



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

## 2017 SAMPLE COURSE MAP

Last updated 11/04/2017

<b>YEAR</b> <b>1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

## AREAS OF STUDY

### Digital Media

- ACC717 Law, Media and Communication
- ACG706 Designing for Web Environments
- ACI700 Introduction to Digital Photography
- ALC708 Blogging and Online Communication Techniques
- ALC701 Social Media Principles and Practices
- ALC702 Making Online Communities (Begins 2017)
- ALC703 Digital Curation (Begins 2017)
- ALR703 Digital Marketing (Begins 2017)

### Journalism

- ALJ710 Multimedia Journalism
- ALJ721 International News
- ALJ722 Investigative and Narrative Journalism
- ACC717 Law, Media and Communication
- ALJ728 Feature Writing
- ALJ729 Newsroom Practice
- ALJ712 Broadcast Journalism
- ALJ713 Journalism Portfolio

### Internship

- ACC700 - Communication and Creative Arts Internship

### Public Relations

- ACC717 Law, Media and Communication
- ALR700 Public Relations Campaigns
- ALR701 Public Relations Writing and Tactics
- ALR704 Reputation Management: Crisis, Risk and Responsibility
- ALR710 Marketing Communication
- ALR718 Public Relations, Activism and Social Change
- ALR731 Public Relations Theory and Practice
- ALR782 Public Affairs and Opinion Formation

### Television Production

- ACC717 Law, Media and Communication
- ACF700 Writing with the Camera
- ACF701 Television Studio Production
- ACF702 Television Commercial Production
- ACF703 Fractured TV: Audiences, Formats, Technology and Regulation
- ACF704 Talking Heads: Personality and Persona On Screen
- ACF705 Documentary Production Practice
- ALR733 Advertising Theory and Practice

### Visual Communication Design

- ACA715 Creative Enterprise Project
- ACG702 Digital Publishing
- ACG703 Design and Digital Skills
- ACG706 Designing for Web Environments
- ACG708 Design Thinking and Problem Solving
- ACG709 Strategic Branding and Design
- ACI700 Introduction to Digital Photography
- ALR733 Advertising Theory and Practice

\*\*All electives must be selected from the listed areas of study above

\* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook ([deakin.edu.au/handbook/A639](http://deakin.edu.au/handbook/A639)). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

## Unspecified and specified credits and preclusions


### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

See page 2 for Course Progress Check instructions

## Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to [artsed@deakin.edu.au](mailto:artsed@deakin.edu.au)

**A Student Adviser will check your units and will confirm your course plan or provide advice as needed.**

For course rules please visit: [deakin.edu.au/A639](http://deakin.edu.au/A639)

## A639 Course Rules

I understand that to qualify for the award of Graduate Diploma of Communication (A639), I must complete 8 credit points. Also:

I must complete these credit points from three of the following areas of study: Digital Media, Journalism, Public Relations, Television Production or Visual Communication Design.

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

## NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100

Warrnambool (Geelong): Building IC Level 2, Phone: 035227 1359

Warrnambool: Building J Level 3, Phone: 03 5563 3489

### KEY

<b>B</b>	Melbourne Burwood Campus
<b>S</b>	Geelong Waterfront Campus
<b>G</b>	Geelong Warrnambool Campus
<b>W</b>	Warrnambool Campus
<b>X</b>	Cloud Campus

**eCOE** electronic confirmation of enrolment