points of Personal Skills units:
MMM111 Intrapersonal Skills
MMM211 Team Dynamics
MMM311 Global Mindset and Citizenship

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the Handbook).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

Notes: