



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

2018 SAMPLE COURSE MAP

Last updated 08/02/2018

0 Credit Point Compulsory Unit AAI018 Academic Integrity

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

YEAR 2 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

* Electives may be chosen from the list of units on page 2 or from any other postgraduate course in the School of Communication and Creative Arts.

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/A643). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

Unspecified and specified credits

Level 1:
Level 2:
Level 3:

See page 2 for Course Progress Check instructions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/A643

A643 Course Rules

I understand that to qualify for the award of Diploma of Public Relations (**A643**), I must complete 8 credit points.

Also:

I must complete the 0 credit point unit AAI018 Academic Integrity

I must complete 6 credit points of units from the list below

I must complete 2 credit points of electives. Electives may be chosen from the remaining units below or from any other postgraduate course in the School of Communication and Creative Arts; students who intend to move from a diploma to a Masters are strongly advised to take ACX701 Communication Concepts for their two elective credits.

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

UNITS

ALR700	Public Relations Campaigns
ALR701	Public Relations Writing and Tactics
ALR710	Marketing Communication
ALR731	Public Relations Theory and Practice
ALR704	Reputation Management: Crisis, Risk and Responsibility
ALR718	Public Relations, Activism and Social Change
ALR782	Public Affairs and Opinion Formation
ALR733	Advertising Theory and Practice
ACC700	Communication and Creative Arts Internship #

Requires completion of 2 credit points of study and unit chair permission to enrol.

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246
 8100 Waurn Ponds (Geelong): Building IC Level 2, Phone: 03 5227
 1359 Warrnambool: Building J Level 3, Phone: 03 5563 3489

Deakin University CRICOS Provider Code 00113B

KEY

B	Melbourne Burwood Campus
S	Geelong Waterfront Campus
G	Geelong Waurn Ponds Campus
W	Warrnambool Campus
X	Cloud Campus

eCOE electronic confirmation of enrolment