

# M325 BACHELOR OF BUSINESS

FACULTY OF BUSINESS AND LAW

FOR STUDENTS COMMENCING TRIMESTER 2 2019

Burwood Campus | Cloud Campus



Name:

Student ID:

Updated: 11/02/2019

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

YEAR <b>1</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR <b>2</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR <b>3</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

YEAR <b>4</b> Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3				

## FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID:		Name:			
Deakin email:		Preferred contact no:			
Year commenced:	eCOE (If applicable):	Campus:	Mode:	Date modified:	
Student Adviser:					

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## MAJOR SEQUENCES

<b>Event Management</b> (MJ-M32505) (B, X, S*)
MIS398 Project Management
MMK295 Integrated Marketing Communications in the Digital Age
MMM233 Business and the Environment (not offered in 2019)
MMM241 Entrepreneurship and Innovation
MMM267 Business Logistics <i>Core unit</i>
MMM312 Event Management

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

<b>People Management</b> (MJ-M32509) (B, S*, X)
MMH230 Fundamentals of Human Resource Management
MMH232 Human Resource Development
MMH250 Workplace Counselling and Negotiation
MMH349 Employment Relations
MMH356 Change Management
MMM240 Organisational Behaviour

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

<b>Property and Real Estate</b> (MJ-M32502) (B*, X)
MMP111 Introduction to Property
MMP122 Introduction to Property Development
MMP212 Property Investment
MMP221 Property Management
MMP311 Advanced Property Valuation
MMP321 Advanced Property Analysis ( <i>Cloud only</i> )

\* Burwood students will be required to undertake one or more units in Cloud (online) mode.

<b>Retail Management</b> (MJ-M32512) (B,X, S*)
MMK226 Retailing (not offered in 2019)
MMK251 Services Marketing
MMK266 Consumer Behaviour
MMK280 Brand Management
MMK317 Merchandise Management (not offered in 2019)
MIS313 Strategic Supply Chain Management

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

## CORE UNITS

The 12 credit points of core units must include:  
Foundation units

MAA104 Financial Literacy
MAE203 The Global Economy
MIS203 Making Sense of Information
MMM241 Entrepreneurship and Innovation
MMK101 Marketing Fundamentals
MMM132 Management
MMM267 Business Logistics

<b>Film and Television</b> (MJ-M32510) (B)
ACF103 Writing with the Camera
ACF104 Screening History
ACF202 Documentary Production
ACF205 Television Studio Production
ACF301 Independent Production Practice
ACF320 The Australian Moving Image

<b>Organisational Psychology</b> (MJ-M32504) (B, G*, X)
HPS111 Psychology A: Fundamentals of Human Behaviour
HPS121 Psychology B: Individual and Social Development
HPS203 The Human Mind
HPS204 Human Social Behaviour
HPS307 Personality
HPS308 Psychopathology

\* Waterfront (Geelong) students will be required to undertake all units of study at Waurm Ponds (Geelong).

<b>Project Management</b> (MJ-M32506) (B, S*, X)
MIS201 Business Requirements Analysis
MMM276 Design Thinking
MIS352 Business Process Management
MIS398 Project Management
MIS399 Applied Business Project
MMH356 Change Management

\* Waterfront (Geelong) students will be required to undertake one or more units in Cloud (online) mode.

<b>Public Relations</b> (MJ-M32511) (B, S*, X)
ALR103 Introduction to Public Relations
ALR104 Strategic Communication and Writing
ALR210 Media Relations Strategy
ALA203 Integrated Communication
ALR383 Lobbying, Advocacy and Public Opinion
ACC303 Communication Research Practices

\* Waterfront (Geelong) students will be required to undertake one or more units at Waurm Ponds (Geelong).

Plus three credit points of:  
PERSONAL EDGE UNITS

MMM111 Intrapersonal Skills
MMM211 Team Dynamics
MMM311 Global Mindset and Citizenship

Plus a one credit point:  
CAPSTONE UNIT

MMM315 Business Management Capstone
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Plus one credit point from:  
WORK INTEGRATED LEARNING (WIL)

MWL201 Community Based Volunteering    MWL203 Work Based Learning
MWL301 Team Internship    MWL303 Business internship
MWL311 Industry Based Learning (3 months)
web: <a href="http://www.deakin.edu.au/buslaw/wil">www.deakin.edu.au/buslaw/wil</a> email: <a href="mailto:bl-wil@deakin.edu.au">bl-wil@deakin.edu.au</a>

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**M325 course rules** - In order to qualify for the award of Bachelor of Business (M325), students must complete 24 credit points, which must include the following:

12 credit points of core units;

One 6 credit point Bachelor of Business major;

6 credit points of elective units;

At least 6 credit points at level 3 (4 credit points must be course grouped to a Faculty of Business and Law undergraduate degree);

No more than 10 credit points at level 1; and

Completion of MAI010 Academic Integrity (0-credit-point compulsory unit).

**The 12 credit points of core units must include:-**

7 credit points of foundation units;

3 credit points of Personal Edge (transferrable skills) units;

a one credit point capstone unit - MMM315; and

a one credit point Work Integrated Learning (WIL) unit or an approved international study experience.

## GENERAL INFORMATION

This course map is a guide only. You must, in addition to using this map, ensure you meet the course rules and structure as set out in the official University Handbook - of the year you commenced your course ([deakin.edu.au/handbook](http://deakin.edu.au/handbook)). This course map has been created to be used electronically.

This course map is a typical enrolment pattern for full time study. To study part time you would typically undertake two or fewer units each trimester/semester, which will extend the duration of your studies. Trimester 3 is optional.

Each year's unit offerings options can be found via 'Advanced Unit Search' in the most current year's Handbook.

If you have applied for or received credit for units as recognition of your prior learning (**RPL**), it may alter your course pattern and the units you need to undertake.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit choices.

## SPECIFIC COURSE INFORMATION

Compulsory zero (0) credit point units/programs/modules: MAI010 Academic Integrity (0-credit-point compulsory unit) to be completed first Trimester of study.

### Notes:

#### KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Wairn Ponds Campus
- W** Warrnambool Campus
- X** Cloud Campus

**eCOE** electronic confirmation of enrolment