M785 MASTER OF BUSINESS (ARTS AND CULTURAL MANAGEMENT)

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 2 2019

Cloud Campus

DEAKIN UNIVERSITY

Name:	Student ID:

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 2 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR 3 Year:	Trimester 1				
	Trimester 2				
	Trimester 3				

M785 course rules - In order to qualify for the award of Master of Business (Arts and Cultural Management), students must complete 16 credit points, which must include the following:

10 credit points of core units;

6 credit point elective units; and

MAI010 Academic Integrity (0-credit-point compulsory unit).

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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CORE UNITS

10 credit points of core units:

MAI010 - Academic Integrity (0 credit points)
MMK792 Arts Marketing
MMM707 Creative Industries
MMM790 Arts Management
MMM793 Managing Cultural Projects and Events
MMM796 Managing Arts in Community Settings
MMM799 Arts Fundraising and Sponsorship
MPA702 Financial Interpretation
MPT712/MPM712 Managing Innovation #
MPM722 Human Resource Management

and one unit from:

MWL702 Business Practicum
MWL704 Work Based Learning

MPT code denotes study tour version of unit

ELECTIVE UNITS

6 credit points of elective units:

Students select 3 units from list of electives relating to generic arts and cultural management and operational issues:

MLM706 Corporate Governance
MMK737 Online Marketing
MPK732 Marketing Management
MPM703 Business Strategy and Analysis

Students select 3 units from list of electives relating to arts and cultural management advanced issues:

AIM704 Heritage, Development and Tourism in the Asia-Pacific Region
AIP773 Governance and Accountability
AIP782 Engaging from Change
MPK713 Consumer Behavior
MPM773 Contemporary Issues in Leadership
MPP701 Research Project 1a
MPR705 Entrepreneurship (Residential)^
MWL702 Business Practicum*

* if not taken as a core unit

^ MPR code denotes residential version of the unit

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning **(RPL)**, it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed in first Trimester of study.

Notes:

KEY

B   Melbourne Burwood Campus
S   Geelong Waterfront Campus
G   Geelong Waurn Ponds Campus
W   Warrnambool Campus
X   Cloud Campus

eCOE electronic confirmation of enrolment