

# M340 BACHELOR OF BUSINESS ANALYTICS

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 1 2020

Burwood Campus | Cloud Campus



Name: \_\_\_\_\_ Student ID: \_\_\_\_\_

Updated: 26/02/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

|                                                   |             |  |  |  |  |
|---------------------------------------------------|-------------|--|--|--|--|
| YEAR<br><b>1</b><br>Year:<br><input type="text"/> | Trimester 1 |  |  |  |  |
|                                                   | Trimester 2 |  |  |  |  |
|                                                   | Trimester 3 |  |  |  |  |

|                                                   |             |  |  |  |  |
|---------------------------------------------------|-------------|--|--|--|--|
| YEAR<br><b>2</b><br>Year:<br><input type="text"/> | Trimester 1 |  |  |  |  |
|                                                   | Trimester 2 |  |  |  |  |
|                                                   | Trimester 3 |  |  |  |  |

|                                                   |             |  |  |  |  |
|---------------------------------------------------|-------------|--|--|--|--|
| YEAR<br><b>3</b><br>Year:<br><input type="text"/> | Trimester 1 |  |  |  |  |
|                                                   | Trimester 2 |  |  |  |  |
|                                                   | Trimester 3 |  |  |  |  |

**M340 course rules** - In order to qualify for the award of Bachelor of Business Analytics (M340), students must complete 24 credit points, which must include the following:

16 credit points of core units (including one Work Integrated Learning unit or an approved international learning experience);

Up to 8 credit points of elective units;

Completion of MIS010 Academic Induction for the Bachelor of Business Analytics (0 credit point unit); and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

## FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

|                  |                       |                       |       |                |  |
|------------------|-----------------------|-----------------------|-------|----------------|--|
| Student ID:      |                       | Name:                 |       |                |  |
| Deakin email:    |                       | Preferred contact no: |       |                |  |
| Year commenced:  | eCOE (If applicable): | Campus:               | Mode: | Date modified: |  |
| Student Adviser: |                       |                       |       |                |  |

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## CORE UNITS

|                                                                        |                                                          |
|------------------------------------------------------------------------|----------------------------------------------------------|
| MIS010 Academic Induction for the Bachelor of Business Analytics (0cp) | MIS272 Predictive Analytics                              |
| MIS171 Business Analytics                                              | MIS275 Decision Analytics                                |
| SIT112 Data Science Concepts                                           | MIS313 Strategic Supply Chain Management                 |
| MIS201 Business Requirements Analysis                                  | MIS362 Social Media Analytics and Data Driven Management |
| MIS202 Managing Data and Information                                   | MIS373 AI for Business                                   |
| MIS211 Information Security, Governance and the Cloud                  | MIS384 Marketing Analytics                               |
| MIS231 Professional Ethics in the Digital Age                          | MIS398 Project Management                                |
| MIS271 Business Intelligence and Data Warehousing                      | MIS399 Applied Business Project                          |

## WORK INTEGRATED LEARNING UNITS

|                                    |
|------------------------------------|
| MWL316 Consultancy Experience      |
| MWL317 Entrepreneurship Experience |
| MWL318 Internship                  |

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## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](http://deakin.edu.au/handbook)). This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery. Full time study is typically three to four units (or credit points) each study period – this is a typical enrolment pattern. Part time study is typically one to two units (or credit points) each study period – this enrolment pattern of study will extend the duration of your studies. Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course (see your course structure in the [Handbook](#)).

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) and MIS010 Academic Induction for the Bachelor of Business Analytics (0 credit points) to be completed first Trimester of study.

### Notes:

### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment