A539 GRADUATE CERTIFICATE OF COMMUNICATION FACULTY OF ARTS AND EDUCATION

FOR STUDENTS COMMENCING TRIMESTER 2 2021

Last updated 08/02/2021

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When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (O) credit point units: <u>AAIO18 Academic Integrity</u> (O credit points)

YEAR 1	Trimester 2		
Year: 2021	Trimester 3		

A539 COURSE RULES

- Must pass 4 credit points for course
- Must pass 1 units in {AAI018}
- Must pass 4 credit points in unit set {Communication Units}

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:			
Deakin email:			Preferred contact no:		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus:	Mode:	
Student adviser:	Date:				

Notes

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official <u>University Handbook</u> of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the <u>'Advanced Unit Search'</u> in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.

A539 GRADUATE CERTIFICATE OF COMMUNICATION ELECTIVE UNIT SETS

AC22Lus.Axelant CorruntionsAC22Lus.Axelant CorruntionsAC2011 Instant Suite ProtocionAC2011 Instant SuiteAC2011 Instant SuiteAC2012 Instant InstantAC2012 Instant Instant </th <th>COMMUNICATION UNITS (EL-A5394015037)</th>	COMMUNICATION UNITS (EL-A5394015037)
AT731 Telessian Studia Pudutain AT731 Telessian Studia Pudutain AT733 Telessian Studia Pudutain AT733 Facture Tr. Audreness Facturalingu and Regutation AT730 Facture Tr. Audreness Facture Tr. Audrenes Facture Tr. Audreness Facture Tr. Audreness	ACC717 Law, Media and Communication
ACE202 Tatesian Commential Production ACE203 Fractured Tv. Addiences, Formus, Tactmology and Regulation ACC020 Distant addieting ACC020 Distant addieting and Design ACC020 Distant addieting and Design ACC020 Distant addieting and Design ACC020 Distant addiet Addiet Distant addieting and Design ACC020 Distant addieting	ACF700 Writing with the Camera
AE2203 Frectured V. Audiences. Formats. Technology and Regulation AE2703 Frectured V. Audiences. Formats. Technology and Regulation AE2702 Distribute Production Protocol AE2703 Discipation Digital Protocol AE2704 Distribute Protocol AE2705 Discipation Digital Protocol AE2705 Discipation Discipation AE2705 Discinduction AE2705 Discipation <td>ACF701 Television Studio Production</td>	ACF701 Television Studio Production
ACE723 Documentary Production Practice ACC723 Decignent Production Practice ACC723 Decignent Production Practice ACC723 Decignent for Web Environments ACC725 Decignent for Web Environments ACC725 Strategic Brandrog and Design ACC720 Strategic Brandrog and Design ACC725 Strategic Brandrog and Design ACC720 Strategic Brandrog Action Strateg	ACF702 Television Commercial Production
ACC722 Digital Publishin ACC723 Design and Digital Skills ACC726 Design for Web Environments ACC720 Design for Web Envi	ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation
AC703 Design and Digital Skills AC703 Design ing for Web Environments AC703 Design Thinking and Problem Solving AC703 Design Thinking and Problem Solving AC703 Distrative Environments AC703 Design Thinking and Problem Solving AC703 Distrative Environments AC703 Distrative Environments AC703 Digital Chronoscients AC701 Communication Environmentities Online AC703 Digital Content Creation AC703 Digital Content Creation AC703 Digital Content Creation AC704 Design and Nersteive Journalism AC705 Digital Content Creation AC705 Digital Content Creation AC706 Social Media Content Creation AC707 Digital Content Creation AC708 Digital Content Creation AC709 Digital Content Creation AC720	ACF705 Documentary Production Practice
AG2708.Designing for.Web.Enxionments AG2708.Designing for.Web.Enxionments AG2708.Designing for.Web.Enxionments AG2708.Designing and Peroblem Solving AG2709.Directorytics and Designing AG2700.Introduction to Digital Photography AG2701.Continuitation Concepts AG2703.Designing for.Web.Enxionments AG2704.Designing for.Web.Enx	ACG702 Digital Publishing
AC2708 Design Thinking and Problem Solving AC2709 Strategic Branding and Design AC2700 Introduction to Digital Photography AC2701 Communication Concepts AC2702 Social Media Collaboration AC2702 Social Media Collaboration AC2703 Digital Curstion AC2703 Digital Curstion AC2703 Social Media Content Creation AC2704 Multimedia Journalism AC2705 Social Media Content Creation AC2708 Social Media Content Creation	ACG703 Design and Digital Skills
ACC202 Strategic Bradling and Design ACC202 Strategic Bradling and Design ACC202 Introduction to Digital Photography ACC201 Communication Concepts ALC202 Social Media Collaboration ALC202 Social Media Collaboration ALC202 Social Media Collaboration ALC202 Social Media Contentities Online ALC203 Social Media Content Creation ALC204 Social Media Content Creation ALZ21 International News ALZ21 International News ALZ22 Presture Writing ALZ204 Social Media Company Company ALZ204 Social Media Company	ACG706 Designing for Web Environments
AC200 Introduction to Digital Photography AC2701 Communication Concepts ALC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC703 Digital Curation ALC704 Media Content Creation ALC705 Social Media Content Creation ALC708 Social Media Content Creation ALT712 Broadcast Journalism ALT721 International News ALT722 International News ALT728 Feature Writing ALT729 Newsroom Practice ALT729 Public Relations Compagings	ACG708 Design Thinking and Problem Solving
AZ201 Communication Concepts ALC701 Social Media Collaboration ALC702 Making Sense of Communities Online ALC702 Julitat Curation ALC705 Social Media Content Creation ALC704 Multimedia Journalism ALC705 Social Media Content Creation ALC702 Brackast Journalism ALZ71 International News ALZ72 International News ALZ72 Reseture Writing ALZ72 Newsroom Practice ALZ702 Public Relations Campaigns	ACG709 Strategic Branding and Design
ALC201 Social Media Collaboration ALC202 Making Sense of Communities Online ALC203 Digital Curation ALC208 Social Media Content Creation ALC208 Social Media Content Creation AL210 Multimedia Journalism AL712 Broadcast Journalism AL722 International News AL728 Feature Writing AL729 Newsroom Practice AL720 Public Relations Campaigns	ACI700 Introduction to Digital Photography
ALC702 Making Sense of Communities Online ALC703 Digital Curation ALC708 Social Media Content Creation ALC708 Audit media Journalism ALT21 Broadcast Journalism ALT22 Broadcast Journalism ALT22 International News ALT22 Investigative and Narrative Journalism ALT22 Reserve Writing ALT22 Newsroom Practice ALR200 Public Relations Campaigns	ACX701 Communication Concepts
ALCZOB Degital Curation ALCZOB Social Media Content Creation ALZZOB Asocial	ALC701 Social Media Collaboration
ALCZOB Social Media Content Creation ALZZOB Social Media Content Creation ALZZO Multimedia Journalism ALZZ2 Broadcast Journalism ALZZ2 International News ALZZ2 Investigative and Narrative Journalism ALZZ2 Feature Writing ALZZ2 Newsroom Practice ALRZOO Public Relations Campaigns	ALC702 Making Sense of Communities Online
AU710 Multimedia Journalism AU712 Broadcast Journalism AU721 International News AU722 Investigative and Narrative Journalism AU728 Feature Writing AU729 Newsroom Practice AU7200 Public Relations Campaigns	ALC703 Digital Curation
ALJ712 Broadcast Journalism ALJ721 International News ALJ722 Investigative and Narrative Journalism ALJ728 Feature Writing ALJ729 Newsroom Practice ALR700 Public Relations Campaigns	ALC708 Social Media Content Creation
AU721 International News AU722 Investigative and Narrative Journalism AU728 Feature Writing AU729 Newsroom Practice ALR700 Public Relations Campaigns	ALJ710 Multimedia Journalism
ALJ722 Investigative and Narrative Journalism ALJ728 Feature Writing ALJ729 Newsroom Practice ALJ700 Public Relations Campaigns	ALI712 Broadcast Journalism
ALJ728 Feature Writing ALJ729 Newsroom Practice ALR700 Public Relations Campaigns	ALJ721 International News
ALJ729 Newsroom Practice ALR700 Public Relations Campaigns	ALJ722 Investigative and Narrative Journalism
ALR700 Public Relations Campaigns	ALJ728 Feature Writing
	ALJ729 Newsroom Practice
	ALR700 Public Relations Campaigns
ALR/UT Public Relations Writing and Tactics	ALR701 Public Relations Writing and Tactics
ALR703 Digital Marketing	ALR703 Digital Marketing
ALR704 Reputation Management: Crisis, Risk and Responsibility	ALR704 Reputation Management: Crisis, Risk and Responsibility
ALR710 Marketing Communication	ALR710 Marketing Communication

ALR718 Public Relations, Activism and Social Change

ALR731 Public Relations Theory and Practice

ALR733 Advertising Theory and Practice

ALR782 Public Affairs and Opinion Formation

Completion Rule

Must pass 4 credit points in {ACC717, ACF700, ACF701, ACF702, ACF703, ACF705, ACG702, ACG703, ACG706, ACG708, ACG709, ACI700, ACX701, ALC701, ALC702, ALC703, ALC708, ALJ710, ALJ712, ALJ721, ALJ722, ALJ728, ALJ729, ALR700, ALR701, ALR703, ALR704, ALR710, ALR718, ALR731, ALR733, ALR782}