



FOR STUDENTS WHO COMMENCED T3 2018

Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

2018 COURSE MAP

Last updated 23/08/2018

0 Credit Point Compulsory Unit AAI018 Academic Integrity

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/A539). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Unspecified and specified and preclusions

Student signature:

Course adviser:

See page 2 for Course Progress Check instructions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/A539

A539 Course Rules

I understand that to qualify for the award of Graduate Certificate of Communication (A539), I must complete 4 credit points. Also:

I must complete the 0 credit point compulsory unit AAI018 Academic Integrity

I must complete four units in Communication from the list below

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

NOTES:

See page 3 for areas of study

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AREAS OF STUDY

ACC717 Law, Media and Communication	ALC708 Blogging and Online Communication Techniques
ACG702 Design Publishing	ALJ710 Multimedia Journalism
ACG703 Design and Digital Skills	ALJ721 International News
ACG706 Designing for Web Environments	ALJ722 Investigative and Narrative Journalism
ACG708 Design thinking and problem solving	ALJ728 Feature Writing
ACG709 Strategic Branding and Design	ALJ712 Broadcast Journalism
ACF700 Writing with the Camera	ALJ713 Journalism Portfolio
ACF701 Television Studio Production	ALR700 Public Relations Campaigns
ACF702 Television Commercial Production	ALR701 Public Relations Writing and Tactics
ACF703 Fractured TV: Audiences, Formats, Technology and Regulation	ALR703 Digital Marketing
ACF704 Talking Heads: Personality and Persona on Screen	ALR704 Reputation Management: Crisis, Risk and Responsibility
ACF705 Documentary Production practice	ALR710 Marketing Communication
ACI700 Introduction to Digital Photography	ALR718 Public Relations, Activism and Social Change
ACX701 Communication Concepts (2 credit points)	ALR731 Public Relations Theory and Practice
ALC701 Social Media Principles and Practices	ALR733 Advertising theory and Practice
ALC702 Making Online Communities	ALR782 Public Affairs and Opinion Formation
ALC703 Digital Curation	

Students are strongly encouraged to look at specific concentrations and patterns of unit choice that develop their professional communication skills and should seek advice to create the best combination available to them to achieve their specific course learning outcomes. Students using the certificate as a pathway into the Master of Communication are strongly advised to complete ACX701 Communication Concepts as two of the 4 credits; students using the certificate to seek entry to a specialised diploma should take all four units from a single sub-field to permit credit for those units to be granted into the diploma

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Health Student Services office:

Burwood (Melbourne): Building Y, Level 1, Room 1.01
 Waurn Ponds (Geelong): REACH Building, dd2.125
 Waterfront (Geelong): Student Central, John Hay Building D,
 Warrnambool Building: H1.40

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