

# M391 BACHELOR OF BUSINESS (SPORT MANAGEMENT)

FACULTY OF BUSINESS AND LAW



FOR STUDENTS COMMENCING TRIMESTER 1 2020

Burwood Campus

Name:  Student ID:

Updated: 13/01/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

<b>YEAR 1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

<b>YEAR 3</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

**M391 course rules** - In order to qualify for the award of Bachelor of Business (Sport Management) (M391), students must complete 24 credit points, which must include the following:

8 Sport Management core units;

8 Business core units;

8 credit points of elective units selected from level 2 and above undergraduate units, this may include a major sequence;

No more than 10 level 1 credit points;

At least 6 credit points at level 3 (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree); and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

**FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:**

<b>Student ID:</b>		<b>Name:</b>		
<b>Deakin email:</b>		<b>Preferred contact no:</b>		
<b>Year commenced:</b>	<b>eCOE (If applicable):</b>	<b>Campus:</b>	<b>Mode:</b>	<b>Date modified:</b>
<b>Student Adviser:</b>				

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## MAJOR SEQUENCES

<b>Accounting</b> (B, WF, WB, C)
MAA250 Ethics for Financial Professionals
MAA261 Financial Accounting
MAA262 Management Accounting
MAA303 Audit and Assurance
MAA363 Corporate Accounting
MAF203 Business Finance
MLC301 Principles of Income Tax Law
MAA310 Accounting and Society

1. Students who have completed MLC101 before T1 2016 are required to complete MLC203 for CPA/CAANZ accreditation
2. Students should consult with their course adviser regarding the units required for professional recognition.
3. The eligibility of students for membership of any of the accounting accrediting bodies is subject to meeting the requirements of that body and that Deakin makes no representation that individuals will meet those requirements.

<b>Finance</b> (B, WF*, WB*, C)
MAA250 Ethics for Financial Professionals
MAF202 Money and Capital Markets
MAF203 Business Finance
MAE256 Analytical Methods in Economics and Finance
MAF307 Equities and Investment Analysis
MAF306 International Finance and Investment
MAF308 Derivative and Fixed Interest Securities
MAF302 Corporate Finance

\* Waterfront (Geelong) students will be required to undertake units in Cloud (online) mode.

<b>Human Resource Management</b> (B, S, X)
MMH230 Fundamentals of Human Resource Management
MMH232 Human Resource Development
MMH231 Managing and Rewarding Performance
MMH250 Workplace Counselling and Negotiation
MMH356 Change Management
MMH352 International Human Resource Management
MMH349 Employment Relations
MMH331 Strategic Human Resource Management

<b>Economics</b> (B, WF*, C)
MAE201 Competition and Industry
MAE203 The Global Economy
MAE214 Economic Strategy for Business
MAE256 Analytical Methods in Economics and Finance
MAE312 National Economic Policy
MAE307 Techniques for Business and Economic Analysis
<b>Plus one unit from:</b>
MAE301 Choice, Strategies and Dilemmas
MAE304 Labour and Health Economics
<b>Plus one unit from:</b>
MAE305 Energy and Environment
MAE306 Applied Econometrics for Economics & Finance

\* Waterfront (Geelong) students will be required to undertake units in Cloud (online) mode.

<b>Financial Planning</b> (B, WF*, WB*, X)
MAA215 Building Client Relationships
MAA250 Ethics for Financial Professionals
MAA255 Financial Planning
MAA317 Superannuation Planning
MAA318 Advanced Financial Planning
MAA319 Estate Planning and Insurance
MAF307 Equities and Investment Analysis
MLC301 Principles of Income Tax Law

\* Waterfront (Geelong) and Warrnambool students will be required to undertake one unit in Cloud (online) mode.

<b>Management</b> (B, S, X)
MMM240 Organisational Behaviour
MMM241 Entrepreneurship and Innovation
MMH230 Fundamentals of Human Resource Management
MMM267 Business Logistics
MMM343 Business Ethics
MMM306 Global Strategy and International Management
MMH356 Change Management
MMM308 Applied Management Capabilities

# M391 BACHELOR OF BUSINESS (SPORT MANAGEMENT)

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## MAJOR SEQUENCES CONTINUED

### Marketing (B, S\*, X)

MMK251 Services Marketing
MMK266 Consumer Behaviour
MMK280 Brand Management
MMK295 Integrated Marketing Communications in the Digital Age
MMK325 Strategic Marketing
MMK365 Marketing Insights
MMK368 Business Marketing
MMM343 Business Ethics

\* Waterfront (Geelong) students will be required to undertake units in Cloud (online) mode.

### Management Information Systems (B, S\*, X)

MIS201 Business Requirements Analysis
MIS202 Managing Data and Information
MIS231 Professional Ethics in the Digital Age
MIS352 Business Process Management
MIS398 Project Management
MIS313 Strategic Supply Chain Management
MIS312 Social Media and Mobile Strategies
MIS399 Applied Business Project

\* Waterfront (Geelong) students will be required to undertake units in Cloud (online) mode.

## SPORT MANAGEMENT CORE UNITS

MMS100 Sport Organisation
MMS201 Sport in Society
MMS202 Managing High Performance Sport #
MLC310 Sport and the Law
MMS306 Sport Management Practicum
MMS307 Sport Facility and Event Management
MMS308 Sport Marketing
MMS313 Sport Leadership and Governance

## SPORT MANAGEMENT ELECTIVE

MMS314 Planning for Sport Policy and Development
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## BUSINESS CORE UNITS

MAA103 Accounting for Decision Making
MAE101 Economic Principles
MAF101 Fundamentals of Finance
MIS171 Business Analytics
MLC101 Law for Commerce
MMK101 Marketing Fundamentals
MMM132 Management
MWL101 Professional Insight

## WORK INTEGRATED LEARNING

MWL205 Cultural Engagement
MWL315 Industry Based Learning
MWL316 Consultancy Experience
MWL317 Entrepreneurship Experience
MWL318 Internship
web: <a href="http://www.deakin.edu.au/buslaw/wil">www.deakin.edu.au/buslaw/wil</a> email: <a href="mailto:bl-wil@deakin.edu.au">bl-wil@deakin.edu.au</a>

For further information refer to the  
Online Undergraduate Studies Handbook  
at [www.deakin.edu.au/handbook](http://www.deakin.edu.au/handbook)

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## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](https://deakin.edu.au/handbook)). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

### Notes:

### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment