

A639 GRADUATE DIPLOMA OF COMMUNICATION

FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 1 2019



Name: _____ Student ID: _____

Updated: 07/01/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

A639 course rules - In order to qualify for the award of Graduate Diploma of Communication (A639), students must complete 8 credit points of core units selected from the list provided.

UNITS OF STUDY:

ACC700 Communication and Creative Arts Internship #	ALJ710 Multimedia Journalism
ACC717 Law, Media and Communication	ALJ721 International News
ACG702 Digital Publishing	ALJ722 Investigative and Narrative Journalism
ACG703 Design and Digital Skills	ALJ728 Feature Writing
ACG706 Designing for Web Environments	ALJ729 Newsroom Practice
ACG708 Design Thinking and Problem Solving	ALJ712 Broadcast Journalism
ACG709 Strategic Branding and Design (<i>pre-req. ACG702 and/or ACG703</i>)	ALJ713 Journalism Portfolio
ACF700 Writing with the Camera	ALR700 Public Relations Campaigns
ACF701 Television Studio Production (<i>pre-req. ACF700</i>)	ALR701 Public Relations Writing and Tactics
ACF702 Television Commercial Production (<i>pre-req. ACF700, co-req. ALR733</i>)	ALR703 Digital Marketing
ACF703 Fractured TV: Audiences, Formats, Technology and Regulation	ALR704 Reputation Management: Crisis, Risk and Responsibility
ACF704 Talking Heads: Personality and Persona On Screen (<i>pre-req ACF701</i>)	ALR710 Marketing Communication
ACF705 Documentary Production Practice (<i>pre-req. ACF700</i>)	ALR718 Public Relations, Activism and Social Change
ACI700 Introduction to Digital Photography	ALR731 Public Relations Theory and Practice
ACX701 Communication Concepts (<i>2 credit points</i>)	ALR733 Advertising Theory and Practice
ALC701 Social Media Principles and Practices	ALR782 Public Affairs and Opinion Formation
ALC702 Making Online Communities	
ALC703 Digital Curation	
ALC708 Blogging and Online Communication Techniques	

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:		
Deakin email:		Preferred contact no:		
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:
Student Adviser:				

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GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course (deakin.edu.au/handbook). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: AAI018 Academic Integrity (0-credit-point compulsory unit)

Requires completion of 2 credit points of study and unit chair permission to enrol.

Notes:

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment