# M701 Master of Business Administration



FOR STUDENTS WHO COMMENCED IN T1 2018 Burwood Campus | Cloud Campus

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Deakin email:			Pr	Preferred contact number:						
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Course Ma	ιp									Last updated 18/12/2017
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Year:	Trime	ester 2								
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* Trimester 3 is o	ptional.									
requirements as seright to alter, ame are advised to che	et out in the nd or delete ck the relev	e Handbook ( <u>deakin.</u> e details of course of	udents must meet th du.au/handbook/M? erings and other info (at the above link) for	<mark>701</mark> ). Dea ormation	akin University rese published herein. S	tudents				
Student sign	nature:						Credits and	Preclusions		
							Specified Credits:			
							Unspecified Credit	s:		
Student Adv	iser:						Preclusions:			

See page 2 for Course Progress Check instructions

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- B Melbourne Burwood Campus
- S Geelong Waterfront Campus
- **G** Geelong Waurn Ponds Campus
- **W** Warrnambool Campus
- X Cloud Campus

**eCOE** electronic confirmation of enrolment

# M701 Master of Business Administration



COLLEGE	Progress	Check
	1 1041633	CITCUI

<ol> <li>Please indicate what year you want to complete your degree At the end of which Trimester:</li></ol>	r 3: No Yes se indicate the year you intend to commence Trimester 3:		
A Student Adviser will check your units and will confirm your conformation for course rules please visit: <a href="mailto:deakin.edu.au/handbook/M701">deakin.edu.au/handbook/M701</a> M701 COURSE RULES	curse plan or provide advice as needed.  CORE UNITS		
A total of 12 credit points, including:	Business Fundamentals and Context:		
8 credit points of core units	MBA710 Business Process Management		
4 elective units - choice of electives may be grouped	MBR711/MBA711 Accounting and Analysis for Managers		
to form a specialisation	MBA712 Economics for Managers		
	Running the Organisation: Decision Making:		
	MBT720/MBA720 Marketing Management		
	MBR721/MBA721 People Management		
N .	MBA722 Finance		
Notes	Strategy and Value Creation:		
	MBR730/MBA730 Principles of Leadership		

See pages 3 and 4 for Information on Specialisations

#### **KEY**

MBR731/MBA731 Strategy Capstone

- Melbourne Burwood Campus
- Geelong Waterfront Campus
- Geelong Waurn Ponds Campus
- Warrnambool Campus
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## **SPECIALISATION SEQUENCES**

Accounting (SP-M70114)	Burwood
MPA701 Accounting	
Plus 3 credit point units from	
MAA703 Accounting for Management	
MAA716 Financial Accounting	
MAA725 Advanced Accounting Principles and Practice	
MAA763 Governance and Fraud	

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MAA763 Governance and Fraud		
Business Analytics (SP-M70136)	Burwood, Cloud (online)	
MIS772 Predictive Analytics		
MIS771 Descriptive Analytics and Visualisation		
Plus two credit points of units from:		
MIS761 Enterprise Information Management		
MIS775 Decision Modelling for Business Analytics		
MIS781 Business Intelligence		

Corporate Governance (SP-M70121)	Cloud (online)		
MLM706 Corporate Governance			
MMH733 Ethics for Managers			
plus two units from:			
AIP786 Social and Environmental Accountability			
MAA754 Enterprise Risk Management			
MAA763 Governance and Fraud			
MPR722/MPM722 Human Resource Management			

Environmental Sustainability (SP-M70126) Cloud (online)				
Select 4 credit points of units from:				
MPK704 Sustainable Environmental Marketing - Compulsory Unit in this Specialisation				
SLE721 Policy and Planning for Sustainable Development - Compulsory Unit in this Specialisation				
AIP740 Policy Lessons From Overseas				
AIP773 Governance and Accountability				
AIP748 Intergovernmental Relations				
AIP786 Social and Environmental Accountability				
SLE720 Risk Assessment and Control				

Financial Planning (SP-M70116) Burwood, Cloud (online)			
MAA719 Superannuation and Retirement Planning			
MAA745 Financial Planning Fundamentals			
plus 2 credit points of units from:			
MAA700 Estate Planning and Risk Management Strategies			
MAA727 Financial Planning Development			
MAA728 Managing Client Relationships			
MAF702 Financial Markets			
MAF707 Investments and Portfolio Management			
MLC703 Principles of Income Tax Law			

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Arts and Cultural Management (SP-M701012)		
Select 4 credit points of units from: Cloud (online)		
MMK792 Arts Marketing		
MMM790 Arts Management		
MMM793 Managing Cultural Projects and Events		
MMM796 Managing Arts in Community Settings		
MMM799 Arts Fundraising and Sponsorship		

Business Consulting (SP-M70133)	Burwood	
MPM715 Management and Organisational Consulting		
plus 3 credit points of units from:		
MLM706 Corporate Governance		
MPM712 Managing Innovation		
MPR705 Entrepreneurship (Residential)		
MIS798 Project Management		
MMH707 Organisational Development and Change		

eBusiness and Supply Chain Management (SP-M70137)		
	Burwood, Cloud (online)	
Select 4 credit points of units from:		
MIS712 eBusiness Strategies		
MIS713 Supply Chain Management and Logistics		
MIS731 Information Security and Governance		
MIS781 Business Intelligence		

Burwood, Cloud (online)		
MAF702 Financial Markets		
nent		

Healthcare Management (SP-M70139)	
	Burwood
Select 4 credit points of units from:	
HME712 Healthcare Operations	
HBS704 Introduction to Health Informatics Management	
HME711 Health Law and Ethics	
HNN749 Patient Safety and Risk Management	

Human Resource Management* (SP-M70106)	
MPR722/MPM722 Human Resource Management	Cloud (online)
MMH709 Employment Relations for Organisational Effectiveness	
MMH753 Human Resource Management in the Global Context	
MMH707 Organisational Development and Change	

## **SPECIALISATION SEQUENCES**

Innovation (SP-M70107)	Burwood, Cloud (online)
MPM712 Managing Innovation	
plus 3 credit points of units from:	
MIS798 Project Management	
MMH707 Organisational Development and Change	
MPM715 Management and Organisational Consulting	
MPR705 Entrepreneurship (Residential)	

International Trade and Business (SP-M70123)	
Select 4 credit points of units from:	Burwood, Cloud (online)
MAA716 Financial Accounting	
MPE707 International Banking and Finance	
MPE711 Global Trade and Markets	
MPT736 / MPK736 International Marketing	
MPT735/MPM735 International Business Management	

Project Management (SP-M70138)	Burwood, Cloud (online)
MIS701 Business Requirements Analysis	
MIS798 Project Management	
Plus 2 credit points of units from:	
MIS771 Descriptive Analytics and Visualisation	
MIS782 Value of Information	
MMH707 Organisational Development and Change	

Public Management (SP-M70112)	Cloud (online)
Select 4 credit points of units from:	
AIP740 Policy Lessons From Overseas	
AIP773 Governance and Accountability	
AIP748 Intergovernmental Relations	
AIP781 Political Communication	
AIP784 Political Competition	

Strategy and Planning (SP-M70113)	Cloud (online)
MIS798 Project Management	
MMH707 Organisational Development and Change	
MPM792 Operations Management	
MPR705 Entrepreneurship (Residential)	

Leadership (SP-M70110)	Burwood
MPM773 Contemporary Issues in Leadership	
Or	
MPL701 Leadership Challenges	
Plus 3 credit points of units from:	
MPR779 Leadership in the Real World*	
MMH707 Organisational Development and Change	
MPM712 Managing Innovation	
MPP701 Research Project 1A	
MPP702 Research Project 1B	
*This unit is only offered as a Residential	

International and Community Development (SP-M70132)	
Select 4 credit points of units from:	Cloud (online)
ADS704 Community Development Theory and Practice A	
ADS705 Community Development Theory and Practice B	
ADS714 Gender and Development	
ADS715 Cross Cultural Communication and Practice	
ADS733 The Economic Development Record	
ADS734 Political Development Record	

Marketing (SP-M70111)	Burwood, Cloud (online)
Select 4 credit points of units from:	
MMK751 Services Marketing	
MMK738 Integrated Marketing Communication	
MMK739 Strategic Brand Management	
MPK701 Research Design and Analysis	
MPK713 Consumer Behaviour	
MPT736 / MPK736 International Marketing	

Property and Real Estate (SP-M70134) Cloud (online)	
MMP713 Property and Real Estate Context	
Plus 3 credit points of units from:	
MMP712 Rating and Statutory Valuation	
SRT722 Sustainable Construction Studies (previously coded MMP722)	
MMP742 Investment Valuation	
MMP721 Property and Real Estate Law and Practice	
MMP731 Management of Real Estate	
MMP732 Property Development	
MMP741 Property and Real Estate Valuation	

Retail Management (SP-M70131)	
MPM705 Retailing	Burwood, Cloud (online)
Plus 3 credit points of units from:	
MLM790 Marketing Law	
MMK737 Online Marketing	
MPM712 Managing Innovation	
MPM715 Management and Organisational Consulting	
MPR722/MPM722 Human Resource Management	
MIS713 Supply Chain Management and Logistics	

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